



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: November 16, 2021

TO: Christine Daniel, City Manager

FROM: Brad Farmer, Finance Director

SUBJECT: **Resolution Of The City Council Of The City Of Emeryville Approving The Emeryville Transportation Management Association (ETMA) 2022 Budget And Setting Compensation To The ETMA To Operate The Emery Go-Round Shuttle Service During The 2022 Calendar Year Under The Terms Of The Service Agreement For An Amount Not To Exceed Four Million, Two Hundred Forty-Five Thousand, Four Hundred And Fifty-Three Dollars (\$4,245,453); And Authorizing Payment From The Emeryville Property Based Business Improvement District (PBID) Fund 805; And Authorizing An Additional Five Hundred Sixty-Four Thousand, Seven Hundred Twenty-Six Dollars (\$564,726) From The Emeryville Property Based Business Improvement District (PBID) Fund 805 To Cover The General Benefit Contribution**

RECOMMENDATION

Staff recommends that the City Council of the City of Emeryville adopt the above-entitled resolution approving the Emeryville Transportation Management Association (ETMA) 2022 budget, setting the compensation amount and authorizing payment to the ETMA for the operation of the Emery Go-Round shuttle service for service year 2022, for an amount not to exceed \$4,245,453 and authorizing an additional \$564,726 payment for the City's General Benefit contribution.

BACKGROUND

On December 6, 2016, the City Council adopted Resolution No. 16-170, which authorized the City Manager to enter into a Shuttle Bus Funding Agreement with the ETMA to administer and operate the Emery Go-Round through December 2030, with each year's compensation to be set by Council resolution. According to PBID law, the City is obligated to contract with the ETMA as the agency representing the property owners that pay into the PBID (Property Based Business Improvement District) for PBID-related services.

DISCUSSION

At its October 21, 2021, meeting, the ETMA Board approved a budget of \$4,942,757 for calendar year 2022. Staff is recommending that the City Council approve the ETMA 2022 Budget and authorize payment of \$4,245,453 from PBID assessments for the ETMA to operate the Emery Go-Round for calendar year 2022. This represents the projected total FY 2021-22 PBID levy assessment, net of PBID related administrative costs. In addition, the ETMA is projected to receive approximately \$697,304 in non-PBID revenue for a total

of \$4,942,757 in projected available revenue for service year 2022. Non-PBID revenues include the following:

- \$564,726 from the City of Emeryville General Benefit Contribution
- \$109,578 of developer fees directly billed by the ETMA
- \$20,000 net revenue from operating the West Berkeley Shuttle
- \$3,000 in interest income

The ETMA's proposed 2022 expenditure budget of \$4,595,000 will result in a surplus of \$347,757 which is proposed to be allocated to replenish the ETMA's cash reserve.

FISCAL IMPACT

The Emery Go-Round shuttle is funded primarily by the city-wide PBID that was supported by a majority of residential and commercial property owners in Emeryville by an election held pursuant to PBID law on August 4, 2015. PBID funds can only be used to operate the Emery Go-Round shuttle and related alternative transportation services/programs and to cover the PBID's administrative expenses, including both County and City administrative fees. Staff projects that the combination of PBID and non-PBID revenues will cover the ETMA's proposed budget for calendar year 2022.

The City's fiscal year 2021-22 budget includes \$560,600 for the City's General Benefit contribution, which \$4,126 lower than the \$564,726 proposed by the ETMA. The City's budget will be adjusted at mid-year to account for the difference.

STAFF COMMUNICATION WITH THE PUBLIC

Staff communicated with ETMA staff regarding this item.

PREPARED BY: Brad Farmer, Finance Director

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



Christine Daniel, City Manager

ATTACHMENTS

- Draft Resolution
- ETMA 2022 Budget