

From: noreply@civicplus.com
Sent: Saturday, May 15, 2021 10:52 AM
To: Website DL - Clerk's Office; Amber Evans; Chadrick Smalley
Subject: [External] Online Form Submittal: Board / Committee / Commission Application

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:* Bonnie E. Engel **Email Address:*** [REDACTED] **Gender:**

Please specify the Board, Commission or Committee you are applying for:*

[Public Art Committee ☐

Which position on the Advisory Body are you applying for?*

[☐

I am currently a member of the above Committee, and am seeking reappointment.*

(☐) Yes (☒) No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

(☐) Yes (☐) No

RESIDENCY / EMPLOYMENT INFORMATION

Home Address: [REDACTED] **City:** [REDACTED] **State:** [REDACTED] **Zip Code:**

Home/Cell Phone Number:

[REDACTED]

How long have you lived in Emeryville?

8-1/2 years

Place of Employment:

Retired

Occupation:

Business Address:

City:

State:

Zip Code:

CA

Business Phone Number:

How long have you worked in Emeryville?

Upload Your Résumé:

[REDACTED]

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Broad Ripple High School, Indianapolis, Indiana, graduated 1960

College:

Indiana University, Bloomington: Undergraduate, Master's Degree with Honors, ABD (all but dissertation for the doctorate) Studied Comparative Literature, Chinese, Japanese languages plus Asian Studies. Graduated 1963.

Trade or Business School(s):

Other Interests:

Moved to Hong Kong in 1986 and worked in telecommunications (Cable and Wireless) and computer high tech for Digital Equipment Corporation, in marketing and public relations. Moved back to the USA in 1997,

worked with a small Internet company in Sausalito until 2006, moved back to Hong Kong and worked as freelance journalist for major newspapers and magazines covering art: local and international art galleries, art shows including Art Basil HK, auctions (primarily Christies, Sotheby's and others), and individual artist interview both in China and HK. My stories were published in 15 Hong Kong publications (in English) including the South China Morning Post and HK Tatler. Returned to the USA in 2012 and moved into Watergate in Emeryville with my partner and wrote for Finance Asia for 5 years about Asian art. I have collected art for many years both in Asia and the USA.

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

Please list any past and current board, commission or committee memberships outside of Emeryville.

I was on the Telecommunications Committee in San Francisco under Willie Brown, and was president of 4 non-profit art groups in the Mission, South of Market, and Fillmore districts while running my own non-profit video group, started in 1973, called The Public Eye, Inc.

Please list all organization memberships and positions held.

Member of the Foreign Correspondents' Club (FCC) in Hong Kong from 1986 to 1997 and 2006 to 2012, now an absent member. Served on the FCC Board of Governors for about 7 years.

Please list any relevant work and volunteer experience.

Our Public Eye artists showed video at the annual 5-day San Francisco Art Festival for several years (1973-79), including artists we assisted with access to equipment and training. I was one of the Founders of the Bay Area Video Coalition, sponsored by the Rockefeller Foundation.

Why are you interested in serving on this Board, Commission or Committee?

I was recommended by Jean Goldman as a potential member of the Public Art Committee because of my art experience. I would like to attend a meeting if possible, by computer or in person when allowed.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

Bonnie E. Engel**Resume**

TEL: [REDACTED] /FAX [REDACTED]
E-mail [REDACTED]

Profession: Internet Marketing,, Corporate Communications/Public Affairs Management, Project Management, Telecommunications and Cable TV Consultant; Asia-Pacific Specialist, Video Producer and Journalist

Experience: Currently vice-president of an Internet Web design, web site hosting and Internet Marketing company in Sausalito, California.
--Ten years in Hong Kong in Corporate Affairs and PR Management for the telecommunications and computer industries.
--Twelve years in San Francisco as a video producer and Cable TV consultant.
--Versatile and creative high-tech writer, editor, photographer and videographer.

Current Position **Yellow Pages Superhighway, Inc.** (<http://www.clicklink.com>)
Vice President

Responsibilities: Founder member and investor of Internet Web page design and creation, Web site hosting and Internet promotion/marketing company. Responsible for development and marketing of company's services to clients.

Accomplishments: The company now has 1800 clients and the site (www.bestyellow.com) attracts over one million visitors a month.

March 20, 1997

Appointed by Mayor Willie Brown to the first Telecommunications Commission of the City and County of San Francisco. The commission oversees the new Department of Telecommunications and Information Services for the city, and is charged with producing a Master Telecommunications and Information Services Plan for San Francisco. Issues include but are not limited to: Cable TV franchise compliance; mobile and cellular communications infrastructure and cell antennae siting; universal access; use of public streets and rights of way; 911 emergency services; information services delivery for the city governmental departments; telecommunications and information services hardware/software standards; health and safety issues; education and economic development for the citizens of the city.

**1993-96 Digital Equipment Corporation
Asia-Pacific Corporate Communications Manager, Hong Kong Headquarters**

Responsibilities: Managed a marketing communications staff of 60 from 12 countries in Asia; designed and supervised training, supervised advertising, media relations, publishing; marketing events planning and implementation for information technology and advanced technology products; hardware and software marketing launches and program implementation, including client-server technology, Alpha servers and workstations, and pre-and post-sales support for all Digital products from nine business units. Planned and executed the opening of Digital's third Network Operations Center in Singapore. Met all revenues goals.

Accomplishments: Raised the profile of Digital with print press, TV and radio media in 12 countries; implemented over 50 marketing initiatives in the Asia-Pacific countries.

Budget: Average US\$75 million per year (including advertising).

**1988-93 Cable and Wireless (Hong Kong) Ltd./Hong Kong Telecom
Corporate Communications Manager, Hong Kong**

Corporate Communications Manager for the international telecommunications provider (PTT) of Hong Kong. Two years with the international carrier [Cable and Wireless (Hong Kong) Ltd.] with staff of 12.

Responsibilities: Budget planning, liaison between engineers and communications staff, English and Chinese media relations, financial reporting, project management, governmental relations.

After the corporate merger of Cable and Wireless (HK) Ltd. and the Hong Kong Telephone Company, I spent three years with the newly established Hong Kong Telecom, with staff of 45, to oversee advertising, PR, publications, internal and external communications, crisis management, multimedia, government and investor relations, information technology development, human resources, customer services and support, including the formation of a Citizen's Advisory Group, prepared top management speeches and special event support. Assisted with China relations through the Ministry of Posts and Telecommunications and provincial PTTs. Seconded to Hong Kong Telecom CSL as a mobile telephony PR consultant.

Accomplishments: Improved company image and relations with media; trained staff for internal and external public relations after merger; refocused communications efforts to support new marketing initiatives; developed customer outreach program for new non-franchise products; design and implemented a disaster recovery/crisis management program.

Budget: Cable and Wireless Ltd. US\$13 million. Hong Kong Telecom US\$50 million, including advertising.

Employment and Activities History—San Francisco 1974-86

- 1984-86** **Chairman, Telecommunications Policy Committee, SF Board of Supervisors**
- 1976-77** **Founding member and consultant, The Bay Area Video Coalition**
- 1974-86** **Founder and President, The Public Eye, Inc.**
- 1974-75** **Administrator, Cable Television Task Force, San Francisco Board of Supervisors**

Education

ABD (All but dissertation for PhD) Comparative Literature, Indiana University, Bloomington, Indiana
Master of Arts, East Asian Languages and Literatures, Indiana University
Bachelor of Arts with Honors, Comparative Literature, Indiana University

Fellowships

NDFL Title IV Fellowships for the study of Chinese (Mandarin-5 years) and Japanese (2 years)

References available upon mutual interest.