
From: noreply@civicplus.com
Sent: Sunday, March 7, 2021 10:51 AM
To: Website DL - Clerk's Office; Amber Evans; Chadrick Smalley
Subject: [External] Online Form Submittal: Board / Committee / Commission Application

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:* Rick Tejada-Flores
Email Address:* [REDACTED]
Gender: M

Please specify the Board, Commission or Committee you are applying for:*

[Public Art Committee V]

Which position on the Advisory Body are you applying for?*

[V]

I am currently a member of the above Committee, and am seeking reappointment.*

☐ Yes ☒ No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

☐ Yes ☐ No

RESIDENCY / EMPLOYMENT INFORMATION

Home Address: [REDACTED]
City: [REDACTED]
State: [REDACTED]
Zip Code: [REDACTED]

Home/Cell Phone Number: [REDACTED]
How long have you lived in Emeryville?
24 years

Place of Employment: self
Occupation: TV producer

Business Address: [REDACTED]
City: [REDACTED]
State: [REDACTED]
Zip Code: [REDACTED]

Business Phone Number: [REDACTED]
How long have you worked in Emeryville?
5

Upload Your Résumé:
[REDACTED]

EDUCATION / EXTRACURRICULAR INTERESTS

High School:
Pasadena High School

College:
San Francisco Art Institute

Trade or Business School(s):

Other Interests:
Printmaking, photography, human rights

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Public Art Committee

Please list any past and current board, commission or committee memberships outside of Emeryville.

Board Member of KRCB TV, Rohnert Park; KGUA FM Gualala; Western Public Radio, San Francisco; Global Exchange; Intersection for the Arts, Interfaze Educational Productions and San Francisco

Telecommunications Advisory Committee

Please list all organization memberships and positions held.

Director Latino Public Television Consortium, KCET LA; , Station Manager KALW San Francisco, Program

Director KCSM, San Mateo; Staff Photographer United Farmworkers Union,

Please list any relevant work and volunteer experience.

Printed for artists Emmy Lou Packard and Byron Randall, painted mural for UFW office in Los Angeles, directed films on artists Diego Rivera, Jose Clemente Orozco and Jasper Johns, have written many successful grant applications for film and media projects, served on film festival juries and funding panels for the National Endowment for the Arts and the National Endowment for the Humanities.

Why are you interested in serving on this Board, Commission or Committee?

I care deeply about art, especially public art. I studied art, have painted a mural, worked as a fine art printer and made films on artists Diego Rivera, Jose Clemente Orozco and Jasper Johns, all for the PBS American Masters series. Emeryville has a wonderful history of supporting artists and encouraging public art, and I believe that I can contribute to the process. In these difficult times art is more important than ever. It is not a luxury, but something that can help us nourish our spirits

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.



R I C K T E J A D A - F L O R E S

T V / F I L M
P R O D U C T I O N :

Producer/Director

M Y B O L I V I A ,
R E M E M B E R I N G W H A T I N E V E R K N E W

One-hour documentary on the history of Bolivia seen through the lens of my family, funded by Latino Public Broadcasting, NEA and BFF, 2016

Editor

I N T H E I M A G E

One-hour documentary on young Palestinians who work with an Israeli human rights organization to document human rights abuses in the West Bank, 2014

Editor

W I L L T H E R E A L T E R R O R I S T P L E A S E S T A N D U P

80-minute documentary on the violent history of attacks on Cuba from exiles in Miami, directed by Saul Landau, 2010

Editor

T R I M P I N , T H E S O U N D O F I N V E N T I O N

82-minute documentary on Trimpin, MacArthur Award winner, who creates installations that make environmental music, directed by Peter Esmonde, 2008

Co-Producer, Co-Director

O R O Z C O , M A N O F F I R E

One hour documentary on the Mexican muralist Jose Clemente Orozco, shot in high definition, funded by NEH, LPB, and ITVS, a co-production with KERA TV, aired on American Masters on PBS in 2007

Co-Producer, Co-Director

R A C E I S T H E P L A C E

One hour performance documentary featuring poets, actors, comedians and performance artists, shot in high definition, funded by CPB Diversity Fund, ITVS, LPB, a co-production with KERA TV, aired on *Independent Lens* in 2005

Producer/Director:

C A M I N A N T E

Three 30-minute programs for series on religious festivals in Latin America; including *Day of the Dead* in Mexico, *Pastorelas Indigenas* in Mexico, and *The Fiesta de Yamor* in Ecuador. Produced by HTN for the Maryknoll Order, aired on Galavision and PBS in 2004

Co-Producer/Co-Director:

T H E G O O D W A R ... A N D T H O S E
W H O R E F U S E D T O F I G H T I T

One hour documentary on conscientious objectors during World War II, funded by ITVS and the MacArthur Foundation, aired on PBS in 2002

Co-Producer/Co-Director:

T H E F I G H T I N T H E F I E L D S , C E S A R C H A V E Z

AND THE FARMWORKERS' STRUGGLE

Two hour documentary on the history of the United Farmworkers Union and its founder Cesar Chavez, funded by ITVS and NEH, aired on PBS 1997

Program Director: KCSM-TV and SAMNET CABLE

Responsible for program development, selection, acquisition and scheduling for PBS affiliate licensed to the San Mateo Community College District, and for its governmental and educational cable service for San Mateo County, 1994-95

Producer/Director/Editor:

CORN IS WHO WE ARE
ONLY DEATH WILL TAKE ME FROM THIS PLACE
SPREADING BEAUTY WHEREVER I GO

Three 20-minute interpretive films on multicultural history in New Mexico, produced for the American Encounters project, National Museum of American History, Smithsonian Institution, 1994

Producer/Director: THE GREAT DEPRESSION

One hour in an eight-hour series, produced by Blackside, Inc.,
aired on PBS in 1992

Producer/Director/Editor: MANY VOICES,
HISPANO RESISTANCE, LOS MATACHINES

Three 10-minute exhibition films on multicultural history for American Encounters, a permanent exhibit on New Mexico, National Museum of American History, Smithsonian Institution, 1992

Producer/Director/Editor: NUESTROS HIJOS

30-minute docu-drama on child abuse issues among rural Hispanics,
produced for the State of California, Office of Child Abuse Prevention, 1991

Producer/Director/Editor: STORIES FROM DECOTO

30-minute experimental drama and documentary on the legends and history of a small Mexican American town, based on the play by Roberto Bedoya, commissioned and presented by Festival 2000, San Francisco CA, 1991

Producer/Director/Editor: JASPER JOHNS, Ideas In Paint

One-hour documentary on the art and life of painter Jasper Johns,
produced by WHYY TV, aired on American Masters on PBS, 1989

Director/Editor: ELVIA, The Fight for Land and Liberty

30-minute documentary profile of a peasant organizer involved with agrarian reform in Honduras, aired on Vistas on PBS, 1989

Producer/Director/Editor: RIVERA IN AMERICA

One-hour documentary on the life and work of the Mexican artist Diego Rivera in the U.S. during the 1930s, aired on American Masters on PBS, 1988

Co-Producer/Editor GO CHANTING, LIBRE

30-minute documentary on four Chicano poets who teach in the Poetry in the Schools Program. Aired on KRCB (PBS), 1986

General Manager: KALW FM, San Francisco

Responsible for overall management of NPR affiliate licensed to the San Francisco Unified School District. Duties included staff supervision; programing development, acquisition, and scheduling; budgeting; underwriting; and contact with

school district and the general public, 12/84 - 12/85

Producer/Director/Editor: L O W ' N S L O W, The Art of Lowriding

30-minute documentary on lowriding as folk art, aired on PBS, 1984

Writer: V O I C E S F R O M T H E E D G E O F A D R E A M

30-minute documentary on farm labor programs, produced by the E.H. White Co. for the U.S. Department of Labor, 1983

Programing Consultant: Buena Vista Cable, Los Angeles,

Research and strategic planning for the development of a national Latino cable service, 1981

Co-Producer/Co-Host: N A T I O N A L C O U N C I L

O F L A R A Z A C O N V E N T I O N R E P O R T

One-hour special report for PBS News produced by KLRN, Austin, Texas, and the Latino Consortium, aired on PBS, 1981

Coordinating Producer: L A T I N O C O N S O R T I U M

Administrator for the Latino Program Consortium, an organization of 100 PBS stations throughout the U.S. Duties included production and distribution of the weekly series

PRESENTE!, production of program support materials, staff supervision, underwriting, and contact with member stations, PBS, CPB, and the general public, 6/79 - 11/81

Unit Manager/Production Supervisor: K N B C, Los Angeles

Supervised live and taped studio and remote programs from pre-production through broadcast and show costing, 3/77 - 6/79

Cinematographer/Editor: K L C S, Los Angeles;

K C E T, Los Angeles; K Q E D, San Francisco

Shot and edited documentaries and educational programs, 1971-1976

Director/Cinematographer/Editor: S I S E P U E D E !

45-minute documentary film in English and Spanish for the National Farmworkers Service Center, 1973

Film Editor: K G O, San Francisco

News film editor for local news and national news inserts, 1970

Associate Filmmaker: N E W S R O O M, K Q E D, San Francisco

Shot and edited in-depth news on daily local news program under Ford Foundation grant to train minority filmmakers, 1969-1970

A W A R D S :

The Good War

John O'Connor Award, American Historical Association

Erik Barnouw Award, Organization of American Historians

Best documentary, Ojai Film Festival

Special jury award, Moab Film Festival

Honorable mention Columbus International Film Festival

Honorable mention, Ann Arbor Film Festival

The Fight in the Fields:

CINE Golden Eagle
Gold Apple, Natl. Ed. Media Network,
Best Documentary, San Antonio CineFestival
Golden Plaque, Chicago Intl. Film Festival
Gold Medal, Charleston International Film Festival
ALMA award, National Council of La Raza
Joady award, The Working Group

Spreading Beauty Wherever I Go

Gold Apple, Natl. Ed. Media Network
Golden Gate Award, SF International Film Festival

Corn Is Who We Are

Silver Apple, Natl. Ed. Media Network

Rivera In America

Best TV Documentary, National Latino Film & Video Festival

Si Se Puede!

CINE Golden Eagle

James Phelan Award for Video Art

Residency in video at the Rockefeller Conference Center in Bellagio Italy

TEACHING:

Instructor in broadcasting, film, and mass communications:

Berkeley City College, 2009 to present
Los Medanos College, Pittsburgh, 2006-2009
Diablo Valley College, Pleasant Hill, Fall 2006
Mass Comm Department, Cal State University Hayward, 1995-2004
BCA Department, San Francisco State University, 1987
Broadcasting Department, San Francisco City College, 1983-1985
Broadcasting Department, College of San Mateo, 1984
Communications Department, St. Mary's College, 1982-1984
Communications Program, Third College, UCSD, 1972-1973

PHOTO:

News and feature freelance photography:

The Washington Post, Newsweek, Realidades, Bay Guardian,
Westways, El Malcriado, S.F. Progress

EXHIBITS:

MULTICULTURAL FOCUS

Group Photo Exhibition for the Los Angeles Bicentennial
Los Angeles Municipal Art Gallery, 1981

REFOCUS

Santa Monica Art Studios, part of Pacific Standard Time, 2012

PANELS / JURIES:

US Artists, 2006
Creative Work Fund, 2006
Independent Television Service, 2007
National Endowment for the Humanities, 1999
Moderator, San Francisco Art Institute Salon Series, 1993
Jerome Foundation Artists Travel Grants, 1991
California Arts Council, 1991
CINESANJUAN, San Juan, Puerto Rico, 1990
Festival of New Latin American Film, Havana, Cuba, 1989
San Francisco International Film Festival, 1985-1987, 1990-1992, 1995
Program Fund, Corporation for Public Broadcasting, 1984
NEA Regional Film Production Grants, 1984
AFI Independent Filmmakers Grants, 1982
NPR Program Evaluation Panel, 1981
Independent Documentary Fund, WNET, 1981

BOARDS:

Global Exchange, Film Arts Foundation, Western Public Radio,
Bay Area Multicultural Telecommunications Association, Intersection for the
Arts, California Telecommunications Policy Committee,
City of San Francisco, KRCB

EDUCATION:

University of California, Berkeley
San Francisco Art Institute
B.F.A in printmaking, 1968