



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: June 1, 2021

TO: Christine Daniel, City Manager

FROM: Mary Grace Houlihan, Public Works Director

SUBJECT: **Second Reading Of An Ordinance Of The City Council Of The City Of Emeryville Establishing A Vehicle Share Policy As Chapter 14 Of Title 4 Of The Emeryville Municipal Code (CEQA Determination: Exempt Pursuant to State CEQA Guidelines 15061(b)(3))**

RECOMMENDATION

Staff recommends that the City Council approve the second reading of the above-titled ordinance adding Chapter 14, "Vehicle Share," to Title 4 of the Emeryville Municipal Code.

DISCUSSION

The City Council adopted the first reading of the attached ordinance on May 18, 2021 with no changes. The staff report for the May 18, 2021 City Council meeting, which provides detailed explanation of the amendments to the Municipal Code, is attached for reference (see Attachment 1).

FISCAL IMPACT

Council passed a resolution on May 18, 2021 to amend the Master Fee Schedule for Vehicle Share. Projected revenues are estimated at \$7,500-\$30,000 for the first year. Revenues will offset staff costs associated with the management of the program.

STAFF COMMUNICATION WITH THE PUBLIC

These proposals have been discussed on first reading at the City Council meeting held May 18, 2021, at public meetings of the Transportation Committee on March 11 and April 8, 2021, in addition to the discussions in 2017 at the Transportation Committee and City Council.

PREPARED BY: Nancy Humphrey, Environmental Programs Supervisor

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



Christine Daniel, City Manager

ATTACHMENTS

- Attachment 1 – City Council May 18, 2021 Staff Report
- Proposed Ordinance