



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: May 18, 2021
TO: Christine Daniel, City Manager
FROM: Mary Grace Houlihan, Public Works Director
SUBJECT: **Ordinance Of The City Council Of The City Of Emeryville Amending Section 4-13.02 of the Emeryville Municipal Code, “Dockless Shared Mobility System Operator Permits” And Section 4-13.10 of the Emeryville Municipal Code, “System Data and Reports”, To Modify The Permit Term And Remove Reference To A Standard; CEQA Determination: Exempt Pursuant to CEQA Guideline 15061(b)(3)**

RECOMMENDATION

Staff recommends that City Council adopt the above-referenced ordinance on second reading.

BACKGROUND

On April 19, 2019, the City Council passed and adopted on second reading Ordinance 19-005, “Ordinance Of The City Council Of The City Of Emeryville Adding Chapter 13, “Dockless Shared Mobility Systems,” To Title 4 Of The Emeryville Municipal Code To Establish Regulations And New Permits To Operate Dockless Shared Mobility Systems In The Public Right Of Way. On February 16, 2021, that Ordinance was amended by Ordinance 21-001 to address operator response time and equipment requirements. On May 4, 2021, the City Council approved the attached Ordinance Amendment on first reading.

DISCUSSION

The proposed amendment is to align Emeryville’s Dockless Shared Mobility Permit term with the shared mobility permit terms in the neighboring cities of Berkeley and Oakland. These services are regional in nature, and consistency among the three cities in administering permits will allow streamlining and information sharing, thereby potentially improving work flow for City staff and enhancing the availability of shared mobility services for members of the Emeryville community.

In addition, a reference in 4-13.10, “System Data and Reports” to the North American Bikeshare Association has been struck, as it is unnecessary in that context.

If the Council adopts the proposed ordinance on May 18, 2021, the amended ordinance would take effect on June 17, 2021.

ENVIRONMENTAL REVIEW

Pursuant to Title 14 of the California Code of Regulations, that this Ordinance is exempt from further environmental review under the California Environmental Quality Act (CEQA) Guidelines section 15061(b)(3) because the amendments relate to administration of the program.

FISCAL IMPACT

Adoption of the updated Ordinance will have no direct fiscal impact on the City.

STAFF COMMUNICATION WITH THE PUBLIC

Prior to the public discussion of these proposed amendments at the May 4, 2021 meeting of the City Council, these proposed amendments have not been discussed with the public, as they would have no direct impact on the public's use of the services. They have been discussed with staff from neighboring cities and with potential providers of dockless shared mobility systems.

RECOMMENDATION

Staff recommends that the City Council adopt the second reading of the Ordinance.

PREPARED BY: Nancy Humphrey, Environmental Programs Supervisor

APPROVED AND FORWARDED TO THE CITY COUNCIL OF THE CITY OF EMERYVILLE:



Christine Daniel, City Manager

ATTACHMENTS

- Proposed Ordinance