



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: March 2, 2021

TO: Christine Daniel, City Manager

FROM: Brad Farmer, Budget Advisory Committee

SUBJECT: **Consideration Of Budget Advisory Committee Recommendation Of Additional Requirements For Budget Advisory Committee Membership**

RECOMMENDATION

Staff recommends the City Council consider and provide direction on the Budget Advisory Committee recommendation that criteria for membership consideration be expanded as outlined in the following staff report.

BACKGROUND

The Budget Advisory Committee (BAC) is established by the City Council to provide input and recommendations regarding City policies, priorities, and feedback related to the City's budget. The current membership of the BAC consists of the following representatives:

1. City Labor Representative – Miroo Desai
2. Business Representative – Vacant
3. Business Representative and Resident – Dylan Terrill
4. Resident – Fran Quittel, Vice Chair
5. Resident – William Reuter, Chair

The ability to encourage qualified business representatives to apply for membership in the BAC has proven difficult over the past years. The Committee recommended the City Council request the following information of potential candidates to build a well-balanced committee.

1. Applicants reside or work for one or more years in Emeryville,
2. Applicant to provide a resume, a LinkedIn profile URL, if applicable, and complete a supplemental questionnaire (as does the Planning Commission),
3. Applicants have a bit of information about the Committee to understand they will be reading and studying material, meeting at least four times a year, etc., and also convey to applicants that their own background might be in finance or not, OR that they might just be someone with a sincere interest in the City and time to participate and serve, OR that they might be someone who has served on some other

committee (whether here or elsewhere) in a volunteer capacity, e.g. an HOA or professional committee, and

4. That we welcome applicants to apply and we thank them for submitting their application.

CONCLUSION

Participation in the Budget Advisory Committee is an opportunity to engage in civic engagement while advising the Council on the revenues, expenditures, and best practices across the City. The goal of this recommendation is to build a well-rounded Committee dedicated to providing the City and the public with sound financial policies, data and transparency. Staff recommends the City Council consider the recommendation of the Committee and provide direction to staff.

PREPARED BY: Brad Farmer, Finance Director

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



Christine Daniel, City Manager