

From: noreply@civicplus.com
Sent: Monday, January 4, 2021 12:05 PM
To: Website DL - Clerk's Office; Sheri Hartz
Subject: [External] Online Form Submittal: Board / Committee / Commission Application

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:* Diane Zuniga
Email Address:* [REDACTED]
Gender: Female

Please specify the Board, Commission or Committee you are applying for:*

[ACTC Paratransit Advisory and Planning Commission V]

Which position(s) on the Advisory Body are you applying for?

[Resident V]

I am currently a member of the above Committee, and am seeking reappointment.*

☐ Yes ☒ No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

☐ Yes ☐ No

RESIDENCY / EMPLOYMENT INFORMATION

Home Address: [REDACTED]
City: [REDACTED]
State: [REDACTED]
Zip Code: [REDACTED]

Phone Number: [REDACTED]
How long have you lived in Emeryville?
2.5

Place of Employment: Golin
Occupation: Head of Global Tech Media

Business Address: [REDACTED]
City: [REDACTED]
State: [REDACTED]
Zip Code: [REDACTED]

Phone Number: [REDACTED]
How long have you worked in Emeryville?
N/A

EDUCATION / EXTRACURRICULAR INTERESTS

High School:
San Jacinto High School

College:
University of California Berkeley

Trade or Business School(s):

Other Interests:

-Art (photography, stretching, abstract paintings, reclaimed material-based crafts) -Writing (long form narrative, historical fiction, crime-mystery) -Community watch and law enforcement -Mentoring -Pet care, fostering and adoption -Neuroscience and biology -Physics -Technological advancements/R&D

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

N/A

Please list any past and current board, commission or committee memberships outside of Emeryville.

N/A

Please list all organization memberships and positions held.

-Tech Ladies (Member) Lambda Theta Alpha, Latina Sorority Inc. (California North Area 1 Board / UC Berkeley Alumni)

Please list any relevant work and volunteer experience.

-I advise, at a global level, some of the largest brands in business technology and in the consumer market on their technology story. I own relationships with top-tier media (i.e. reporters, editors, producers, anchors etc. at outlets like NYT, WSJ, CNBC etc.) and help my clients to navigate their markets and discuss their products, vision and perspectives in a way that will resonate with the media, stakeholders/investors and the public alike. My job is to be an intermediate, and to poke holes in information, so that the stories that need to be told are told truthfully and heard. -California North Area One Orientation Supervisor - Lambda That Alpha, First Latina Sorority in the Nation (also UC Berkeley Founding Sister)

Why are you interested in serving on this Board, Commission or Committee?

I believe I have the time to do more, and should do more for my community. I spoke to a mentor who is part of the his own council in Napa County and after chatting with him, this committee seemed like the best place to apply. My mother was disabled, but what kept her going was feeling empowered to move from place to place - all the local bus drivers knew her. When I'd come visit she would always insist we take the bus from place to place, she'd chat with the drivers and introduce me. She no longer with us, but I'd like to take those memories and have them find a new life. I'd love for my spare time to serve to inspire more moments like that within my own community.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.