

## Alameda County CARES Grant Program Overview



## **OVERVIEW**

The Alameda County CARES grant program was authorized by the Alameda County Board of Supervisors on November 10, 2020 when the Board redirected \$5 million in CARES Act funds for a small business grant program in response to the economic, health and safety impacts of the COVID-19 pandemic. Grants are intended to assist small businesses with covering necessary costs due to the COVID-19 public health emergency incurred between March 17, 2020 and December 30, 2020. Eligible businesses can receive a one-time grant of up to \$5,000.

The program prioritizes grants for small, local and emerging businesses within Alameda County to assist with the costs of business interruption caused by COVID-19. The grant does not require a matching contribution from the applicant and will not require repayment. Funds are limited and not everyone who applies is guaranteed to receive funding.

## **ELIGIBILITY**

- Businesses physically located in Alameda County (excluding the unincorporated areas) that have been negatively impacted by COVID-19
- Must agree to follow State of California & Alameda County Public Health Department COVID-19 guidelines to maintain a safe workplace
- Employ between 1 and 25 employees (self-employed individuals are also eligible)
- Valid business license for the location
- Must upload a business IRS Form W-9
- Business has been negatively impacted by one of these measures
  - 1. Closure of any length due to COVID-19;
  - 2. Layoff of one or more staff due to COVID-19

Exclusions: Alameda County CARES grants excludes all chain businesses not headquartered in Alameda County, financial institutions, banks, lenders, landlords of residential or commercial businesses, publicly traded companies, and non-profit entities.

## **USE OF FUNDS**

Funds from Alameda County CARES grants may only be used for unreimbursed costs incurred from March 17, 2020 to December 30, 2020 for the following items:

- Rent/lease/mortgage and utility payments for business facilities
- Payroll
- Operating Expenses such as supplies, materials, insurance, etc.
- Personal Protective Equipment (PPE), sanitation or health & safety equipment
- Reimbursement for digital technology equipment and/or platforms
- Interior & exterior physical adaptations (e.g., partitions, signage, outdoor seating, etc.)

For details, FAQ, and online application, please

visit: https://eastbayeda.org/grants

Deadline to Apply: Monday, 11/30 at 11:30 PM