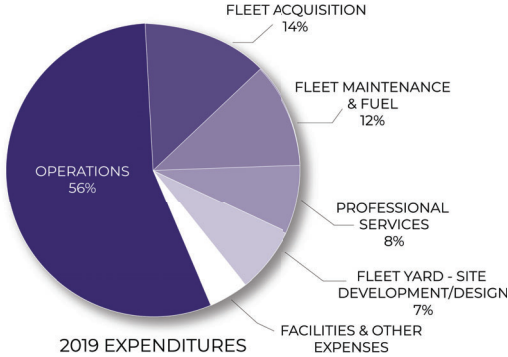
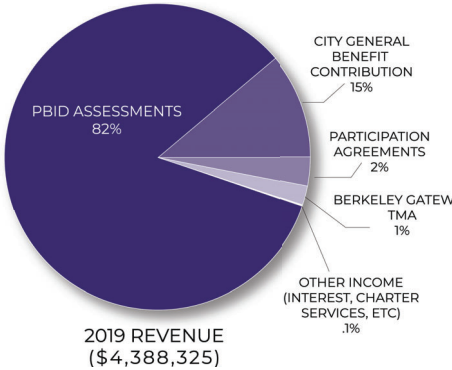


FINANCIALS

2019 SUMMARY OF FINANCIALS

	2019	2018
TOTAL ASSETS & LIABILITIES	\$ 4,555,475	\$ 4,181,286
CHANGE IN NET ASSETS	\$ (118,627)	\$ 140,612
TOTAL REVENUES	\$ 4,755,454	\$ 4,679,744
TOTAL EXPENSES	\$ 4,874,081	\$ 4,539,132



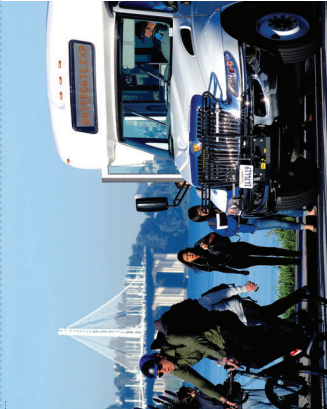
*The financials reported above include revenue and expenses for reimbursable services, as well as depreciation for capital equipment. The expense and revenue charts shown below, exclude these items.

Emeryville Transportation Management Association
1601-D 63rd Street
Emeryville, CA 94608

ETMA
Emeryville Transportation Management Association
2019 ANNUAL REPORT

This report can be found electronically on our website at www.emerygoround.com

Printed on recycled paper with soy-based inks



For more information, visit our website or call us at www.emerygoround.com



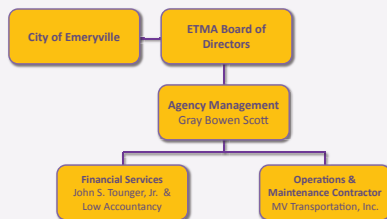
2019 ANNUAL REPORT



THE ORGANIZATION

The Emeryville Transportation Management Association (ETMA), a non-profit organization funded by Emeryville property owners, has provided the Emery-Go-Round shuttle program for over 20 years. The primary purpose of the organization is to increase access and mobility to, from and within Emeryville while alleviating congestion through the operation of the shuttle program.

The organization is governed by a Board of Directors comprised of representatives from various members and contributors and is staffed by professional consultants and a transit service provider, as depicted in the organization chart shown below.



BOARD OF DIRECTORS

Corporate Directors

Geoff Sears, Chair
Julie Cai, Secretary
Peter Schreiber
Kassandra Kappelos

Employer Director

Vacant

Business Directors

Andrew Allen, Treasurer
Colin Osborne

Residential Directors

Betsy Cooley, Vice Chair
Bobby Lee



THE EMERY GO-ROUND

The Emery-Go-Round shuttle, a service of the ETMA, serves as a vital link to the City of Emeryville, providing a first and last mile connection between the MacArthur BART Station and various locations throughout the City, including the Emeryville Amtrak Station. Serving nearly 4,500 passengers every weekday and over 2,000 passengers on the weekend, the Emery-Go-Round plays a significant role in supporting economic growth within the community by reducing vehicle trips not just within the City, but also within the region. The service is fare-free to riders with shuttle stops located within ¼ mile of nearly every Emeryville property.

The service runs between 5:30AM and 10:30PM, Monday through Friday, with a more robust commute service plan operating between 7AM and 10AM and then again from 3PM to 7PM. On the weekends, Emery Go-Round provides access to shopping and restaurants and runs on Saturdays between 8:20AM and 10:30PM, and Sundays between 9AM and 7PM.

2019 AT-A-GLANCE

The primary focus of the ETMA in 2019 was the planning and design of a new fleet and operations facility in West Oakland. The ETMA engaged in lease negotiations with Caltrans for a long-term airspace lease under the Maze freeway structure on Mandela Parkway. In April, the ETMA achieved a significant milestone, when the Oakland Planning Commission approved a Major Conditional Use Permit, authorizing the ETMA's proposed use of the site. The ETMA retained the services of an Engineering firm to design the new facility, including pavement, lighting, fencing, drainage, driveway access, landscaping and utilities. Design of new facility was completed in December and the long-term lease is expected to be approved by the California Transportation Commission in spring 2020. A modular office building will be acquired and placed on-site for the Emery Go-Round Operations and Dispatch team.

In addition to the development activities for the new facility, the ETMA continued providing transit connections for over 1.3 million riders with the Emery-Go-Round shuttle while maintaining an on-time performance average of 89%. In the summer, the ETMA authorized the purchase three new 40' 2018 Starcraft Allstar shuttles as well as a new automated passenger counting system for its fleet of 26 shuttles. The new automated passenger counters will provide detailed ridership counts for each route, stop and time of day. This data will allow the ETMA to plan for service adjustments more effectively, when and where needed.

RIDERSHIP

In 2019, Emery-Go-Round ridership declined slightly, by just over 2%. The Emery-Go-Round trend in declining ridership since 2016, is consistent with transit agencies throughout the State of California and more specifically, the Bay Area. In February 2020, the UCLA Institute of Transportation Studies released a study providing a detailed analysis of transit ridership in the Bay Area, noting 6% decline since 2016 and the statewide decline of over 10%. One key observation in the study was that the overall transit ridership in the Bay Area is becoming more commute focused, with trips increasing in the peak period and direction, while a steep decline has been observed in the off-peak times, days and direction. Two of the primary reasons for declining off-peak transit usage noted in the study were changes in location of workers relative to jobs and the increase and expansion of ride-hailing services throughout the Bay Area. The publication, "What's Behind Recent Transit Ridership Trends in the Bay Area", can be found on their website at www.its.ucla.edu.

EMERY GO-ROUND RIDERSHIP TRENDS

