

RESOLUTION NO. 19-127

Resolution Of The City Council Of The City Of Emeryville Resolution Of The City Council To Accept A Grant In The Amount Of \$4,000 From The Target Corporation, To The Emeryville Police Department To Be Used For Community Outreach Events And Partnership Events With Emeryville Target, And Said Grant Be Deposited Into The Grant Fund 254 And Appropriated To Spend In The Same Fund

WHEREAS, the Emeryville Police Department is partnering with the Target Corporation who has awarded grant monies for community outreach events; and

WHEREAS, the possibility for community members to benefit from the grant funded community outreach efforts of the Emeryville Police Department will be a great benefit to those who live, work, and play in the City of Emeryville; and

WHEREAS, the public private partnership in the City of Emeryville has an opportunity to grow while enhancing the trust building and safety of the community. The awarded grant funding from the Target Corporation will fund overtime and safety materials for Emeryville Police Officers to increase community relationship and trust building programs; now, therefore, be it

RESOLVED, that the City Council of the City of Emeryville accepts the donation in the amount of \$4,000 from the Target Corporation to fund Police Department efforts in community outreach events, and that the grant funds be deposited into the Grant Fund 254 and appropriated to spend in the same fund.

ADOPTED, by the City Council of the City of Emeryville at a regular meeting held Tuesday, September 3, 2019, by the following vote:

AYES:	<u>5</u>	Mayor Medina, Vice Mayor Patz, and Council Members Bauters, Donahue, and Martinez
NOES:	<u>0</u>	
ABSTAIN:	<u>0</u>	
ABSENT:	<u>0</u>	


MAYOR

ATTEST:


CITY CLERK

APPROVED AS TO FORM:


CITY ATTORNEY



Welcome to our Online Grant Application

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Confirmation of Application Receipt:

Your proposal was successfully submitted to the Target. No further action on your part is required and you can expect to receive notice of your proposal's status shortly. To print a copy of this completed application go to 'File', then 'Print' on your browser toolbar. Click here to [return to the homepage](#) when you are finished.

Contact Information

* First Name Oliver
* Last Name Collins
* Title Captain
* Telephone (510) 596-3700
* E-mail Address ocollins@emeryville.org
* Contact Type Application Primary Contact

Proposal Details

* Group/Region/Distribution Center G290
* Target Store Selection 94608
* Target Store 2767
* Project/Program Title Hero's & Helpers
* Project/Program Description The Emeryville Police Department has maintained a great relationship with the Emeryville Target. Our Department has consistently participated in many events with Target including, Hero's & Helpers, Shop with a Cop, Coffee with a Cop, school supplies for students, and other events. Our partnership with the Emeryville Target has provided our community with a substantial amount of much needed supplies and has built great relationships between law enforcement, Target and the community we serve. This project funding proposal will specifically help the police department build stronger community relationships with those we serve and will provided much needed gifts to those families in need during the Holiday season.

Our project plan is to work closely with the Target team members to schedule this event, set up an welcoming area for the event participants, inside the Emeryville Target, and reach out to our network of advocates to help identify families in need for this program.

The items to be purchased would include meals / snacks for participants, holiday gifts for 20 - 30 children and their siblings, and supplies to wrap the gifts.

Our officer overtime will be covered by the police department which means all of the allocated funds would go directly to those families in need.

* Project/Program Start Date	12/01/2019
* Project/Program End Date	12/24/2019
* Request Amount	\$4,000.00
* Total Project/Program Budget	\$6,500.00
* Primary Project/Program Expenses	<p>\$2,500 Police Department Administrative / staff time</p> <p>\$500 Supplies and meals for participants</p> <p>\$3,000 Purchase of gifts and goods for participants</p> <p>\$500 Educational material printing and supplies</p>
* United Nations Sustainable Development Goals: 17 Goals to Transform Our World	<p>3: Good Health and Well-Being</p> <p>4: Quality Education</p> <p>10: Reduced Inequalities</p> <p>16: Peace, Justice and Strong Institutions</p> <p>17: Partnerships for the Goals</p>
Program Location	Yes
* Program Area	Law Enforcement Partner
* Corporate Benefits?	No
Volunteer Opportunities?	Yes
Describe Volunteer Opportunities	This would be an opportunity for Target team members to volunteer, particularly in the event planning portion and during the event.
Number of Volunteers Program can Accomodate	1-20

Demographics

* Estimated Number of People Served	50
* Ethnicity	<p>10% Asian</p> <p>60% Black or African American</p>

20% Hispanic or Latino
10% White or Caucasian

Economically Disadvantaged % 100

Economically Disadvantaged Measurement We will specifically reach out to our disadvantaged advocates partners to identify those families receiving WIC or subsidized housing to solicit participation. We will only allow disadvantaged families and children to partner with for this outreach program.

* Gender 40% Male
40% Female
20% Unknown

* Age Groups 10% Babies/Toddlers (under 5)
60% Elementary Students - Grades K-5 (5-10 years old)
20% Middle School Students - Grades 6-8 (11-14 years old)
10% High School Students - Grades 9-12 (15-18 years old)

Population Served by this Project/Program Checkbox Developmentally Disabled
Immigrants/Newcomers/Refugees
Veterans

Organization Information

Official Name

Name (Other) EPD

* Street Address or P.O. Box 2449 Powell St

* City Emeryville

* State California

* Zip/Postal Code 94608

* Organization Website <http://www.ci.emeryville.ca.us/123/police>

* Mission Statement The mission of the Emeryville Police Department is to protect life and property, to provide a safe respectful environment for people to live, work, and play. We achieve this through professional, proactive, fair and impartial policing in partnership with the community.

* Year Established 1896

Government Information
Letter (file)

• W9 - City of Emeryville.pdf (118.68 K), uploaded by Frederick Dauer on 09/15/2015

Organization Request Details

* Total Operating Budget \$12m

* Target Involvement No

* Current Elected Official No

* Target Board Members No

* Non-Target Board
Members None

Involvement @ Target

Explain Who and their role
in the organization

Need Support?

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