

**CITY OF EMERYVILLE/EMERYVILLE REDEVELOPMENT AGENCY  
2018-2019 COMMUNITY GRANTS  
FINAL REPORT**

Organization Name Emeryville Citizens Assistance Program

Mailing Address 3610 San Pablo Avenue, Emeryville, California 94608

Contact Person Bobby Miller Title: Volunteer Admin Assistant Phone: 510-410-3195

Project Title Emeryville Citizens Assistance Program

Start Date July 1, 2018 End Date: June 30, 2019

Please complete all sections of this form and **return 2 copies of the report form and 1 copy of all supporting documents to the City of Emeryville by 5 pm May 31, 2019.** If necessary, you may use additional sheets of paper. Supporting documents MUST include copies of any publicity the project received, marketing materials, programs, and/or brochures, and may include photographs, slides and other relevant materials which document your project activities. **BE SURE THE REPORT IS SIGNED, AND BE SURE TO MAKE A COPY FOR YOUR FILES. This report must be typed.**

1. Provide a brief description of approved project (incl. activities, dates, sites). Please briefly describe any changes in the project since the application was submitted:
  1. Healthy food distribution six days per week: products include fruits, vegetables, meats, can goods, dry packaged foods, frozen meals, and water.
  2. Prepared hot food from healthy food vendors distributed five days per week by ECAP to nearby parks and homeless encampments.
  3. Clothing distribution: giving away new and used clothes in emergencies.
  4. Holiday donation drives collecting essentials to provide Thanksgiving food baskets, Christmas gifts (children's toys) and Christmas day dinner.
  5. Regular distribution of donated house hold items.
  6. Daily pickups from local stores.
  7. Weekly shopping at the Alameda County Food Bank warehouse.

All operations were carried out by ECAP volunteers. Donations from the City of Emeryville, County of Alameda Food bank, corporate and private individuals made the project possible. Many volunteers not only give of their time, but contribute monetarily to help keep the program going.

2. Did this project achieve the goals which had been originally intended? Identify any significant problems or difficulties encountered in the execution of this project. Please be frank.

ECAP met and exceeded the goals that had been originally intended as follows:

ECAP statistics are tracked by program:

- (1) Non-government distributions consists of supplies from food drives, regular donations from local Emeryville businesses, Oakland and Alameda stores, corporate food stores in Marin and Contra Costa Counties, as well as direct food purchases using private and corporate donations. Alameda County's Food Bank also provides large quantities of fruits, vegetables, meats and dry products to the program.

Individuals and families are given food often as their need arises, many coming several times per week in order to have enough food for themselves and to share with extended families and friends. It is practically impossible to track the exact numbers served, due to further distributions after the food leaves ECAP and the daily deliveries to many homeless encampments where food is dropped off in pans and divided up in a communal process.

- (2) The Emergency Food Assistance Program (TEFAP) is a federal program that provides low-income individuals and households with surplus commodities donated by the United States Department of



## Agriculture (USDA) and distributed by ECAP.

The following statistics reflects the total number of people counted during daily distribution at ECAP. This process may be capturing only about 60% of the real numbers served for the first 10 months of the fiscal year.

### Non-government distributions:

Total number of people served	211,345	July 1, 2018 to April 30, 2019*
Total number of households(families)	84,530	July 1, 2018 to April 30, 2019

### USDA government monthly distribution: (one time per month program)

Total number of people served	12,273	July 1, 2018 to April 30, 2019*
Total number of households(families)	4,909	July 1, 2018 to April 30, 2019

\* Total number of people counted at each distribution

ECAP is distributing approximately 20 tons of FREE food weekly to those in the community who need it the most. This amount of feed is enough to prepare over 33,333 meals per week, equivalent to 1,733,316 meals for the entire year.

Clothing distributed -- New and used clothes made available in another location from the food bank. In addition, we help people find clothing suitable for job interviews, and children's school clothes.

### Holiday drives for Thanksgiving food, Christmas gifts and Christmas dinner

Specially enhanced Thanksgiving distributions to seniors and families grew to over 1000 this year. ECAP made personal deliveries of holiday food bags to local senior citizen living facilities, and to numerous people who were sick and shut in throughout the city. Additionally, hot food was delivered to local homeless encampments. Christmas dinner was again served in the school district's cafeteria and along with the sit-down-dinner, we prepared 1,500 dinners that were passed out to homeless encampments in Emeryville, Berkeley and Oakland.

In collaboration with Emeryville Unified School District, the Alameda County Fire Department in Emeryville, and ECAP, the Christmas toy give away was a huge success again this year. Plenty toys were available and lots of children left very happy.

Additional services provided by ECAP during the year included emergency shuttle service transportation helping a number of people to their medical and other important appointments; resource referrals; helping clean up our neighborhood; and responding to needs of families referred by the food bank and other agencies for assistance. The inclusion of an already prepared lunch on Saturdays and a regular prepared meal feeding at homeless encampments during the week increased our outreach in the homeless community.

The constant rise in public need for more services place pressure on our infrastructure to keep up. Again, the lack of adequate vehicles is a major problem. More businesses are willing to donate, but ECAP has to pick up donations from their places of business. We need help to purchase adequate cargo vans in good working condition to meet our daily transportation requirements.

Parking is desperately needed in the immediate area of 3610 San Pablo Avenue. The parking lot at 3600 San Pablo Avenue would greatly increase the efficiency of ECAP's food distribution process. The owner of the property has expressed an interest in renting the parking lot to us for an additional \$1,200.00 per month.

### 3. Briefly describe your marketing effort and discuss its effectiveness.

We have made ECAP signs placed on the sides of our vehicles. We have established social media

with facebook page profile name Emeryville Citizens Assistance Program – ECAP, Twitter, “Go Fund Me”, Paypal, YouTube, and internet web page [www.ecaprogram.com](http://www.ecaprogram.com) .

In addition, ECAP has a printed tri-fold information pamphlet and flyer, along with business cards.

These efforts have produced heightened awareness and interest in helping ECAP, as many new volunteers have come forward willing to work. Liaison with additional businesses resulted in more donations of food, etc. ECAP is working to help people become self-sufficient individuals.

4. List the number of people directly employed by this project including yourself, if applicable. Attach a list of all paid staff to this report:

A. Artistic Personnel: 0  
C. Other Personnel: 0  
B. Administrative Personnel: 0  
D. Total (Add A+B+C): 0

5. How many people (individuals and households) were directly reached by this project (not including organization/project personnel): 223,618 individuals/ 89,447 households (families) for the first 10 months of the year.\* Projections for the full year 268,341 individuals / 107,336 families

\* These numbers include repeat customers, counted again each time they come in for donations.

6. How did the program/activity benefit the Emeryville community and/or contribute to the artistic and cultural aspects of Emeryville?

ECAP provides a source of support for many people in need of food, clothing, and other basics for survival. The kind of support and outreach provided by ECAP serves to help keep families together. The program serves all age groups, genders, preferences, national origins,color, and disabled.

Volunteers treat people with dignity and respect. Our client-choice shopping method gives participants the same experience as if they were shopping in a regular grocery store. This positive community interaction makes some people more appreciative of the City of Emeryville and inspires them to volunteer, helping to clean up some of the street blight and trash. For others who are not destitute, ECAP services help elevate them to the point they can make it on their own, improving their dignity and sense of pride.

ECAP provides a mechanism for the City, through its grant support, to improve the conditions of people in need, helping them to become self-sufficient.

Date: May 14, 2019

Nellie Hannon  
Nellie Hannon, Founder

Bobby Miller  
Bobby Miller, Operations Manager