



# City of Emeryville

CALIFORNIA

## MEMORANDUM

**DATE:** June 25, 2019  
**TO:** Christine Daniel, City Manager  
**FROM:** Pedro Jimenez, Community Services Director  
**SUBJECT:** **Consideration Of Park And Recreation Committee Recommendation For Potential Park Bond on the November 2019 Ballot**

### RECOMMENDATION

Staff recommends that the City Council of the City of Emeryville consider a recommendation from the Parks and Recreation Committee to place a Park Bond on the ballot at the next election.

### BACKGROUND

At their regular meeting on May 15, 2019, the Parks and Recreation Committee voted to recommend that the City Council place a bond measure on the ballot at the next election to fund parks in Emeryville. With two members absent (Inch and Andregg), the vote was 4-0 ayes by those in attendance (Chafe, Donaldson, Ghizzoni, and Weber).

### DISCUSSION

The Parks and Recreation Strategic Plan was approved in 2011. While the City has created new parks and renovated existing parks since then, many of the larger projects envisioned by the Plan do not have a timeline to be fulfilled. Additionally, with the loss of Redevelopment, there has not been sufficient funding to pay for a large project. Although the City has taken steps to increase funding for parks, such as Park Impact Fees, there is still not adequate funding to purchase a tract of land sufficient for one of the larger envisioned projects, which could cost in the tens of millions of dollars.

One option to make up for this lack of funding is a General Obligation bond that would be paid for by a tax based on the assessed value of properties in the City. The Parks and Recreation Committee would like the City Council to consider this option.

Potential project sites identified in the Parks and Recreation Strategic Plan include an expansion of Doyle Hollis Park north to 64<sup>th</sup> Street, the PG&E Site west of Hollis between 45<sup>th</sup> and 53<sup>rd</sup> Streets, and East Bay Bridge Shopping Center south of 40<sup>th</sup> Street west of San Pablo.

### FISCAL IMPACT

Specific fiscal impacts are unknown at this time, but potentially include costs associated with placing a measure on the ballot, project development, management, and construction, park maintenance, bond management, and others.

**PREPARED BY:** Brad Helfenberger, Recreation Manager

**APPROVED AND FORWARDED TO THE  
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



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Christine Daniel, City Manager

**ATTACHMENTS**

- None