

From: noreply@civicplus.com
Sent: Monday, May 20, 2019 5:44 PM
To: Website DL - Clerk's Office; Chadrick Smalley
Subject: Online Form Submittal: Board / Committee / Commission Application

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:* Brandon Pereira
Email Address:* [REDACTED]
Gender: Male

Please specify the Board, Commission or Committee you are applying for:

<input type="checkbox"/> Bicycle/Pedestrian Advisory Committee	<input type="checkbox"/> Parks and Recreation Committee
<input type="checkbox"/> Budget Advisory Committee	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Commission on Aging	<input type="checkbox"/> Public Art Committee
<input checked="" type="checkbox"/> Economic Development Advisory Committee	<input type="checkbox"/> Emeryville Transportation Management Association
<input type="checkbox"/> Housing Committee	<input type="checkbox"/> ACTC Paratransit Advisory and Planning Commission

Which position(s) on the Advisory Body are you applying for?

<input checked="" type="checkbox"/> Business Representative	<input type="checkbox"/> Planning Commissioner
<input type="checkbox"/> City Labor Representative	<input type="checkbox"/> Resident
<input type="checkbox"/> Community Member	<input type="checkbox"/> Resident (Dog Owner)
<input type="checkbox"/> Large Business Representative	<input type="checkbox"/> Senior Community Member
<input type="checkbox"/> Non-Profit Business Representative	<input checked="" type="checkbox"/> Small Business Representative

I am currently a member of the above Committee, and am seeking reappointment.*

☐ Yes ☒ No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

☐ Yes ☐ No

If your answer is yes, please complete the rest of this form.

If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

RESIDENCY / EMPLOYMENT INFORMATION

Home Address: [REDACTED]	City: [REDACTED]	State: [REDACTED]	Zip Code: [REDACTED]
Phone Number: [REDACTED]	How long have you lived in Emeryville?		
Place of Employment: Symbio Robotics, Inc.	Occupation: Owner		
Business Address: [REDACTED]	City: [REDACTED]	State: [REDACTED]	Zip Code: [REDACTED]
Phone Number: [REDACTED]	How long have you worked in Emeryville? 2.5 years		

EDUCATION / EXTRACURRICULAR INTERESTS

High School: Graduate - Claremont High School, CA	College:
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Trade or Business School(s):

Other Interests:

Engineering meetups; Startup meetups; Volunteering; Cooking

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

N/A

Please list any past and current board, commission or committee memberships outside of Emeryville.

N/A

Please list all organization memberships and positions held.

Ambassador for the University of Southern California's Distance Education Network (DEN) program. I help students understand how to get university degrees remotely.

Please list any relevant work and volunteer experience.

Work experience: In the five years I've spent building Symbio Robotics, Inc. into a 27-person company, I have learned many aspects about running a business—sales, operations, office management, HR, marketing, accounting and finance, and engineering management. I was able to focus on each of those areas and do what was needed for the company to move forward and succeed, until it was necessary to hire someone or an outside firm to focus their entire efforts on the area. I've enjoyed learning about each of these business areas and through the responsibilities of each, I've made quite a few contacts in the San Francisco Bay Area and the East Bay in particular. Volunteer experience: I am an Eagle Scout, which was the culmination of 6 years of volunteering, leadership, team building, and critical thinking experience. I volunteer in STEM events for about 20 hours per year, teaching elementary and high school students about careers in STEM and about STEM topics like robotics and engineering. Symbio Robotics, Inc., my company, is starting to host more volunteer events as well - e.g. volunteering as an office site visit on Manufacturing Day for high school students. I am actively working on finding more community services events the company can participate in.

Why are you interested in serving on this Board, Commission or Committee?

As a small business owner in the technology sector, I am interested in joining the Economic Development Advisory Committee to help maintain the City of Emeryville's status as an exciting place to start a business or to relocate an existing business. Emeryville is a very business-friendly city, and I have interfaced with many of the City's resources for small businesses while growing my own. We moved Symbio Robotics, Inc. here in 2017 and are in the process of moving to a new Emeryville location in 2019. Through these moves, I am deeply familiar with the process of running a business in Emeryville: applying for a Conditional Use Permit, getting construction permits, understanding city requirements, paying city taxes, etc. With these experiences in mind, I am interested in surveying and gathering feedback from other small businesses—technology-oriented, startups, and others—to make sure their needs, plans, and goals are being heard and taken into account in process and policy decisions. Additionally, I am very interested in contributing to how the City of Emeryville balances the needs of small businesses, large businesses, community members, and retail. I understand that each type of entity has different ideas and desires, and that facilitating effective communication and compromise are some of the main ways to push things forward. In building my business, I have been able to balance the needs of many different people from all types of backgrounds, skill sets, financial situations, and experience levels. My experience will help me listen to the community, understand the landscape of needs, and make informed decisions. Finally, I believe that being on the committee will impact how Symbio continues to grow in Emeryville and become a more engaged community member!

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.