

The following form was submitted via your website: Board / Committee / Commission Application

Select the Board, Commission, or Committee applying for:: Planning Commission

I am currently a member of the above committee, and am seeking reappointment.: not checked

Name:: Linda Barrera

Sex:: Female

Applying as resident, employed in Emeryville, business representative, or special interest group representative?: Resident

If Special Interest Group Representative was checked please specify.:

Home Address:: [REDACTED]

Preferred Phone Number: [REDACTED]

Place of Employment: City of Alameda

Business Address:: [REDACTED]

Business Phone Number::

Occupation:: City Planner I

Email Address:: [REDACTED]

Length of Residency in City:: 2 years

Length of Working in City::

High School:: Woodrow Wilson High (Los Angeles)

College:: U.C. Berkeley (Bachelor's degree) & University of Oregon (Master's degree)

Trade or Business School::

Hobbies::

Are you currently serving on other Boards, Commissions, or Committees?: No

Have you served on a Board, Commission, or Committee before?: Yes

City of Emeryville (past/current) advisory boards:: Parks and Recreation Committee

Board, Commission, and/or Committee Memberships (past/current) outside of Emeryville :: Citizen Advisory Committee (Lane County Oregon)

Steering Committee Member (Berkeley Ecology Center)

Please list organization memberships and positions held::

Relevant Work / Volunteer Experience : City Planner (City of Alameda)--June 2015 to Present

Planning Intern (City of San Pablo)--June 2014 to June 2015

Program Planner (Community Service Center, Eugene Oregon)--May 2012 to June 2014

Project Coordinator (Water Environment Research Foundation, Washington D.C.)--May 2013 to September 2013

Why are you interested in serving on this Board, Commission, Committee?: This is an exciting time in Emeryville's development: the economy is recovering and development is resuming an upward trajectory, increasing pressure on the housing market in the Bay Area. I appreciate the hard work that the city's planning department puts into ensuring that new development is well designed and includes amenities for the community, and I would be honored for the opportunity to contribute to this work. My background in city planning enables me to make a valuable input during the development review process.

"Planning Commission Applicants Only" A short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.: In my two years as a resident in Emeryville I have witnessed significant development projects in my

neighborhood, such as the ECCL and the Parc on Powell apartments. It is evident that Emeryville has an outstanding planning department and that the design review process holds new developments to high standards. New projects in Emeryville integrate well into the community and reflect the industrial architectural characteristics of the city while possessing distinguished modern features that set it apart from the city's actual historic building stock. Thus, I appreciate the direction that the planning department and planning commission has led the city in—development has been measured and well considered.

As a renter, however, my concern revolves around housing affordability and rent stabilization. Local governments and the commissions that represent the city must prioritize housing affordability in order to maintain diversity in the community. I support the city's efforts to increase density with many of the new multifamily complexes because doing so reduces the market pressure in they city. Since much of Emeryville's housing stock was built after 1995 and the Costa-Hawkins Rental Housing Act does not apply, I believe it is important for the city to encourage density bonuses that require certain percentage of new housing to be offered at various income levels.

As the city grows and density increases, it will become evermore important to connect Emeryville to the regional transportation systems in order to manage congestion in the city. The new bike share system coming to Emeryville can be a true asset for they city if implemented well with an extensive network. Given the city's proximity to BART the bike share network can truly be a way to alleviate the "last mile problem" in our community.