



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: April 16, 2019

TO: Christine Daniel, City Manager

FROM: Pedro Jimenez, Community Services Director

SUBJECT: **Resolution Of The City Council Of The City Of Emeryville Adopting The Community Grant Subcommittee's Recommendations To Select Kala Art Institute, Lead Artist Praba Pilar, New Arts Foundation, Friends of Golden Gate Library, Emeryville Historical Society, California Poets in the Schools, Inc., Scientific Adventures for Girls, Head Over Heels Athletic for Art, Berkeley FILM Foundation, The Oakland Public Education Foundation, Same Boat Theater Collective And The Oakland Ballet Company As The Recipients For The Emeryville Community Grant Program**

RECOMMENDATION

Staff recommends that the City Council approve the above-entitled resolution adopting the Community Grant Subcommittee's recommendations to select Kala Art Institute, Lead Artist Praba Pilar, New Arts Foundation, Friends of Golden Gate Library, Emeryville Historical Society, California Poets in the Schools, Inc., Scientific Adventures for Girls, Head Over Heels Athletic for Art, Berkeley FILM Foundation, The Oakland Public Education Foundation, Same Boat Theater Collective and the Oakland Ballet Company as the recipients for the Emeryville Community Grant Program.

BACKGROUND

The Community Grant Program ("CGP") was established almost twenty years ago as a means of "promoting the cultural and artistic aspects of the community and to provide for a high quality living and working environment in the City of Emeryville". Under these guidelines, the grant program mostly funded artists and art organizations to conduct free public performances, art education; or activities that increased public access to local artists, such as open studio tours and temporary art exhibitions. Over time, the CGP began providing funds for social services, such as low-income legal assistance and nutrition programs.

Prior to FY 2012-13, virtually all of the community grant funding was drawn from the City's former Redevelopment Agency ("RDA"). In FY 2012-13, due to the dissolution of the RDA, funding totaling \$58,450 for the grant program was drawn from the City's General Fund and the funding process was non-competitive, with requests for funding limited to a set number of community organizations that received the same level of funding each year. Subsequently, staff was directed by City Council to notify all of the FY 2013-14 grantees that the program was under review, and to revisit the program upon completion of the Emeryville Center of Community Life.

Staff developed an application process and program guidelines which were accepted by the City Council on December 6, 2016. The goal of the Community Grants Program is to

fund eligible arts and culture organizations and individuals to provide diverse programs and activities that benefit the greater Emeryville community. The grant guidelines are as follows:

Grant Guidelines:

1. Submit a completed application by the deadline
2. Provide proof of non-profit status or a fiscal agent
3. Program or activity must be completed in Emeryville
4. Grants - \$10,000 cap
5. Only one grant per organization per year
6. Applicant to complete closing documents upon completion of the project

DISCUSSION

On January 9, 2019, the City released a call for applications on the City website, through social media, and by contacting former recipients. By February 28, 2019, the City had received 16 applications.

The selection panel included 1. Vickie Jo Sowell, Public Arts Committee Member; 2. Harley Jensen Public Arts Committee Member; 3. Barbara Inch, Parks and Recreation Member; and 4. Gail Donaldson, Parks and Recreation Member. The selection process was facilitated by Pedro Jimenez, Community Services Director.

The Selection Panel met on March 26, 2019 to consider which applications best fit the grant program's guidelines and goals. The Panel discussed the merits of each program or activity, and then made the following recommendations to the City Council:

Kala Art Institute	\$10,000
Lead Artist Praba Pilar	\$ 6,300
New Arts Foundation	\$ 5,000
Berkley FILM Foundation	\$10,000
Friends of Golden Gate Library	\$ 929
Emeryville Historical Society	\$ 6,996
Scientific Adventure for Girls	\$ 5,000
California Poets in the Schools	\$10,000
The Oakland Public Education Foundation	\$ 5,000
Head Over Heels	\$ 5,000
Same Boat Theater Collective	\$ 1,275
Oakland Ballet Company	<u>\$8,000</u>
Total	\$73,500

FISCAL IMPACT

The Community Grants Program has a budget of \$73,500 for Fiscal Year 18/19, and, if approved by the City Council, \$73,500 will be issued to the 12 Community Grant recipients.

STAFF COMMUNICATION WITH THE PUBLIC

The community grant process was advertised on the City website, through social media, and by contacting former recipients. A public meeting to review and recommend grant recipients was conducted March 26, 2019.

PREPARED BY: Pedro Jimenez, Community Services Director

APPROVED AND FORWARDED TO THE CITY COUNCIL OF THE CITY OF EMERYVILLE:



Christine Daniel, City Manager

ATTACHMENTS

- Draft Resolution
- Grant Applications