## **Board / Committee / Commission Application**

Relevant Work / Volunteer Experience

Please complete the online form below. **Personal Information** Select the Board, Commission, or Committee applying **Economic Development Advisory Committee** for:\* Name:\* Alexandria LaRoche Sex:\* Female Male Applying as resident, employed in Emeryville, business **Business Representative** Resident representative, or special interest group representative? **Special Interest Group Employed in Emeryville** Representative If Special Interest Group Representative was checked please specify. Home Address:\* Preferred Phone Number\* Place of Employment Four Points by Sheraton **Business Address: Business Phone Number:** Occupation:\* Director of Sales & Marketing **Email Address: Residency Information** Length of Residency in City:\* 0 Months Length of Working in City: 2 Months **Education and Hobbies High School:** Folsom High School, Folsom, Ca College: **CSU Sacramento** Trade or Business School: Hobbies: Travel, Outdoors, Crossfit, 3D Art, Antiques **Organization Membership Information** Are you currently serving on other Boards, Commissions, No Yes or Committees? Have you served on a Board, Commission, or Committee Yes No before?\* If yes, which: (Not Applicable) Board, Commission, and/or Committee Memberships Board Member- Visit Vacaville (Tourism Bureau) (past/current) outside of Emeryville: Please list organization memberships and positions held: CALSAE Member (California Society of Association Executives)

10+ Volunteering with Seniors Citizen group responsible for connecting with community members, fundraising, and life enrichment.

Numerous Race/ Athletic event Logistical Support including BIKEMS events and Corporate Sponsored Events.

6+ Years as SPCA Volunteer

5+ Years as Hotel Sales Leader partnering with Local City Government for community events and ongoing support with initiatives including raising of TOT % and Tourism impacted strategies

Why are you interested in serving on this Board, Commission, Committee?

I recently relocated from the Sacramento Area and I am looking to continue the community involvement I once had in Vacaville and in Sacramento. Working closely with the City Members of Vacaville during my term on the Board of Visit Vacaville, allowed the opportunity to see city development from a bird';s eye view.

"Planning Commission Applicants Only" A short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

<sup>\*</sup> indicates required fields.