



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

June 14th, 2018

Emeryville City Council
City of Emeryville
1333 Park Avenue
Emeryville, CA 94608

RE: Parking Management Plan Phase 3 – Hollis Street Bus Corridor

Dear Members of the City Council,

I am writing this letter on behalf of the Emeryville Transportation Management Association (TMA) Board of Directors, to request that the City give consideration to prioritizing the study of bus lanes on the Hollis Street corridor. It is the understanding of the TMA that the City had initially planned to conduct this study in 2020/2021 or later. The concern of the TMA is that street parking along the Hollis Street corridor will only grow more demanding over time, more particularly if and when the City's proposed parking management plan is implemented. The TMA believes now is the time to evaluate the potential for improved transit mobility along the Hollis Street corridor. The future of mobility is changing rapidly and transit accessibility will continue to be a primary factor in the efficiency and reliability of transit services throughout Emeryville. The fiscal impact section of the staff report for the June 19th, 2018 City Council Study Session makes reference to the remaining funds of \$812,000 budgeted in fiscal year 2018-2019, a portion of which could be used to fund the Hollis Street Bus Corridor Study. I hope you will consider our request for the City to accelerate this study. Should you have any questions regarding this request, please feel free to call me at (925) 937-0980, ext. 212 or email me at roni@graybowenscott.com.

I thank you for your time and consideration.

Sincerely,

Veronica Hattrup
Executive Director

CC: Carolyn Lehr, City of Emeryville
Amber Evans, City of Emeryville
Diana Keena, City of Emeryville