

PARS DIVERSIFIED PORTFOLIOS **CONSERVATIVE**

WHY THE PARS DIVERSIFIED **CONSERVATIVE PORTFOLIO?**

Comprehensive Investment Solution

HighMark® Capital Management, Inc.'s (HighMark) diversified investment portfolios are designed to balance return expectations with risk tolerance. Key features include: sophisticated asset allocation and optimization techniques, four layers of diversification (asset class, style, manager, and security), access to rigorously screened, top tier money managers, flexible investment options, and experienced investment management.

Rigorous Manager Due Diligence

Our manager review committee utilizes a rigorous screening process that searches for investment managers and styles that have not only produced above-average returns within acceptable risk parameters, but have the resources and commitment to continue to deliver these results. We have set high standards for our investment managers and funds. This is a highly specialized, time consuming approach dedicated to one goal: competitive and consistent performance.

Flexible Investment Options

In order to meet the unique needs of our clients, we offer access to flexible implementation strategies: HighMark Plus utilizes actively managed mutual funds while Index Plus utilizes index-based securities, including exchange-traded funds. Both investment options leverage HighMark's active asset allocation approach.

Risk Management

The portfolio is constructed to control risk through four layers of diversification - asset classes (cash, fixed income, equity), investment styles (large cap, small cap, international, value, growth), managers and securities. Disciplined mutual fund selection and monitoring process helps to drive return potential while reducing portfolio risk.

INVESTMENT OBJECTIVE

To provide a consistent level of of Return inflation-protected income over the long-term. The major portion of the assets will be fixed ·d (Rate income related. Equity securities are utilized to provide inflation protection.



ASSET ALLOCATION - CONSERVATIVE PORTFOLIO

	Strategic Range	Policy	Tactical
Equity	5 – 20%	15%	15%
Fixed Income	60 - 95%	80%	79%
Cash	0 - 20%	5%	6%

ANNUALIZED TOTAL RETURNS (Gross of Investment Management Fees, but Net of Embedded Fund Fees)

HighMark Plus (Active)		Index Plus (Passive)	
Current Quarter*	1.17%	Current Quarter*	1.08%
Blended Benchmark**	1.00%	Blended Benchmark**	1.00%
Year To Date	6.73%	Year To Date	5.52%
Blended Benchmark	5.24%	Blended Benchmark	5.24%
1 Year	6.73%	1 Year	5.52%
Blended Benchmark	5.24%	Blended Benchmark	5.24%
3 Year	3.70%	3 Year	3.09%
Blended Benchmark	3.13%	Blended Benchmark	3.13%
5 Year	3.73%	5 Year	3.39%
Blended Benchmark	3.46%	Blended Benchmark	3.46%
10 Year	4.28%	10 Year	3.75%
Blended Benchmark	3.74%	Blended Benchmark	3.74%

* Returns less than 1-year are not annualized. **Breakdown for Blended Benchmark: 7.5% S&P500, 1.5% Russell Mid Cap, 2.5% Russell 2000, 1% MSCI EM FREE, 2% MSCI EAFE, 52.25% BC US Agg, 25.75% ML 1-3 Yr US Corp/Gov't, 2% US High Yield Master II, 0.5% Wilshire REIT, and 5% Citi 1 Mth T-Bill. Prior to October 2012, the blended benchmarks were 12% S&P 500, 1% Russell 2000, 2% MSCI EAFE, 40% ML 1-3 Year Corp./Gov't, 40% BC Agg, 5% Citi 1 Mth T-Bill. Prior to April 2007, the blended benchmarks were 15% S&P 500, 40% ML 1-3 Yr Corp/Gov, 40% BC Agg, and 5% Citi 1 Mth T-Bill.

ANNUAL RETURNS

HighMark Plus (Active)

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2008	-9.04%	2008	-6.70%
2009	15.59%	2009	10.49%
2010	8.68%	2010	7.67%
2011	2.19%	2011	3.70%
2012	8.45%	2012	6.22%
2013	3.69%	2013	3.40%
2014	3.88%	2014	4.32%
2015	0.29%	2015	0.06%
2016	4.18%	2016	3.75%
2017	6.73%	2017	5.52%

PORTFOLIO FACTS

HighMark Plus (Active) Inception Data No of Funds in Portfolio

Index Plus (Passive)

Index Plus (Passive)

07/2004	Inception Data	07/2004
19	No of Funds in Portfolio	13

HighMark Plus (Active)

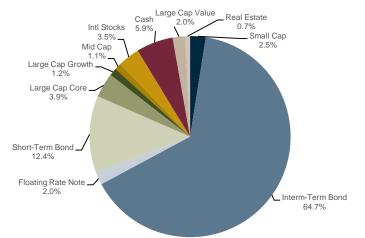
Columbia Contrarian Core Z Vanguard Growth & Income Adm Dodge & Cox Stock Fund Harbor Capital Appreciation T. Rowe Price Growth Stock iShares Russell Mid-Cap ETF Vanguard REIT ETF Undiscovered Managers Behavioral Value T. Rowe Price New Horizons Nationwide Bailard International Equities Dodge & Cox International Stock MFS International Growth I Hartford Schroders Emerging Markets Eq Vanguard Short-Term Invest-Grade Adm **PIMCO** Total Return Prudential Total Return Nationwide Loomis Bond Eaton Vance Floating Rate & High Income First American Government Obligations Z

Index Plus (Passive)

iShares Core S&P 500 ETF iShares S&P 500/Value iShares S&P 500/Growth iShares Russell Mid-Cap ETF Vanguard REIT ETF iShares Russell 2000 Value iShares Russell 2000 Growth iShares MSCI EAFE Vanguard FTSE Emerging Markets ETF Vanguard Short-Term Invest-Grade Adm iShares Core U.S. Aggregate PowerShares Senior Loan First American Government Obligations Z

Holdings are subject to change at the discretion of the investment manager.

STYLE



The performance records shown represent size-weighted composites of tax exempt accounts that meet the following criteria: Composites are managed by HighMark's HighMark Capital Advisors (HCA) with full investment authority according to the PARS Conservative active and passive objectives and do not have equity concentration of 25% or more in one common and the parts of stock security.

The adviser to the PARS portfolios is US Bank, and HighMark serves as sub-adviser to US Bank to manage these portfolios. US Bank may charge clients as much as 0.60% annual management fee based on a sliding scale. As of December 31, 2017, the blended rate is 0.58%. US Bank pays HighMark 60% of the annual management fee for assets sub-advised by HighMark under its sub-advisory agreement with US Bank. The 36 basis points paid to HighMark, as well as other expenses that may be incurred in the management of the portfolio, will reduce the portfolio returns. Assuming an investment for five years, a 5% annual total return, and an annual sub-advisory fee rate of 0.36% deducted from the assets at market at the end of each year a 10 million initial value would grow to \$12.54 million after fees (Net-of-Fees) and \$12.76 million before fees (Gross-of-Fees). Additional information regarding the firm's policies and procedures for calculating and reporting performance results is available upon request. In Q1 2010, the PARS Composite definition was changed from \$750,000 minimum to no minimum. Performance results are calculated and presented in U.S. dollars and do not reflect the deduction of investment advisory fees, custody fees, or taxes but do reflect the deduction of trading expenses. Returns are calculated based on trade-date accounting

accounting. Blended benchmarks represent HighMark's strategic allocations between equity, fixed income, and cash and are rebalanced monthly. Benchmark returns do not reflect the deduction of advisory fees or other expenses of investing but assumes the reinvestment of dividends and other earnings. An investor cannot invest directly in an index. The unmanaged S&P 500 Index is representative of the performance of large companies in the U.S. stock market. The MSCI EAFE Index is a free float-adjusted market capitalization index designed to measure developed market equity performance, excluding the U.S. and Canada. The MSCI Emerging Markets Free Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets. The Russell Midcap Index measures the performance of the mid-cap segment of the U.S. equity universe. The Russell 2000 Index measures the performance of the small-cap segment of the U.S. equity universe. The Russell 2000 Index measures the performance of below investment grade U.S. dollar-denominated corporate bonds publicly issued in the U.S. domestic market. Wilshire REIT index measures U.S. publicly traded Real Estate Investment Trusts. The numanaged Bloomberg Barclays Capital (BC) U.S. Aggregate Bond Index is generally representative of the U.S. taxable bond market as a whole. The Merrill Lynch (ML) 1-3 Year U.S. Corporate & Government Index tracks the bond performance of The ML U.S. Corporate & Government Index, with a remaining term to final maturity less than 3 years. The unmanaged Citigroup 1-Month Treasury Bill Index tracks the yield of the 1-month U.S. Treasury Bill. Treasury Bill.

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HIGHMARK CAPITAL MANAGEMENT

350 California Street Suite 1600 San Francisco, CA 94104 800-582-4734

www.highmarkcapital.com

ABOUT THE ADVISER

HighMark[®] Capital Management, Inc. (HighMark) has over 90 years (including predecessor organizations) of institutional money management experience with more than \$14.0 billion in assets under management. HighMark has a long term disciplined approach to money management and currently manages assets for a wide array of clients.

ABOUT THE PORTFOLIO MANAGEMENT TEAM Andrew Brown, CFA®

Senior Portfolio Manager Investment Experience: since 1994 HighMark Tenure: since 1997 Education: MBA, University of Southern California; BA, University of Southern California

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Asset Allocation Committee

Number of Members: 16 Average Years of Experience: 26 Average Tenure (Years): 13

Manager Review Group



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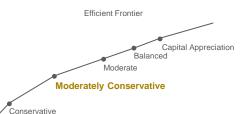
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Risk Management

The portfolio is constructed to control risk through four layers of diversification - asset classes (cash, fixed income, equity), investment styles (large cap, small cap, international, value, growth), managers and securities. Disciplined mutual fund selection and monitoring process helps to drive return potential while reducing portfolio risk.

INVESTMENT OBJECTIVE

To provide current income and of Return) moderate capital appreciation. The major portion of the assets is committed to income-(Rate producing securities. Market fluctuations should be expected.



Risk (Standard Deviation)

ASSET ALLOCATION — MODERATELY CONSERVATIVE PORTFOLIO

	Strategic Range	Policy	Tactical
Equity	20 - 40%	30%	30%
Fixed Income	50 - 80%	65%	67%
Cash	0 - 20%	5%	3%

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(Gross of Investment Management Fees, but ANNUALIZED TOTAL RETURNS Net of Embedded Fund Fees)

HighMark Plus (Active)		Index Plus (Passive)	
Current Quarter*	1.94%	Current Quarter*	1.83%
Blended Benchmark**	1.87%	Blended Benchmark**	1.87%
Year To Date	9.56%	Year To Date	8.08%
Blended Benchmark	8.11%	Blended Benchmark	8.11%
1 Year	9.56%	1 Year	8.08%
Blended Benchmark	8.11%	Blended Benchmark	8.11%
3 Year	4.87%	3 Year	4.38%
Blended Benchmark	4.51%	Blended Benchmark	4.51%
5 Year	5.26%	5 Year	5.06%
Blended Benchmark	5.31%	Blended Benchmark	5.31%
10 Year	4.93%	10 Year	4.40%
Blended Benchmark	4.63%	Blended Benchmark	4.63%

Blended Benchmark

* Returns less than 1-year are not annualized. **Breakdown for Blended Benchmark: 15.5% S&P500, 3% Russell Mid Cap, 4.5% Russell 2000, 2% MSCI EM FREE, 4% MSCI EAFE, 49.25% BC US Agg, 14% ML 1-3 Yr US Corp/Gov't, 1.75% US High Yield Master II, 1% Wilshire REIT, and 5% Citi 1 Mth T-Bill. Prior to October 2012, the blended benchmarks were 25% S&P 500; 1.5% Russell 2000, 3.5% MSCI EAFE, 25% ML 1-3 Year Corp./Gov, 40% BC Agg, 5% Citi 1 Mth T-Bill. Prior to April 2007, the blended benchmarks were 30% S&P 500; 25% ML 1-3 Yr Corp/Gov, 40% BC Agg, and 5% Citi 1 Mth T-Bill.

ANNUAL RETURNS

HighMark Plus (Active)

2008	-15.37%	2008
2009	18.71%	2009
2010	10.46%	2010
2011	1.75%	2011
2012	10.88%	2012
2013	7.30%	2013
2014	4.41%	2014
2015	0.32%	2015
2016	4.93%	2016
2017	9.56%	2017

PORTFOLIO FACTS

HighMark Plus (Active) Inception Data No of Funds in Portfolio

Index Plus (Passive)

Index Plus (Passive)

-12.40%

11.92%

9.72%

3.24%

8.24% 6.78% 5.40% -0.18% 5.42% 8.08%

08/2004	Inception Data	05/2005
19	No of Funds in Portfolio	13

HighMark Plus (Active)

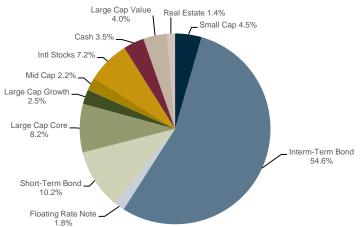
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Number of Members: 16 Average Years of Experience: 26 Average Tenure (Years): 13

Manager Review Group



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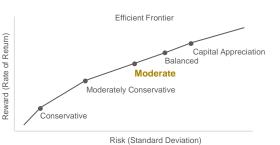
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INVESTMENT OBJECTIVE

To provide growth of principal of Return) and income. It is expected that dividend and interest income will comprise a significant portion of total return, although growth through capital appreciation is equally important.



ASSET ALLOCATION — MODERATE PORTFOLIO

	Strategic Range	Policy	Tactical
Equity	40 - 60%	50%	50%
Fixed Income	40 - 60%	45%	47%
Cash	0 - 20%	5%	3%

ANNUALIZED TOTAL RETURNS (Gross of Investment Management Fees, but Net of Embedded Fund Fees)

HighMark Plus (Active)		Index Plus (Passive)	
Current Quarter*	2.97%	Current Quarter*	2.86%
Blended Benchmark**	2.95%	Blended Benchmark**	2.95%
Year To Date	13.19%	Year To Date	11.59%
Blended Benchmark	11.65%	Blended Benchmark	11.65%
1 Year	13.19%	1 Year	11.59%
Blended Benchmark	11.65%	Blended Benchmark	11.65%
3 Year	6.46%	3 Year	5.98%
Blended Benchmark	6.20%	Blended Benchmark	6.20%
5 Year	7.42%	5 Year	7.26%
Blended Benchmark	7.69%	Blended Benchmark	7.69%
10 Year	5.45%	10 Year	5.51%
Blended Benchmark	5 56%	Rlended Renchmark	5 56%

Blended Benchmark Blended Benchmark 5.56% 5.56% Returns less than 1-year are not annualized. **Breakdown for Blended Benchmark: 26.5% S&P500, 5% Russell Mid Cap, 7.5%

Russell 2000, 5% MSCI EAFE, 15% ML 1-3 Year Corp./Govt, 30% BC US Agg, 5% Citi 1 Mth T-Bill. Prior to April 2007, the blended benchmarks were 50% S&P 500, 15% ML 1-3Yr Corp/Gov, 30% BC Agg, and 5% Citi 1 Mth T-Bill.

Index Plus (Passive)

-18.14%

16.05%

11.77%

2.29%

10.91% 12.79% 5.72% -0.52% 7.23% 11.59%

ANNUAL RETURNS

HighMark Plus (Active)

J			
2008	-22.88%	2008	
2009	21.47%	2009	
2010	12.42%	2010	
2011	0.55%	2011	
2012	12.25%	2012	
2013	13.06%	2013	
2014	4.84%	2014	
2015	0.14%	2015	
2016	6.44%	2016	
2017	13,19%	2017	

PORTFOLIO FACTS

HighMark Plus (Active)		Index Plus (Passive)	
Inception Data	10/2004	Inception Data	05/2006
No of Funds in Portfolio	19	No of Funds in Portfolio	13

HighMark Plus (Active)

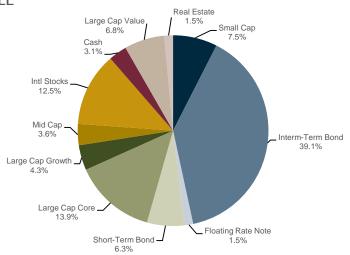
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Asset Allocation Committee

Number of Members: 16 Average Years of Experience: 26 Average Tenure (Years): 13

Manager Review Group



PARS DIVERSIFIED PORTFOLIOS BALANCED

WHY THE PARS DIVERSIFIED BALANCED PORTFOLIO?

Comprehensive Investment Solution

HighMark® Capital Management, Inc.'s (HighMark) diversified investment portfolios are designed to balance return expectations with risk tolerance. Key features include: sophisticated asset allocation and optimization techniques, four layers of diversification (asset class, style, manager, and security), access to rigorously screened, top tier money managers, flexible investment options, and experienced investment management.

Rigorous Manager Due Diligence

Our manager review committee utilizes a rigorous screening process that searches for investment managers and styles that have not only produced above-average returns within acceptable risk parameters, but have the resources and commitment to continue to deliver these results. We have set high standards for our investment managers and funds. This is a highly specialized, time consuming approach dedicated to one goal: competitive and consistent performance.

Flexible Investment Options

In order to meet the unique needs of our clients, we offer access to flexible implementation strategies: HighMark Plus utilizes actively managed mutual funds while Index Plus utilizes index-based securities, including exchange-traded funds. Both investment options leverage HighMark's active asset allocation approach.

Risk Management

The portfolio is constructed to control risk through four layers of diversification – asset classes (cash, fixed income, equity), investment styles (large cap, small cap, international, value, growth), managers and securities. Disciplined mutual fund selection and monitoring process helps to drive return potential while reducing portfolio risk.

INVESTMENT OBJECTIVE

To provide growth of principal and income. While dividend and interest income are an important component of the objective's total return, it is expected that capital appreciation will comprise a larger portion of the total return.



	Strategic Range	Policy	Tactical
Equity	50 - 70%	60%	60%
Fixed Income	30 - 50%	35%	37%
Cash	0 - 20%	5%	3%

ANNUALIZED TOTAL RETURNS Net of Embedded Fund Fees)

HighMark Plus (Active)		Index Plus (Passive)	
Current Quarter*	3.49%	Current Quarter*	3.37%
Blended Benchmark**	3.51%	Blended Benchmark**	3.51%
Year To Date	15.46%	Year To Date	13.39%
Blended Benchmark	13.54%	Blended Benchmark	13.54%
1 Year	15.46%	1 Year	13.39%
Blended Benchmark	13.54%	Blended Benchmark	13.54%
3 Year	7.25%	3 Year	6.78%
Blended Benchmark	7.06%	Blended Benchmark	7.06%
5 Year	8.54%	5 Year	8.35%
Blended Benchmark	8.89%	Blended Benchmark	8.89%
10 Year	5.74%	10 Year	5.63%
Blended Benchmark	6.06%	Blended Benchmark	6.06%

* Returns less than 1-year are not annualized. **Breakdown for Blended Benchmark: 32% S&P500, 6% Russell Mid Cap, 9% Russell 2000, 4% MSCI EM FREE, 7% MSCI EAFE, 27% BC US Agg, 6.75% ML 1-3 Yr US Corp/Gov't, 1.25% US High Yield Master II, 2% Wilshire REIT, and 5% Citi 1 Mth T-Bill. Prior to October 2012, the blended benchmarks were 51% S&P 500; 3% Russell 2000, 6% MSCI EAFE, 5% ML 1-3 Yer Corp./Govt, 30% BC Agg, 3% Citi 1 Mth T-Bill. Prior to April 2007, the blended benchmarks were 60% S&P 500, 5% ML 1-3Yr Corp./Gov, 30% BC Agg, and 5% Citi 1 Mth T-Bill.

ANNUAL RETURNS

HighMark Plus (Active)

2008	-25.72%	2008	-23.22%
2009	21.36%	2009	17.62%
2010	14.11%	2010	12.76%
2011	-0.46%	2011	1.60%
2012	13.25%	2012	11.93%
2013	16.61%	2013	15.63%
2014	4.70%	2014	6.08%
2015	0.04%	2015	-0.81%
2016	6.82%	2016	8.26%
2017	15.46%	2017	13.39%

PORTFOLIO FACTS

HighMark Plus (Active) Inception Data No of Funds in Portfolio

Index Plus (Passive)

Index Plus (Passive)

10/2006	Inception Data	10/2007
19	No of Funds in Portfolio	13

Q4 2017

Balanced

Capital Appreciation

Conservative	
Risk ED PORTFOLI	(Standard Deviation)
Dellar	$\mathbf{T} = \mathbf{r} \mathbf{C} + \mathbf{r} \mathbf{I}$

(Gross of Investment Management Fees, but

Moderate

Moderately Conservative

Efficient Frontier

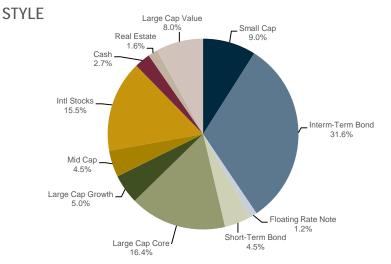
HighMark Plus (Active)

Columbia Contrarian Core Z Vanguard Growth & Income Adm Dodge & Cox Stock Fund Harbor Capital Appreciation T. Rowe Price Growth Stock iShares Russell Mid-Cap ETF Vanguard REIT ETF Undiscovered Managers Behavioral Value T. Rowe Price New Horizons Nationwide Bailard International Equities Dodge & Cox International Stock MFS International Growth I Hartford Schroders Emerging Markets Eq Vanguard Short-Term Invest-Grade Adm **PIMCO** Total Return Prudential Total Return Nationwide Loomis Bond Eaton Vance Floating Rate & High Income First American Government Obligations Z

Index Plus (Passive)

iShares Core S&P 500 ETF iShares S&P 500/Value iShares S&P 500/Growth iShares Russell Mid-Cap ETF Vanguard REIT ETF iShares Russell 2000 Value iShares Russell 2000 Growth iShares MSCI EAFE Vanguard FTSE Emerging Markets ETF Vanguard Short-Term Invest-Grade Adm iShares Core U.S. Aggregate PowerShares Senior Loan First American Government Obligations Z

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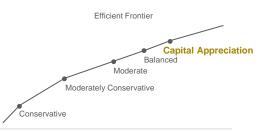
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INVESTMENT OBJECTIVE

The primary goal of the Capital Appreciation objective is growth of principal. The major portion of the assets are invested in equity securities and market fluctuations are expected.



Risk (Standard Deviation)

ASSET ALLOCATION - CAPITAL APPRECIATION PORTFOLIO

of Return)

(Rate

Reward

	Strategic Range	Policy	Tactical
Equity	65 - 85%	75%	75%
Fixed Income	10 - 30%	20%	23%
Cash	0 - 20%	5%	2%

(Gross of Investment Management Fees, but ANNUALIZED TOTAL RETURNS Net of Embedded Fund Fees)

Current Quarter*	4.16%
Blended Benchmark**	4.34%
Year To Date	16.72%
Blended Benchmark	16.55%
1 Year	16.72%
Blended Benchmark	16.55%
3 Year	8.20%
Blended Benchmark	8.27%
5 Year	10.08%
Blended Benchmark	10.56%
Inception to Date (108-Mos.)	10.90%
Blended Benchmark	11.64%

* Returns less than 1-year are not annualized. **Breakdown for Blended Benchmark: 39.5% S&P500, 7.5% Russell Mid Cap, 10.5% Russell 2000, 5.25% MSCI EM FREE, 10.25% MSCI EAFE, 16% BC US Agg, 3% ML 1-3 Yr US Corp/Gov't, 1% US High Yield Master II, 2% Wilshire REIT, and 5% Citi 1 Mth T-Bill.

ANNUAL RETURNS

2008	N/A%
2009	23.77%
2010	12.95%
2011	-1.35%
2012	13.87%
2013	20.33%
2014	6.05%
2015	-0.27%
2016	8.81%
2017	16.72%

PORTFOLIO FACTS

HighMark Plus (Active) Inception Data No of Funds in Portfolio

Index Plus (Passive)

01/2009	Inception Data	N/A
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HighMark Plus (Active)

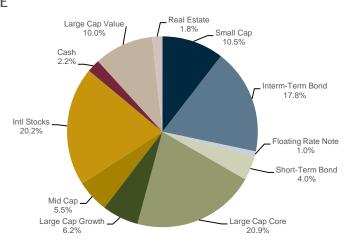
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STYLE

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