

From: Kevin Cleary [<mailto:kcleary@clifbar.com>]

Sent: Tuesday, March 13, 2018 2:36 PM

To: John J. Bauters <jbauters@emeryville.org>; Scott Donahue <sdonahue@emeryville.org>; Christian Robin Patz <crpatz@emeryville.org>; Ally Medina <amedina@emeryville.org>; Dianne Martinez <dmartinez@emeryville.org>; Carolyn Lehr <clehr@emeryville.org>; Nancy Humphrey <nhumphrey@emeryville.org>

Subject: Letter of support for clean energy in Emeryville

Dear Mayor Bauters and Councilmembers,

I'm the CEO of Clif Bar & Company. We are an organic food company, the makers of CLIF and LUNA bars as well as several other brands. We employ more 1200 people and our headquarters are located in Emeryville, California.

Clif Bar & Company has demonstrated a strong commitment to the environment since we were founded and have been using 100% renewable electricity for more than a decade. We strongly support Emeryville's participation in the East Bay Community Energy program. This is as an important opportunity to increase the use of green power across the community, while keeping utility costs low. We are pleased that the Brilliant 100 program is both GHG-free and offered at the same cost at PG&E power. We will request the Brilliant 100 power product for Clif Bar from the beginning of EBCE service and we encourage the City to make this the default option for **all businesses** across the City to maximize the environmental benefits community-wide.

Thank you for your leadership and commitment to a better environment for all.

Warm regards,

Kevin Cleary

CEO

[Clif Bar & Company](http://www.clifbar.com)

1451 66th Street

Emeryville, CA 94608-1004

