



City of Emeryville

CALIFORNIA

City Council's Priorities, Goals and Strategies

Fiscal Years 2017-2018

The City Council is committed to providing high quality services for the entire Emeryville community. The Council listed the following as major accomplishments and key trends:

PUBLIC SAFETY:

Goal: Improve overall community safety and emergency preparedness.

Objective 1: Expand funding and resources to provide for:

- Increased number of Public Safety Officers
- Community Police Officer
- Bike Patrol Officers

Objective 2: Support Neighborhood Councils and a Neighborhood Watch

- Work with the Community Development Department to create guidelines on how to establish and implement a Neighborhood Council
- Partner with neighborhoods to establish Neighborhood Watch

Objective 3: Additional Emergency preparedness resources

- Work with Alameda Fire, EPD and the Red Cross to continue to provide information and training to staff and citizens.

INFRASTRUCTURE/ENVIRONMENT:

Goal: Provided a high-quality level of living and safe environment for our community

Objective 1. Safety and Health a Priority

- Climate Action Plan/Sea Level Rise Protection
- Access to Services for People Using Public Spaces
 - o Legal Support

Objective 2. Completion of the CIP

- South Bayfront Bridge
- Better Lighting
- Transit Center

- Cultural Arts Center
- Annual Celebration of Ars Exhibit
- Public Use Theater
- Multi-Use Space

Objective 3. Connect-ability

- Bike/Pedestrian friendly infrastructure
- Creation of Micro Grid

COMMUNITY DEVELOPMENT:

Goal: To create a community with equity and social justice in relationship to housing and workers in our community.

Objective 1: Explore Various Types of Affordable housing

- Protect tenants' rights
- Provide higher density housing with high livability

Objective 2: Opportunities for the Homeless

- Create a program to house the unhoused in our community
- Co-locate services in one location for the Homeless

Objective 3: Worker Protection and Policies for Equity

ECONOMIC DEVELOPMENT:

Goal: Support and adopt policies to support worker owned businesses and small businesses

Objective 1. Establish Community Benefits Criteria

- Provide Community-based new businesses
- Explore Medical and Recreational Cannabis facilities
- Review Minimum Wage Ordinance
- Vacancy Assessment Tax applied to store fronts

Objective 2. Address Sharing Economy

- Policies on Short-Term Rentals
- Business Tax on Internet Sales

COMMUNITY SERVICES:

Goal: Provide activities and programs that contribute to the physical, emotional, educations and financial wellbeing of families and people of all ages in our community.

Objective 1. Develop and Expand Funding Sources

- Sliding scale across all departments
- Staff reorganization
- Prioritize Direct Hires

Objective 2. Maintain and expand City Parks

- Expand Christie Ave Park
- Maintain existing parks and address safety concerns

SUPPORTIVE SERVICES:

Goal:

Objective 1. Invest in Professional Staff Development

- Continuous staff training
- Create a Succession Plan
- Provide a career path for part-time staff
- High school intern program

Records Management

Code Enforcement/Community Preservation Officer