

From: noreply@civicplus.com
Sent: Sunday, August 27, 2017 2:11 PM
To: Sheri Hartz; Tom F. McGurk; Lorrayne Leong; Susan Hsieh
Subject: Online Form Submittal: Board / Committee / Commission Application

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*
Louise Engel

Email Address:*
[REDACTED]

Gender:
Female

Please specify the Board, Commission or Committee you are applying for:*

[Budget Advisory Committee V]

Which position(s) on the Advisory Body are you applying for?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Business Representative | <input type="checkbox"/> Planning Commissioner |
| <input type="checkbox"/> City Labor Representative | <input type="checkbox"/> Resident |
| <input type="checkbox"/> Community Member | <input type="checkbox"/> Resident (Dog Owner) |
| <input type="checkbox"/> Large Business Representative | <input type="checkbox"/> Senior Community Member |
| <input type="checkbox"/> Non-Profit Business Representative | <input type="checkbox"/> Small Business Representative |

I am currently a member of the above Committee, and am seeking reappointment.*

() Yes (X) No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

() Yes (X) No

If your answer is yes, please complete the rest of this form.

If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

RESIDENCY / EMPLOYMENT INFORMATION

Home Address:

[REDACTED]

City:

[REDACTED]

State: Zip Code:
[REDACTED] 94608

Phone Number:

[REDACTED]

How long have you lived in Emeryville?
22 years

Place of Employment:

Self Employed - MP Dreams, Inc. California Corporation [REDACTED]

Occupation:

Consultant/ Project Manager

Business Address:

City:

State: **Zip**
Code:

Phone Number:

How long have you worked in Emeryville?
20 years

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

College Preparatory high school in Portland, Oregon.

College:

Urban Planning Masters Program,
Michigan State Univ., East Lansing,
Michigan, one year. Bachelor of Arts,
Portland State University, Portland,
Oregon, Sociology.

Trade or Business School(s):

Music Recording and Sound Reinforcement, San Francisco State University, San Francisco.

Other Interests:

Community Emergency Response: August 2017, completed the CERT Basic training, Alameda County Fire Department. Ongoing Professional Development: Management, Communications, Supervision, CEQA, HazMat, Wetlands, EIS/EIR, NEPA, Legal, Transportation Impacts. University of California Extension: Berkeley, Davis and San Francisco. Post Graduate coursework: Urban Planning related - Law (land use, environmental and administrative), Portland State University.

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees? () Yes (X) No

Have you served on a Board, Commission or Committee before? () Yes (X) No

Please list all past and current City of Emeryville advisory boards.

Citizen Representative: Emeryville Local Hazard Mitigation Plan Update, City of Emeryville, Inter-Departmental Committee, 2015-2016. Citizen Police Academy, Emeryville Police Department, 2015.

Please list any past and current board, commission or committee memberships outside of Emeryville.

Representative for the Port of Oakland for eight years, on inter-agency redevelopment projects. The redevelopment projects were: the rebuilding of the Cypress Freeway, in West Oakland, that collapsed during the 1989 earthquake; the Coliseum Transit Station Redevelopment led by the Bay Area Rapid Transit (BART) District; and, the Oakland Coliseum Redevelopment Plan (Hegenberger commercial area improvements), City of Oakland. The agencies and special interest groups included: Caltrans, the City of Oakland departments, other east bay cities, County departments and neighborhood groups. The work entailed negotiations, presentations, reports, MOU sections and joint resolutions, community outreach to businesses and neighborhoods, preparing RFPs and RFQs, managed consultant contracts, and supervised the work of Port junior planners.

Please list all organization memberships and positions held.

American Institute of Certified Planners (A.I.C.P.) and the Association of Environmental Professionals (A.E.P.). San Francisco Air Cargo Association, Vice President and Board Member (Past), 2 years. Western Council of Engineers (Union), Secretary, 2 years, Port of Oakland chapter plus elected to the union team negotiating contract renewal with Port management. American Planning Association (APA) Member, Transportation Planning Division, Past Treasurer. Oakland/Nakhodka, Russia Sister City Association, Board Member. Conducted international exchanges for representatives in business, education, and the media, 3 years.

Please list any relevant work and volunteer experience.

Consultant: Small Business in Emeryville for 21 years Ms. Engel is skilled as a business woman/ owner of her small, consultant business, MP Dreams, Incorporated. Louise provides services to support estate management, and, to resolve issues faced by people caring for the health and affairs of a family member. The City Business license spans over 21 years. Current services include: property management (house and business); managing legal, accounting and financial services; personal property dispersal/ disposition; and, oversight of health care services. Port of Oakland, California: Associate Strategic Planner – Project Management, 13 years. • Ms. Engel managed \$1.1 million in consultant contracts for two (2) years for Oakland International Airport to acquire regulatory approvals for facility expansions that included street realignments, new streets, depressed roadway and bridge work within the local street system. Performed project management of the work provided by eight (8) companies. Kept budget cost overruns within an unprecedented limit of less than one percent. Facilitated inter – departmental work: airport operations, engineering, marketing, finance, legal and community relations. Coordinated teams assessing risks and preparing strategy recommendations. Made progress reports and briefings to senior management. Prepared reports with recommended actions to the Board of Port Commissioners. To address community concerns, organized/conducted public hearings attended by 500 citizens along with elected officials and agency staff. Supervised two staff. Conducted analyses and briefings supporting successful legal defense in subsequent litigation. Other work responsibilities during Ms. Engel’s 13 years at the Port of Oakland included: • Prepared RFQs and RFPs. For an Airport facility operation (\$300,000 annual contract), as well as for numerous professional contracts with individuals and companies providing services to aviation and maritime operations: criteria, scope, budget, schedule, review of finalists, conducted interviews, and recommendation to senior management. • Project Management: Managed the work of project teams (engineers, scientists and planners) each year. As an example of a typical year, Louise managed the work of 10 consultant contracts totaling \$300,000 for environmental studies plus administered two contracts for \$190,000 that included engineering design services. The contracts covered issues such as: traffic and circulation, biological resources (wetlands and endangered or threatened species), water quality and hydrology, noise, hazardous materials, archaeological resources, wildlife preserve, and recreation (parks and trails). • Strategic Planning. Supported the strategy work to create Portwide goals and plans. Supportive services to operations departments - Commercial Real Estate and Aviation - to diagnose business trends and opportunities, competitive position and resources.

Why are you interested in serving on this Board, Commission or Committee?

Louise Engel possesses the hands-on knowledge and experience to evaluate budget issues affecting major facility operations, and for balancing stakeholder interests toward making recommendations to City decision makers. In prior years, Louise has spoken before the Emeryville City Council, and at City Committees, bringing evidence to challenge proposals disruptive to our neighborhoods. Louise campaigned for a City Council position during the 2016 process. That experience enabled Louise to gain further insights into issues on the minds of citizens.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.