



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: July 11, 2017

TO: Carolyn Lehr, City Manager

FROM: Charles S. Bryant, Community Development Director
Andrew Clough, Acting Public Works Director
Pedro Jimenez, Community Service Director

SUBJECT: **Resolutions Of The City Council Of The City Of Emeryville Authorizing The City Manager To Execute Project Funding Agreements With The Alameda County Transportation Commission For: 1) South Bayfront Bicycle And Pedestrian Bridge; 2) Emery Go-Round General Benefit; 3) North Hollis Paid Parking And Transportation Demand Management Program; 4) Bay Area Bike Share Expansion (Operated As Ford GoBike) Within Emeryville; And 5) 8-To-Go: A City Based Door-To-Door Paratransit Service**

RECOMMENDATION

Staff recommends that the City Council adopt the attached resolutions to approve five Project Funding Agreements with the Alameda County Transportation Commission (ACTC) for:

- 1) \$2 million for the construction of the South Bayfront Bicycle and Pedestrian Bridge;
- 2) \$500,000 per year for Fiscal Years 2017-18 and 2018-19 for the general benefit portion of the Property Based Improvement District for the Emery Go-Round;
- 3) \$930,000 for the North Hollis Paid Parking and Transportation Demand Management Program;
- 4) \$180,000 for installation of three addition stations west of Shellmound Street, as part of the Bay Area Bike Share operated by Ford GoBike linked to the regional bike share system; and
- 5) \$35,000 per year for Fiscal Years 2017-18 and 2018-19 for the operations of the 8-to-Go, Door-to-Door Paratransit Service.

BACKGROUND

On August 29, 2016, the ACTC issued a call for project nominations for its 2018 Comprehensive Investment Plan (CIP). The 2018 CIP programs transportation funding anticipated for fiscal years 2017-18 through 2021-22. Eligible applicants with projects that are implementation-ready for fiscal years 2017-18 through 2021-22 were asked to apply.

On October 18, 2016, the City Council adopted Resolution No. 16-144 authorizing the submittal of six project and program applications to ACTC for the 2018 CIP, including the Emery Go-Round general benefit, Greenway Safety Crossings, 40th and San Pablo Avenue Transit Hub Bus Shelters, North Hollis Paid Parking and Transportation Demand Management Program, Powell Street Bridge Widening Scoping, and Frontage Road Bay Trail Upgrades. The 2018 CIP Project application period ended October 31, 2016. On February 15, 2017, the ACTC County Program Manager for the Transportation Fund for Clean Air (TFCA) solicited Emeryville to submit an application for TFCA funding for bike share expansion in Emeryville in addition to the stations to be installed by Motivate. On March 15, 2017 staff submitted an application for \$180,000 for three bike share stations west of Shellmound Street, expanding the proposed service area of bike share in Emeryville to include the Marina and shoreline. This application was considered with the prior 2018 CIP applications. The 2018 CIP programming and allocation recommendations were considered by the ACTC Commission in April 2017 with funding available beginning July 1, 2017.

DISCUSSION

In April 2017 staff received notification of the award of \$4.18 million of Measure B/BB, TFCA, and Vehicle Registration Fee (VRF) funding for Emeryville's nominated transportation projects, to be provided over the next two years by ACTC. The awarded funds include:

- \$2 million for the South Bayfront Bicycle and Pedestrian bridge in fiscal year 2017-18)
- \$500,000 per year for the Emery Go-Round general benefit payment, allocated for fiscal years 2017-18 and 2018-19, and programmed for the following three fiscal years
- \$930,000 for the North Hollis Parking and Transportation Demand Management Project in fiscal year 2018-19
- \$180,000 for the purchase and installation of three Ford GoBike stations west of Shellmound Street for expansion of the service area for regional bike share being installed by Motivate in 2017 and 2018
- \$35,000 per year for paratransit in fiscal years 2017-18 and 2018-19

In order to access these funds, execution of the attached Project Funding Agreements with ACTC is required.

Additionally, \$225,000 in federal Local Streets and Roads funds were awarded for slurry seal work on major arterial roadways. The Greenway Crossing Safety and Mobility Project was separately awarded \$265,000 by a regional allocation of Active Transportation Program (ATP) funds by the Metropolitan Transportation Commission. The only unfunded projects applied for under the 2018 CIP were the 40th and San Pablo Transit Hub Bus Shelters and the Frontage Road Bay Trail Upgrades, which are not yet ready for

implementation. Powell Street Widening, though eligible, was not applied for due to the need to further define the project scope prior to seeking design or construction funding.

Other key projects funded by ACTC in the 2018 CIP include:

- Ashby Interchange improvements at I-80, including a bicycle and pedestrian bridge on the rebuilt ramps was awarded \$4 million in last year's allocation. Funds will be used for environmental review and clearance by ACTC. The project is fully funded under Measure BB as a named project in the ballot measure.
- AC Transit was awarded \$5 million for design and construction of Rapid Corridor upgrades on the San Pablo and Telegraph Corridors.
- Ashby Avenue is being improved as a multimodal corridor with an award of \$1 million.
- The San Pablo Multi-Modal Corridor Project was awarded \$4 million for scoping/planning.
- Corridor Study Implementation was awarded \$2 million in fiscal year 2017-18 and another \$3 million in the following fiscal year. These funds are possibly available for multimodal improvements on San Pablo Avenue.
- The goods movement emissions reduction program was awarded \$3 million in fiscal year 2017-18 and 2018-19 and \$3 million in the following two fiscal years.
- The City of Berkeley was awarded \$750,000 for the Ninth Street Pathway extension to connect the Emeryville Greenway across Ashby Avenue to the Ninth Street bicycle boulevard.
- The Gilman interchange and grade separation in Berkeley was awarded \$8 million.
- The City of Berkeley received \$1.5 million for rail crossing safety improvements.

Following is a description of the funding for each of the five Emeryville projects:

South Bayfront Bicycle and Pedestrian Bridge

Public Works staff are currently preparing the South Bayfront Bicycle and Pedestrian Bridge Project for bid. The \$2 million awarded by ACTC will provide the required project contingency. With these funds available on July 1, the project can proceed with bidding fully funded.

Emery Go-Round General Benefit

Emeryville was awarded the maximum amount available (\$500,000 per year) for shuttle funding, under a specific allocation of Measure BB funds for transit oriented development and shuttles, called the Community Development Improvement Program (CDIP). CDIP funds were not available for fleet replacement or maintenance of equipment, so funds were strategically applied to the portion of the operational costs attributed to those trips made by residents of the County starting their trips outside of Emeryville and ending it outside of Emeryville. As these trips are not attributable to PBID contributors and reflect benefits to users outside the City, they are appropriate for County support.

North Hollis Paid Parking and Transportation Demand Management Program

Staff is initiating an update of the North Hollis Parking Study to account for revised assumptions regarding:

- Pricing
- Geography, considering Citywide applicability
- Technology, including consideration of in-pavement sensors, license plate readers and user interfaces which reduce enforcement costs, enhance user experience and interface with technologies used in adjacent jurisdictions
- Permitting for mixed use, residents and employment center for control of spillover impacts of pricing policies
- Costs for enforcement and potential Transportation Demand Management (TDM) strategy investments
- Off-street pricing in city controlled garages
- Potential collaborations with the Emeryville Transportation Management Association (TMA) for TDM and parking

Work on these updates to the parking study is expected to begin in July. Once complete, the updated study will inform the development of a parking management program and capital project, to be funded in part by the \$930,000 awarded by ACTC.

Bay Area Bike Share Expansion (Operated as Ford GoBike) Within Emeryville

Transportation Fund for Clean Air (TFCA) funds were awarded for three additional stations for bike share. The new Bay Area bike share system, Ford GoBike, will begin with ten stations within Emeryville, fewer than the number desired for ideal system function. Bike share programs are most successful when station density approaches 28 stations per square mile; the ten initial stations, even in a limited area of the city, represent a less-than-optimal system. The three new stations will be placed on the west side of Shellmound Street in coordination with the Planning Division, Public Works, and Ford GoBike staff to maximize access to the greatest number of Emeryville residents and visitors and expand the service area of the program.

The Project Funding Agreement allows until December 2018 to start the project and until December 2019 to fully expend the funds. Once the pods have been opened to the public, the operations will be monitored by TFCA for five years. Motivate's obligations to the City includes a provision for them to provide user data at least annually for a minimum of five years, allowing compliance with this requirement for all thirteen stations.

8-to-Go: Door-to-Door Paratransit Service

8-to-Go is an ADA compliant, demand response shuttle service for seniors and/or people with disabilities. The shuttle provides rides on weekdays from 9:00 a.m. to 5:00 p.m. to

the target population living anywhere within the 94608 zip code area of Emeryville and Oakland. The service has expanded its delivery borders beyond the 94608 zip code area into Berkeley and North/Central Oakland to serve medical offices, civic centers, hospitals, BART, senior centers, and grocery stores. The service provides door-to-door access to a number of locations that increase the quality of life for the target population. Alameda CTC funds are supporting Fiscal Year 2017-18 and 2018-19 operations.

FISCAL IMPACT

The attached Project Funding Agreements will provide the City access to funding as described above. Matching funds are required for most of these projects and programs, as follows, and found in the Appendix A-5 of each of the Project Funding Agreements:

South Bayfront Bridge – Local construction funding of \$16.25 million is recorded as required match, such that reimbursement is limited to 10.96% of bridge costs.

Emery Go-Round – \$3.6 million is required in match for the Emery Go-Round in fiscal year 2017-18 and \$3.7 million in fiscal year 2018-19 with reimbursements in fiscal year 2017-18 limited to reimbursement of 13.86% and in fiscal year 2018-19 limited to 11.82%. The PBID's expenditures for Emery Go-Round operations will be used to meet the match requirements for the ACTC grant. As the Emery Go-Round General Benefit portion of the PBID is currently the burden of the City's General Fund, this award can replace \$500,000 of General Fund costs with the Measure BB funding.

North Hollis Paid Parking and Transportation Demand Management Strategy Program – The parking study has been budgeted \$100,000 in fiscal year 2017-18 and \$1,100,000 in fiscal year 2018-19 in the current Capital Improvement Program, well above the \$270,000 match requirement for the ACTC grant, such that reimbursement is set at 77.50%

Bay Area Bike Share Operated as Ford GoBike – No match is required for this project. Emeryville accrues \$10,000 per year in TFCA funding allocated by the County. Emeryville currently has a TFCA balance of approximately \$76,000 held by the County, so programming \$180,000 borrows about 10 years of Emeryville's annual TFCA funding. This is allowable due to ACTC's having a remaining balance of TFCA funding this year. Typically, ACTC limits borrowing to five years' worth, but because the total amount is relatively small, ACTC endorsed the funding of three versus two pods and \$180,000 in funding.

8-to-Go Door-to-Door Paratransit – The paratransit program must provide \$36,000 per year for a reimbursement ratio of 49.30%. This funding is available from existing operating funds.

STAFF COMMUNICATION WITH THE PUBLIC

There was no staff communication with the public.

LEGAL CONSIDERATIONS

The City Attorney has reviewed and approved as to form the resolutions and project funding agreements accompanying this report.

CONCLUSION

Funding is available for the projects and programs awarded TFCA, Measure B/BB and VRF funding by the ACTC. Project Funding Agreements must be executed in order to receive the funds. Because the awarded projects and programs discussed above are budgeted in the City's Capital Improvement Program and Operating Budget, acceptance of these funds contributes to project implementation and fiscal solvency.

PREPARED BY: Amber Evans, Community and Economic Development Coordinator II

REVIEWED BY: Chadrick Smalley, Economic Development and Housing Manager

APPROVED AND FORWARDED TO THE CITY COUNCIL OF THE CITY OF EMERYVILLE:



Carolyn Lehr, City Manager

ATTACHMENTS

1. Resolution and Project Funding Agreement for South Bayfront Bicycle and Pedestrian Bridge
2. Resolution and Project Funding Agreement for Emery Go-Round General Benefit
3. Resolution and Project Funding Agreement for North Hollis Paid Parking and Transportation Demand Management Program
4. Resolution and Project Funding Agreement for Bay Area Bike Share Expansion (Operated as Ford GoBike) Within Emeryville
5. Resolution and Project Funding Agreement for 8-to-Go Door-to-Door Paratransit