noreply@civicplus.com From:

Friday, March 03, 2017 9:14 AM Sent:

To: Sheri Hartz; Tom F. McGurk; Lorrayne Leong; Chadrick Smalley

Subject: Online Form Submittal: Board / Committee / Commission Application

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Board / Committee / Commission Application

Simon H. Gibson Name:*

Gender Male

Select the Board, Commission, or Committee you

are applying for:*

I am currently a member of the above committee,

and am seeking reappointment.*

Which committee position are you applying for?*

[Economic Development Advisory Committee V]

[X] No [] Yes

[Resident V]

RESIDENCY / EMPLOYMENT INFORMATION

Home Address:*

Preferred Phone Number* Place of Employment **Business Address:**

Business Phone Number:

Occupation:*

Email Address:* Length of Residency in City:*

Length of Working in City:

Gigamon Inc.

Fellow and CISO

10 months

EDUCATION / EXTRACURRICULAR INTERESTS

High School: Washingtion High SF

College: **CCSF**

Trade or Business School:

Other interests:

ADVISORY BODY EXPERIENCE / INFORMATION

() Yes

Are you currently serving on other Boards, () Yes (X) No

Commissions, or Committees?*

Have you served on a Board, Commission, or

Committee before?*

City of Emeryville (past/current) advisory boards:

Board, Commission, and/or Committee

Memberships (past/current) outside of Emeryville: Please list organization memberships and positions

held:

Relevant Work / Volunteer Experience Board member: Doing Art Together 501.c.3 New York

> Subject mater expert cybersecurity: World Economic Forum Member: FS-ISAC Chief Information Security

(X) No

Officer (CISO): Bloomberg LP. NYC

Why are you interested in serving on this Board,

Commission, Committee?*

I have experience with macro economics and would like help the city of Emeryville and learn more about "Planning Commission Applicants Only" A short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

local politics and assists with the growth and sustainability of our city

I believe one attribute that makes a community strong is its ability to offer incentives for people to live within it. Some of these are jobs with living wages that support people living locally, tax receipts that benefit the city and its residents and providing support for small businesses to hire and grow. We should be able to provide affordable transportation, parking and child care while maintaining a balance that fosters diverse cultural view points and supports the needs everyone. During my tenure at Bloomberg, LP I worked with listed lobbyists for large corporations working to advance their interests while Mike Bloomberg was the mayor of New York. While the company was separate from the administration we were always cognizant of the impact of big business on New York City and its residents. The work of planning for growth at early stages and the decision-making process that will affect the future of the community is something I'm interested in learning. Being part of a community where people know each other and look out for one and other is important to me and something I want to spend time working on.