

# PROCLAMATION

## Proclamation Of The City Council Of The City Of Emeryville Proclaiming April 15, 2017, As World Art Day In The City Of Emeryville

**WHEREAS**, Emeryville's advocacy and investment in public art and artists in Emeryville is longstanding, from the Annual Emeryville Art Exhibition, which recently celebrated its 30<sup>th</sup> anniversary, to the City's partnership with the Emeryville Artists' Cooperative which became the 45th Street Artists' Cooperative; and

**WHEREAS**, the City initiated a Percent for the Arts Ordinance with the passage of the City's Art in Public Places Program ("AiPP") in 1990, establishing an art fee on development projects in the city; and

**WHEREAS**, the City Council expanded its efforts to make public art investments including these important milestones:

- 1990: Commissioned and installed the first public art installation, starting a collection that has grown to over 70 permanent artworks owned by the City;
- 1993: Published its first Public Art Walking Map;
- 2000: City Hall was restored and expanded with three permanent art works;
- 2005: Initiated a 0.5% art fee for residential development projects (in addition to our standard commercial development project art fee to ensure community-wide benefit);
- 2006: Began the Purchase Award program, creating a de facto gallery of local artists at City Hall, published a much expanded, color Public Art Walking Map and initiated a utility box art project;
- 2009: Initiated the Bus Shelter Temporary Art program which now features 21 local artists and 84 original works;
- 2012: Published an updated Art in Public Places pocket map; and, the AiPP fund reserves surpassed \$1 million;
- 2016: Commissioned the Public Art Master Plan; opened the Emeryville Center of Community Life, for which three new art works were commissioned, and re-initiated planning for the development of the Emeryville Arts Center; and

**WHEREAS**, April 15, 2012 marked the first day of universal recognition of "World Art Day"; and that date is particularly appropriate because April 15<sup>th</sup> also marks the birth date of Leonardo da Vinci, the Italian Renaissance Man, a greatly respected painter, sculptor, thinker, writer, scientific innovator, mathematician, philosopher and artist; and

**WHEREAS**, as Emeryville has recently submitted its application to become a Cultural Arts District, and highly values its Project Partners Wareham Development, Bullseye Glass, Pixar Animation Studios and Emeryville Celebration of the Arts, and its Art Production Sites and Cultural Institutions including SAE Expression College, Living Arts Playback Theatre, Osceola Gallery, The Zentner Collection, Pacific Landscapes Gallery and Editions Limited; and

**WHEREAS**, the City's Art in Public Places Program has 70 publicly-owned art works and 230 art installations available to the public in private locations, and both collections are growing as the City commissions additional work and private development extends the reach of the AiPP with a collection made up of sculptures, mosaics, oil and watercolor paintings, utility box art, stained glass, photography, and artfully-designed bus stations, benches, and respite gardens and more; now, therefore, be it

**RESOLVED** that I, Scott Donahue, Mayor of the City of Emeryville, on behalf of the City Council of the City of Emeryville, proclaim April 15, 2017 as World Art Day in the City of Emeryville.

**PROCLAIMED** this 4th day of April 2017, at a regular meeting of the City Council by the Mayor of the City of Emeryville.

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MAYOR