



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: April 4, 2017

TO: Carolyn Lehr, City Manager

FROM: Pedro Jimenez, Community Services Director
Cindy Montero, Assistant City Manager

SUBJECT: **Resolution Of The City Council Of The City Of Emeryville Adopting The Community Grant Sub Committee Recommendations To Select Kala Art Institute, 45th Street Artist's Cooperative, Teresa Kalnoskas, The Oakland Public Education Foundation, New Arts Foundation And The Berkeley Film Foundation As The Recipients For The Emeryville Community Grant Program**

RECOMMENDATION

Staff recommends that the City Council approve the attached resolution adopting the Community Grant Committee's recommendation to select Kala Art Institute, 45th Street Artist's Cooperative, Teresa Kalnoskas, The Oakland Public Education Foundation, New Arts Foundation and the Berkeley Film Foundation as the recipients for the Emeryville Community Grant Program.

BACKGROUND

The Community Grant Program (CGP) was established almost twenty years ago as a means of "promoting the cultural and artistic aspects of the community and to provide for a high quality living and working environment in the City of Emeryville". Under these guidelines, the grant program mostly funded artists and art organizations to conduct free public performances, art education; or activities that increased public access to local artists, such as open studio tours and temporary art exhibitions. Over time, the CGP began providing funds for social services, such as low-income legal assistance and nutrition programs.

Prior to FY 2012-13, virtually all of the community grant funding was drawn from the City's former Redevelopment Agency (RDA). In FY 2012-13, due to the dissolution of the RDA, funding totaling \$58,450 for the grant program was drawn from the City's General Fund and the funding process was non-competitive, with requests for funding limited to a set number of community organizations that received the same level of funding each year. Staff was directed by City Council to notify all of the FY 2013-14 grantees that the program was being reviewed, and to revisit the program under the Community Services Department upon completion of the Emeryville Center of Community Life.

DISCUSSION

Staff worked on an application process, and program guidelines, and presented the staff report to City Council on December 6, 2016. The goal of the Community Grants Program is to fund eligible arts and culture organizations and individuals to provide diverse programs and activities that benefits the greater Emeryville community.

Grant Guidelines:

1. Submit a completed application by the deadline
2. Provide proof of non-profit status or a fiscal agent
3. Program or activity must be completed in Emeryville
4. Grants - \$10,000 cap
5. Only one grant per organization per year
6. Applicant to submit financial closing documents upon completion of the project

Grant Selection Process

On April 10, 2015 the City released a call for application on the City website, through social media, and by contacting former recipients. By January 31, 2017, the City had received 11 applicants.

At the Public Art Committee (PAC) meeting on January 9, 2017 and the Parks and Recreation meeting on February 15, 2017, the committees selected two members each to sit on the Community Grants sub-committee. The committee included 1. Lauren Merker, PAC Member; 2. Harley Jensen PAC Member, 3. Barbara Inch, Parks and Recreation Member, 4) Gail Donaldson, Parks and Recreation Member. The meeting was facilitated by Pedro Jimenez, Community Services Director.

The Selection Panel met on March 6, 2017 to select the applications that best fit the grants guidelines and goals. The Panel discussed the merits of each program or activity, and then completed a score sheet for each application. The selection panel awarded grants to:

Kala Art Institute	\$10,000
45 th Street Artists Cooperative	\$10,000
Teresa Kalnoskas	\$10,000
The Oakland Public Education Foundation	\$ 6,250
New Arts Foundation	\$ 8,500
Berkeley FILM Foundation	<u>\$10,000</u>
Total	\$54,750

Applicants received a letter that upon final recommendation from the City Council they would receive the above amounts. Applicants are in attendance and are ready to respond to any questions the Council may have.

FISCAL IMPACT

The current approved budget includes a General Fund transfer to Fund 203. The Community Grants Program has a budget of \$73,500 for Fiscal Year 16/17, and \$54,750 of the funds budgeted will be issues to the 6 Community Grants recipients.

PREPARED BY: Cindy Montero, Assistant City Manager

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



Carolyn Lehr, City Manager

Attachments:

1. Resolution
2. Kala Art Application
3. 45th Street Artists Cooperative
4. Teresa Kalnoskas
5. The Oakland Public Foundation
6. New Arts Foundation
7. Berkeley Film Foundation