



September 3, 2016

Emeryville City Council  
1333 Park Avenue  
Emeryville, CA 94608

**RE: Support for Sherwin Williams Mixed Use Project: Council Agenda 5.1 Special Study Session September 6, 2016**

Dear Emeryville City Council:

Bike East Bay supports the proposed Sherwin Williams Mixed Use Project located on Horton Street at Sherwin Street, on your Council agenda for September 6, 2016. We urge you to approve the project and allow Emeryville to add much-needed housing and development in an area becoming a more walkable and more bikeable community.

Bike East Bay supports this project because it not only adds housing in Emeryville, but also because the proponent Lennar Properties is a supporter of a more walkable, bikeable and transit rich city of Emeryville. Lennar also supports our campaigns to build modern, comfortable bikeway connections on streets such as Hollis Street, 40th Street, and to and from Bay Street shopping area. Mixed use projects such as this one are needed to give new residents there, as well as visitors, shoppers, and employees good transit options for commuting and attractive options for walking and bicycling for everyday trips.

The project limits car parking to 1 to 1, and we support a lower ratio by the way, and provides secure bike parking and bikeway connections throughout the site layout. The project is also supportive of bike share, coming to Emeryville next year. Finally, the project has a robust travel demand management program, particularly impressive that it unbundles parking, provides on site car share, and transit pass to all residents and pre tax benefits to employees working on site.

This project is going to reduce vehicle miles traveled as compared to a similar size development built further away from transit and walkable neighborhoods. Lennar has several

projects in the works around transit stations in the East Bay and neighborhoods served by good transit and we support these efforts. We also know that projects such as this will also help to improve transit connections between this site property and MacArthur BART Station, and to Berkeley and Downtown Oakland, an important part of Bike East Bay's strategy to give commuters options to driving, by providing quality transit connections, and walkable and bikeable neighborhoods.

We hope you will approve the project.

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Campbell". The signature is fluid and cursive, with the first name "Dave" and last name "Campbell" clearly distinguishable.

Dave Campbell  
Advocacy Director