

Outreach Overview

- Briefed over 250 individuals total, including elected officials, local businesses, residents, community groups and other stakeholders
- Local business outreach - Door-to-door canvassing and update phone calls
 - Over 110 total businesses reached
 - 33 individuals pledged support; 22 signed support form and 11 verbally agreed to have name added to support list
- Park Avenue Residents' Committee (PARC)
 - Meeting with PARC to discuss project public benefits and design features on 8/29/16
 - Attended PARC meetings to present project updates and request community feedback on 4/14/15, 8/11/15, and 12/8/15
 - Provided project update week of 4/11/16 to six representatives; at least one representative was present from each neighborhood in PARC
 - Met with representatives again on 5/11/16 to review new design changes made based on PARC input
 - Lennar requested input on 5/30/16 on design changes; received letter from PARC requesting for further clarification in design and Lennar responded to questions in 6/22/16 letter
- One on One meetings with the entire City Council between 8/28/16-9/6/16 to discuss benefits of centralized non-profit structure that would provide higher level of services
- One on One meetings with the entire City Council and City Manager between weeks of 8/1/16-8/21/16 to discuss project updates
- 1500 Park Avenue Homeowners Association (HOA)
 - Presented project update on 4/13/16 to 30 members
 - Offered on 7/5/16 to provide another project update; did not receive response
- 45th Street Artist Cooperative
 - Presented project and received feedback on 10/22/14
- Additional key stakeholders briefed – E'Ville Eye, RULE, Emeryville Tattler, Emery-Go-Round, Watergate, TransForm Green Trip, Emeryville Police Captain, Emeryville Fire Marshal, Under the Maze
- Met with Planning Commissioners following 3/14/16 meeting and prior to 7/28/16 meeting
- Met with Mayor, Vice Mayor, and Councilmembers week of 2/19/16

Signed Support Form

- Jose Rivera Orozco – Carrie Dove Catering
- Dan Zeiger –Limited Editions
- Honey Bee Taesupapat - Hula Flowers/So Real Factory
- Jan Acuna –Bay Area Reprographics
- Steve Lefkovits –Landscape Galleries
- Herly Martinez - Point of View Graphics
- Rafo –Loving the Mix & Scratch
- Megan McKearney –Pacific Lithograph
- Amy Allum-Poon –Mindful School
- Raul Molina –Campaign
- Paula Barriga - Northbay Networks
- Dan Nguyen –Tri Lu’s Salon & Spa
- Amelia Brancato –Pizza My Heart
- Tomio Choy –Duetto Café
- Gerald Garcia –5716 Bay Street
- Michaela R. Davies –Ibar
- Jerilyn Campos –Sephora
- Kevin Saephon - Bay Street
- Brittni Abbott – Bay Street
- Kristen Castillo - Bay Street
- Adrian Mondragon - Bay Street
- Parysh Ja’nice - Bay Street
- Osmond Miranda –Interior Motions Office Furniture
- Adam Dove –Dove Catering and Events
- Lisa Findley – Emeryville resident and Christie Avenue Commons Boardmember
- Jim Breazeale –Easy Porsche
- Norman Lam –East Bay Badminton Association
- Kim Hylton –Bullseye Glass Resource Center
- Spencer Trenery –Fantasy Junction
- Pooja Tewari –Tectonics
- Jenny Stack – DCT Industrial
- Nina, on behalf of the company –Michael Friedes Design Associates
- Tyler Evje- Emeryville resident