

## Application for City Council Vacancy

To qualify to serve as a Council Member, the applicant must be a resident and registered voter in the City of Emeryville. Registered voters in Emeryville must be U.S. citizens, residents of Emeryville, 18 years of age or older, and not currently in prison or on parole for a felony conviction.

Please note: home address and phone number will be redacted from the completed application form and/or resume when it is forwarded to the City Council or provided in response to public records requests in order to protect individual privacy.

### PERSONAL INFORMATION

Full Name:\*

John Edward Woods

Email Address:\*

[REDACTED]

Home Address:\*

[REDACTED]

City:\*

[REDACTED]

State:\*

[REDACTED]

Zip Code:\*

[REDACTED]

Phone Number:\*

[REDACTED]

Are you a registered voter in the City of Emeryville?\*

Yes

No

Place of Employment:\*

None, Currently Unemployed

Occupation:\*

Software Engineering Manager

Upload Your Résumé:

[REDACTED]

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Oakland High , Mufreesboro TN

College:

University of Wisc-Madison Bachelors in Business

Trade or Business School(s):

[REDACTED]

Extracurricular Interests:

Fitness and Exercise, Reading non-fiction, politics, travel

### ADVISORY BODY EXPERIENCE / INFORMATION

Please list all past and current City of Emeryville advisory boards.\*

None

Please list any past and current board, commission or committee memberships outside of Emeryville.\*

Community United Against Violence (CUAV) Board Member and Board President

Please list all organization memberships and positions held.\*

Community United Against Violence (CUAV) Board Member and Board President

Please list any relevant work and volunteer experience.\*

My experience as a non-profit Board member for a community based organization serving the diverse LGBTIA community including managing executive staff and budgets

Additionally a technical team manger and lead required me to hear and consider multiple perspectives from a variety of stakeholders and working with a diverse group of perspectives and concerns.

Please provide a short (300 words or less) statement discussing your education, experience, qualifications and preparation for serving on the Emeryville City Council.\*

From the 1st time I came to Emeryville 25 years ago, I knew i wanted to live here, mainly because of it being public transit friendly and being an 'in between' city with some big city challenges. I bought my primary residence and commercial property here in 2005 and 2018 respectively along with my husband who also runs a small business and owns a unit at Green City Lofts. My work experience including working with a diverse team and concerns up and down and across the chain of the companies will be useful in this role. Additionally, my work with a non-profit board and budget and making trade offs will also help. I have a strong interest in helping Emeryville reach its full potential as a place for business and residents.

\* indicates required fields.

# John E. Woods

Experienced Technical Lead & Director of Engineering Teams



## EXPERIENCE

### Credit Sesame, San Francisco, CA — *Director of Engineering Web*

May 2017 - Dec 2022

- Led Web / Mobile Web Transition from Java Servlet based Monolith Application to ReactJS - Service API based Application
- Directed Efforts of team that implemented numerous features , many as A/B and multivariate UI/UX experiments using Responsive Design Approaches
- Spearheaded Engineering Web Application Performance Review , deliverables and implementation timeline
- Led Team that developed numerous high volume Direct Email Campaigns promoting partners and products including Apple Card an Capital One offerings

### Marketing Adventure Media, Raleigh, NC — *Technical Lead / Developer*

May 2002 - Mar 2017

- Led and implemented transition from manual Web Ad content creation to Wizard Ad Management System built in J2EE technologies, JavaScript and Html
- Led and Implemented Apache Lucene Based Search Engine with Advanced Features including Tiered Placements, More like This

## EDUCATION

### University of Wisconsin, Madison, WI — *Bachelors in Business Administration - Marketing / Information Systems*

Aug 1981 - May 1985

- Dual Major via Business School in Marketing and Information Systems

## PROJECTS

## SKILLS

Led Quality and Performance Driven Code Reviews.

Provided Estimations and Insight to Product Management.

Directed efforts of Offshore, near-shore and onshore developers.

Conducted Agile Sprint Ceremonies - Grooming, Planning and Retros

Hired and Mentored Junior to Senior level developers and nurtured their growth in soft and technical skills

Java / J2EE

Optimizely

HTML

JIRA

Gitlab

Slack

Okta

Node JS

JavaScript

SQL / MySql

**Search Engine** — *Built Search Engine Functionality with custom features*

Leveraged Apache Lucene as Building Block for providing search of online ads by various attributes and providing tiered placements and featured ads

**J2EE Monolith to React JS Application** — *Led port of legacy application from Java Monolith to React JS + Service Backend API*

10 year old legacy Java monolith application was ported over to new technology platform with separated backend and Front-end