



MEMORANDUM

DATE: April 1, 2025
TO: LaTanya Bellow, City Manager
FROM: Kim Burrowes, Committee Secretary
SUBJECT: **Annual Report On The Commission on Aging's Goals, Principles And Accomplishments For Calendar Year 2024; And Proposed Committee Priorities For Calendar Year 2025**

COMMITTEE GOALS AND PRINCIPLES

The City of Emeryville's Commission on Aging is dedicated to promoting a dignified, healthful quality of life for older adults by advocating for vital services, providing opportunities to develop a meaningful fellowship, offering lifelong learning activities, and being an accessible community resource.

ACCOMPLISHMENTS FOR CALENDAR YEAR 2024

Actively recruited community members to fill remaining vacancies on the Commission with the intention to broaden the diversity of the Commission.

Meaningfully contributed to the improvement of the communication effort and resource assistance as defined in the Communication and Information Domain of the Age Friendly Action Plan.

Preparations to launch a Pilot Program for a resource and assistance "Help Desk" at the Senior Center.

Worked toward identifying a park location for a concept of a "Memorial of our Own" creating a contemplative space for resident community members to honor and memorialize loved ones who've passed on.

TOP PRIORITIES FOR CALENDAR YEAR 2025

Embrace the concept of emotional connection and belonging in the senior community.

Continue to encourage the "Memorial of our Own" project.

Launch Pilot for "Help Desk" for resource and assistance at the senior center by June 2025.

Request demographic data for the senior community.

Improve public safety by working with other commissions to elevate improved safety for pedestrians.

Alzheimer's Support Group and community scam/fraud presentations at the Emeryville Senior Center.

First Highlighted Priority

Embrace the concept of emotional connection and belonging in the senior community. Continue to encourage the "Memorial of our Own" project and launch the Pilot for the "Help Desk" for resource and assistance at the senior center by June 2025.

Second Highlighted Priority

Improve public safety by working with other commissions to elevate improved safety for pedestrians.

Conclusion

There are great opportunities for improving the lives of seniors in the Emeryville community. Our focus is to enhance the quality of joyful life in the community.

PREPARED BY: Kim Burrowes, Recreation Manager

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



LaTanya Bellow, City Manager

ATTACHMENTS

- Attachment A – Power Point Presentation