

## Board / Committee / Commission Application

## PERSONAL INFORMATION

Full Name:\*

Ronald Davis

Email Address:\*

Gender:

Male

Specify the Board, Commission or Committee you are applying for:\*

Public Art Committee

Are you currently a member of the Committee?\*

☒ Yes☐ No

Home Address:\*

City:\*

State:\*

Zip Code:\*

Home / Cell Phone Number:\*

How long have you lived in Emeryville?

24 years

Place of Employment:

Self

Occupation:

Advertising

Business Address:

6291 Vallejo Street, Unit 1

City:

Emeryville

State:

CA

Zip Code:

94608

Business Phone Number:

510.485.8356

How long have you worked in Emeryville?

24 years

Upload Your Résumé:

What race/ethnicity do you most closely identify with? Select all that apply.

☐ White☒ Black or African American☐ Hispanic or Latino☐ Asian or Asian American☐ American Indian or Alaska Native☐ Native Hawaiian or Other Pacific Islander☐ Middle Eastern or North African☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

65 Years or Older

Select Your Household Annual Income Level:

Less than \$50,000

Are there children under the age of 18 in your household?

☐ Yes ☐ No

## EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Berkeley High

College:

UC Berkeley

Trade or Business School(s):

Other Interests:

## ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes☐ No

Have you served on a Board, Commission or Committee before?

☒ Yes☐ No

Please list all past and current City of Emeryville advisory boards.

Public Arts Commission

Please list any past and current board, commission or committee memberships outside of Emeryville.

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

Why are you interested in serving on this Board, Commission or Committee?

I've been serving and I'd love to continue my participation. We as a board have done some wonderful things and I'd love to continue what we've started.

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

My experiences in arts I believe greatly helps my perspective as it pertains to the Public Arts Commission. I volunteer with SFJAZZ, SF Symphony as well Cinnamongirls to name a view.

**PLANNING COMMISSION APPLICANTS ONLY**

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

\* indicates required fields.

# RONALD DAVIS

## SENIOR CREATIVE PROFESSIONAL

Advertising \* Graphic Design \* Commercial Photography \* Videographer \* Video Editing \* Motion Graphics  
Strategic Marketing \* Product Positioning \* Business Development \* Promotions & Merchandising \* Social Media

## SUMMARY OF QUALIFICATIONS

- Diversified experiences in past in-house and freelance roles as a Marketing Manager, Photographer, Graphic Designer and Production Artist
- Wide-ranging project expertise within marketing disciplines, including brand development, market analysis, event planning, public relations, business-to-business marketing and strategic planning
- Extremely effective in building/cultivating relationships and rapport across all levels including business leaders, senior management, vendors, key accounts and team members
- Exceptional, leadership, organizational, oral/written communication, analytical and complex problem resolution skills with an expertise in handling time-critical, confidential and sensitive situations
- Consistently develop and establish procedures to facilitate cost effective functioning of all marketing projects

## PROFESSIONAL EXPERIENCE

### **Davis Digital Design**, Emeryville, CA

Principal/Owner

Davis Digital Design offers full service marketing, advertising, commercial photography, videography, multimedia and graphic design services specializing in both traditional and new media, Davis Digital Design develops and produces all marketing communications materials ranging from advertising, social media assets, product packaging and related inbox materials, marketing collateral (i.e. data sheets, corporate brochures etc.), web site design, social media sites, photography, videography and sales tools in order to effectively address and resolve the needs of clients.

- Partnerships with clients including: ScharffenBerger Chocolate, Quaker Oats, Lays, Otis Spunkmeyer, Safeway, Wildwood, Hain Celestial, Synopsys, Spectrum Organics, Chevron, SF JAZZ, Monterey Jazz to create a variety of marketing materials, from print-ready packaging, point of purchase displays, labeling advertising, trade show signage, videos and Marketing collateral

### **E & J Gallo Winery**, Modesto, CA

Freelance Graphic/Production Designer

- Created new designs and prepared final layout files for production, with a focus on application of brand guidelines for product packaging, labels and advertising
- Traffic managed projects, setting up schedules for review and sign-off. Prepared files for printer and managed vendor review process
- Digital Asset Management of files for archive
- 3-D Digital Mock-up Creation

## PREVIOUS EXPERIENCE (FREELANCE & IN-HOUSE)

### **Amy's Kitchen**, Petaluma, CA

In-House/Freelance Graphic/Production Designer

### **Spectrum Organics LLC**, Petaluma, CA / **Hain**, Melville, NY

Freelance Graphic/Production Designer/Photographer

### **Synopsys**, Sunnyvale, CA

Freelance Graphic/Production Designer/Photographer

### **Chevron**, San Ramon, CA

Freelance Graphic/Production Designer

## EDUCATION

**University of California at Berkeley** | B.A. Visual Design

## TECHNICAL SKILLS

Professional Photographer, Videographer and Video Editor

## Board / Committee / Commission Application

### PERSONAL INFORMATION

Full Name:\*

Erica Enriquez

Email Address:\*

[REDACTED]

Gender:

Female

Specify the Board, Commission or Committee you are applying for:\*

[REDACTED]

Are you currently a member of the Committee?\*

☐ Yes

☒ No

Home Address:\*

[REDACTED]

City:\*

[REDACTED]

State:\*

[REDACTED]

Zip Code:\*

[REDACTED]

Home / Cell Phone Number:\*

[REDACTED]

How long have you lived in Emeryville?

2 years

Place of Employment:

Emeryville

Occupation:

Business Manager

Business Address:

5116 Bay Street

City:

Emeryville

State:

CA

Zip Code:

94608

Business Phone Number:

[REDACTED]

How long have you worked in Emeryville?

2 years

Upload Your Résumé:

[REDACTED]

What race/ethnicity do you most closely identify with? Select all that apply.

☐ White

☐ Black or African American

☐ Hispanic or Latino

☒ Asian or Asian American

☐ American Indian or Alaska Native

☒ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

[REDACTED]

Select Your Age Group:

20-44 Years

Select Your Household Annual Income Level:

\$50,000 - \$99,999

Are there children under the age of 18 in your household?

☐ Yes

☒ No

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

College Park High School

College:

San Francisco State University

Trade or Business School(s):

[REDACTED]

Other Interests:

Art, innovation, event production, business enablement

### ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

None

Please list any past and current board, commission or committee memberships outside of Emeryville.

none

Please list all organization memberships and positions held.

none

**Please list any relevant work and volunteer experience.**

Rotten City Cultural District - Arts and Culture  
ABG Art Group - Art consulting/production  
Off the Grid - Event production/ Experiential design/ Strategy/ Build new revenue streams  
360 Destination Group - Event Designer/ Experiential design for corporate

**Why are you interested in serving on this Board, Commission or Committee?**

I am passionate about the power of public art to reflect community values, celebrate cultural diversity, and transform public spaces into meaningful places. Emeryville has a rich tradition of supporting the arts, and I am inspired by the City's commitment to integrating creativity into everyday civic life. As someone with deep experience in arts programming, community engagement, and project management, I believe I can contribute valuable perspective and skills to the Public Art Committee. I am particularly interested in supporting initiatives that uplift local artists, foster inclusive public dialogue, and ensure that art remains accessible and relevant to all who live, work, and visit Emeryville. Serving on this committee is an opportunity to give back to a city that values innovation and creativity, and to help shape its evolving public art landscape with care and intention.

**How do you think your unique lived experience will benefit or inform the Committee's recommendations?**

As the daughter of immigrants raised in the Bay Area, I bring a deep, lived understanding of how art can help shape identity, foster belonging, and build bridges between cultures. I come from a family rooted in creativity – musicians on one side, artists on the other – and I've spent my life surrounded by stories, craft, and cultural expression. Growing up Asian American, I often found myself navigating and defining a complex identity in a society that didn't always reflect my experience. That lens allows me to advocate for public art that is not only inclusive and representative, but also emotionally resonant for people from all walks of life.

I also have a lifelong affinity for legacy residence as our history and anchors and well as children as our future shaped by spending much of my childhood in senior centers and around young formidable children. That experience gave me a strong appreciation for intergenerational dialogue and the quiet wisdom of lived history – both of which I believe should inform how we think about public space and community storytelling. My background allows me to bring compassion, cultural fluency, and an inclusive approach to the Committee's work, ensuring that our public art reflects the richness, resilience, and evolving identity of Emeryville's diverse communities.

**PLANNING COMMISSION APPLICANTS ONLY**

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\* indicates required fields.

# ERICA ENRIQUEZ

PRODUCTION, EXPERIENCE  
DESIGN, OPERATIONS,  
PROJECT MANAGEMENT



## CAREER OBJECTIVE

To utilize my skills and knowledge to contribute to an organization that is passionate about its values, team members, innovation, growth, and social impact.

## WORK EXPERIENCE

### BUSINESS MANAGER

ABG Art Group | 2021- Current

- Project Manager | Coordinate schedules, meetings, and equipment orders. Represent ABG at city and client meetings, ensuring smooth project execution. Oversee logistics for lifts, scaffolding, and stage installations.
- Administrative Operations & Contracts Manager | Manage SOWs, insurance procurement, contracts, and file organization. Publish a monthly newsletter and attend key client meetings.
- Finance Manager | Handle invoicing, accounts payable, and P&L reporting.. Represent ABG at city meetings and manage financial processes.
- Rotten City Cultural District (RCCD) Manager | Serve as the primary liaison with the City of Emeryville for RCCD projects. Produce monthly and marquee events
- Jet Martinez Project Manager | Act as the main contact for the Jet Martinez Project per contract requirements.

### EVENT DESIGN AND DEVELOPMENT MANAGER

360 Destination Group | August 2022-April 2023

- Curate and design proposals for itineraries, events, activations, and excursion according to client needs.
- Own and manage program financials, vendor relationships and communications.

### WORKSPACE MANAGER

1528 Webster + 133 West 4th Street LLC | 2021-2022

- Plan and launch community initiatives to create opportunities for engagement for members to build connections between different organizations
- Responsible for sales objectives and business development
- Project Manager for 2nd property construction remodel

### PARTNER MANAGER

Off The Grid | 2021-2021

- Own senior-level relationships for affiliates and partners organizations
- Collaborate with cross-functional teams, guide implementation of strategic plans, goals, and deadlines
- Perform data analysis for business insights, scalable growth strategies, and detailed execution plans
- Manage multiple campaigns at once and recommend prioritization, timelines & processes to ensure all success criteria are met

### CATERING PRODUCTION MANAGER

Off The Grid | 2019-2021

- Management of event production team, strategy and experience design. Work with cross-departmental teams, utilize creative thinking, resourcefulness and collaboration to solve scalability obstacles
- Manage P&Ls and forecasts
- Drive culture of learning innovation, accountability, diversity, teamwork and discovery.

## PROFESSIONAL SKILLS

- Leading environments of learning, collaboration and out of the box thinking
- Creative, solution oriented, fast learner, process builder
- Ability to analyze complex information, strategic planning and financial literacy
- People manager
- Relationship and Culture builder

## OTHER RELEVANT EXPERIENCE

Past contract: UCSF Department of University Development and Alumni Relations

- Creating SOPs
- Creating a speaker database for Donor attended events
- Box migration of files
- Inventory SOPs and organization of assets
- Collaborating with multiple contributors across various teams

Freelance Event Professional | 2010-Present

## CONTACT



## EDUCATION

BACHELOR DEGREE IN BUSINESS ADMINISTRATION

San Francisco State University | 2012

## CREDIBLE CONTRIBUTIONS

- Pistahan Parade Coordinator | 2022
- Women in Leadership Panelist | 2019
- Culture Committee Member | 2019-2021

## Board / Committee / Commission Application

### PERSONAL INFORMATION

Full Name:\*

David Ridlehuber

Email Address:\*

[REDACTED]

Gender:

Male

Specify the Board, Commission or Committee you are applying for:\*

Public Art Committee

Are you currently a member of the Committee?\*

☒ Yes

☐ No

Home Address:\*

[REDACTED]

City:\*

[REDACTED]

State:\*

[REDACTED]

Zip Code:\*

[REDACTED]

Home / Cell Phone Number:\*

[REDACTED]

How long have you lived in Emeryville?

4 years

Place of Employment:

AvalonBay

Occupation:

Construction

Business Address:

Olin Ave

City:

San Jose

State:

CA

Zip Code:

[REDACTED]

Business Phone Number:

[REDACTED]

How long have you worked in Emeryville?

[REDACTED]

Upload Your Résumé:

No file chosen

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

[REDACTED]

Select Your Age Group:

45-64 Years

Select Your Household Annual Income Level:

\$200,000 or More

Are there children under the age of 18 in your household?

☒ Yes ☐ No

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

[REDACTED]

College:

Northern Arizona University

Trade or Business School(s):

[REDACTED]

Other Interests:

[REDACTED]

### ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☒ Yes

☐ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Public Art Committee

Please list any past and current board, commission or committee memberships outside of Emeryville.

Habitat for Humanity

**Please list all organization memberships and positions held.**

Homework Central-Fundraiser, Girls On The Run-Coach, Habitat for Humanity-Board of Directors.

**Please list any relevant work and volunteer experience.**

30 years experience in construction and multifamily housing. Bachelor's in Public Administration.

**Why are you interested in serving on this Board, Commission or Committee?**

When my daughter and I moved to Emeryville, we fell in love the public art and the public art map. It was how we explored the city and shared the city with our friends and family when they came to visit. Emeryville has become our home, and we've made a great community through the friends we've made through her school, Anna Yates Elementary, and through the residents we've met through the PAC. It has been incredibly rewarding to be involved in the public art process, and I would like to continue to serve my community.

**How do you think your unique lived experience will benefit or inform the Committee's recommendations?**

As a resident of Emeryville, I understand the community's values, needs, and aspirations on a personal level. My professional background as a builder gives me practical insight into how projects are implemented, ensuring that our recommendations are not only visionary but also realistic and achievable. My academic training in public administration helps me approach decisions with a strong foundation in policy, governance, and public service ethics. In addition, my passion for public art reflects my belief in the importance of creativity, inclusion, and cultural expression in shaping public spaces. Above all, my commitment to serving the community drives me to contribute thoughtfully, listen openly, and advocate for outcomes that reflect the diverse voices of our residents. I believe this combination of experience, knowledge, and dedication makes me a strong contributor to the Committee's work.

**PLANNING COMMISSION APPLICANTS ONLY**

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\* indicates required fields.



## Board / Committee / Commission Application

### PERSONAL INFORMATION

Full Name:\*

Taryn Walker

Email Address:\*

[REDACTED]

Gender:

Specify the Board, Commission or Committee you are applying for:\*

Public Art Committee

Are you currently a member of the Committee?\*

☒ Yes

☐ No

Home Address:\*

[REDACTED]

City:\*

[REDACTED]

State:\*

[REDACTED]

Zip Code:\*

[REDACTED]

Home / Cell Phone Number:\*

[REDACTED]

How long have you lived in Emeryville?

10 years

Place of Employment:

Occupation:

Business Address:

City:

State:

Zip Code:

Business Phone Number:

How long have you worked in Emeryville?

Upload Your Résumé:

Choose File

No file chosen

What race/ethnicity do you most closely identify with? Select all that apply.

☐ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

20-44 Years

Select Your Household Annual Income Level:

Less than \$50,000

Are there children under the age of 18 in your household?

☐ Yes ☐ No

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

College:

BS and MBA

Trade or Business School(s):

Other Interests:

### ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☒ Yes

☐ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Chair, Public Art Committee (2023-Present)

Please list any past and current board, commission or committee memberships outside of Emeryville.

Leadership Team Member, Women's Employee Resource Group (ERG), AAA

Planning Committee Member, AAA Women's Leadership Summit

**Please list all organization memberships and positions held.**

Chair, Public Art Committee, City of Emeryville

Leadership Team Member, Women's ERG, AAA

Planning Committee Member, AAA Women's Leadership Summit

**Please list any relevant work and volunteer experience.**

I bring a robust background in digital design, product innovation, and enterprise-wide strategic initiatives focused on AI and user-centered solutions within a nonprofit organization. My leadership in driving cross-functional projects has delivered measurable impact in transforming complex challenges into scalable solutions that serve diverse user needs.

In Emeryville, where I have lived for ten years, specifically in an area facing economic and social challenges, I am deeply engaged in the community through volunteering with the Emeryville Community Action Program (ECAP) and tending a plot in the community garden. These experiences ground me in local perspectives and inspire my commitment to fostering vibrant, inclusive public spaces through art.

As a member of the Public Art Committee, I have actively contributed to various subcommittees, including the Community Award Grants and the City's Purchase Award Committee. These roles have allowed me to gain hands-on experience evaluating art proposals, managing grant processes, and guiding city art purchases, strengthening my ability to support transparent, equitable decision-making that benefits the Emeryville community.

**Why are you interested in serving on this Board, Commission or Committee?**

Since joining the Public Art Committee in 2023 and serving as Chair, I have worked to advance pivotal projects such as the 40th Street Transit Hub public art installation. I remain very supportive of the Emeryville Art Center project and eager to encourage continued progress as the development moves forward.

I am passionate about continuing to make Emeryville a vibrant art hub by promoting innovative, sustainable public art that enriches our neighborhoods, supports local talent, and fosters community pride. My vision includes leveraging public-private partnerships and integrating art into broader city development efforts to create dynamic, accessible cultural spaces that resonate with all Emeryville residents.

**How do you think your unique lived experience will benefit or inform the Committee's recommendations?**

Having lived in Emeryville for a decade, specifically in an area facing economic and social challenges, I bring an authentic and nuanced understanding of the community's diverse needs and aspirations. Over the years, I have engaged with a variety of art forms, which has broadened my appreciation for different artistic expressions and deepened my commitment to supporting a wide range of local artists and creative voices. Living in this part of the city has given me firsthand insight into the importance of equitable access to public art and cultural resources, as well as the role art can play in community revitalization and pride. This lived experience ensures that the Committee's work is rooted in genuine community engagement and inclusivity.

Professionally, my expertise in strategic initiatives, user-centered design, and nonprofit leadership enables me to navigate complex projects effectively, balancing artistic vision with practical execution. I have a proven track record of collaborating with city departments, local artists, and stakeholders to align public art efforts with broader municipal goals. Additionally, I advocate actively for resources and funding to sustain impactful art programs.

My combined experience allows me to guide recommendations that are inclusive, strategically sound, and creatively inspiring, helping Emeryville's public art reflect our city's unique identity and bring people together.

**PLANNING COMMISSION APPLICANTS ONLY**

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

\* indicates required fields.

## Board / Committee / Commission Application

### PERSONAL INFORMATION

Full Name:\*

Judith Wetterer

Email Address:\*

[REDACTED]

Gender:

Female

Specify the Board, Commission or Committee you are applying for:\*

Public Art Committee

Are you currently a member of the Committee?\*

☒ Yes

☐ No

Home Address:\*

[REDACTED]

City:\*

[REDACTED]

State:\*

[REDACTED]

Zip Code:\*

[REDACTED]

Home / Cell Phone Number:\*

[REDACTED]

How long have you lived in Emeryville?

N/A

Place of Employment:

Wareham Development

Occupation:

Director of Community Relations

Business Address:

1120 Nye Street

City:

SAN RAFAEL

State:

CA

Zip Code:

94901

Business Phone Number:

4154574964

How long have you worked in Emeryville?

27

Upload Your Résumé:

[REDACTED]

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

65 Years or Older

Select Your Household Annual Income Level:

\$150,000 - \$199,999

Are there children under the age of 18 in your household?

☐ Yes ☒ No

### EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Lake Forest High School

College:

Loyola University of Chicago and Univer:

Trade or Business School(s):

Other Interests:

Photography, painting and other art classes, sailing, tennis, architecture, politics.

### ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☒ Yes

☐ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Public Art Committee Jan. 2012 to present.

Please list any past and current board, commission or committee memberships outside of Emeryville.

Scientific Adventures for Girls, Member, Board of Directors • Jan 2020 – Present  
Berkeley FILM Foundation, Member, Board of Directors, Jan. 2014 – Present  
Zero Breast Cancer, Member, Board of Directors • Jun 2016 – Jan  
East Bay Economic Development Alliance, Co-Chair, Employer Advisory Committee and Business  
& Employer Resources Committee • Jan 2015 – Jan 2022  
East Bay Environmental Network, Steering Committee Member, Jan. 2011 – Jan. 2014  
National Council on Alcoholism – Bay Area , Member Board of Directors • Jan 2009 – Jan 2014

**Please list all organization memberships and positions held.**

See above.

**Please list any relevant work and volunteer experience.**

I have been part of the Wareham team that selects art for its research campuses, including those pieces which are part of the Emeryville Art in Public Places program. I manage the large art collection in all buildings Wareham owns and manages in four cities. I helped with the applications and interviews required for the Rotten City Cultural District process, and am a member of its advisory committee on behalf of Wareham.

**Why are you interested in serving on this Board, Commission or Committee?**

I enjoy the PAC members, the collaboration between the residents and business representatives, meeting the artists and learning about the ideas they bring to each project or piece of art. I very much enjoy the public process of making the best possible recommendations to the City Council on how to creatively and responsibly manage the funds within the AiPP. I have an institutional knowledge to continue share on past bumps the PAC worked through, the lessons learned, and the great successes.

**How do you think your unique lived experience will benefit or inform the Committee's recommendations?**

It has been my great pleasure to work with all of the committee members, staff, and City Council liaisons throughout my service on the Public Art Committee. I have learned from all of them but bring with me, especially, the commitment and responsibility to diversity in art and artists that I learned from the first PAC I served on led by Sharon Wilchar and Council Member Nora Davis.

**PLANNING COMMISSION APPLICANTS ONLY**

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\* indicates required fields.

## WAREHAM DEVELOPMENT MANAGEMENT TEAM

**Judith A. Wetterer**

**Director of Community Relations**

Years in Industry: 42

Years with Wareham Development: 27

Ms. Wetterer has over 40 years of experience in marketing communications in the building industry. From 1998-2024, she oversaw all advertising, marketing and public relations programs, and community relations for Wareham's corporate goals and for its entire portfolio with an emphasis on its Class A research campuses in Emeryville and Berkeley. In 2024, she has focused on the duties of Director of Community Relations. She also manages Wareham's large art collection throughout all its buildings in four cities.

Prior to joining Wareham Development, Ms. Wetterer was marketing manager at Graham, Anderson, Probst & White, one of Chicago's oldest architectural firms.

Community and nonprofit organizations on which Ms. Wetterer has served include:

- Scientific Adventures for Girls, Member, Board of Directors · Jan 2020 – Present
- Berkeley FILM Foundation, Member, Board of Directors, Jan. 2014 - Present
- City of Emeryville Public Art Committee, Jan. 2012 – Present
- Zero Breast Cancer, Member, Board of Directors · Jun 2016 - Jan
- East Bay Economic Development Alliance, Co-Chair, Employer Advisory Committee and Business & Employer Resources Committee · Jan 2015 - Jan 2022
- East Bay Environmental Network, Steering Committee Member, Jan. 2011 – Jan. 2014
- National Council on Alcoholism - Bay Area , Member Board of Directors · Jan 2009 - Jan 2014

Ms. Wetterer earned an M.A. from the University of Illinois, Chicago, and a B.A., cum laude, from Loyola University of Chicago.