



CALIFORNIA  
emeryville

# Grant Application

## Grant Application Type

Visual Arts Grant

## Visual Arts Grant Application

## Applicant Information

### Program / Event Name / Project Name

Green Heron Mural

### 501(c)(3) Certification? \*

☐ Yes

☒ No

### Do You Have a Fiscal Sponsor?

☐ Yes

☒ No

### Fiscal Sponsor Letter of Commitment

### Fiscal Sponsor 501(c)(3)

### Location Name \*

Bay Cities Pyrotector

### Location Project Address \*

Street Address

1315 67th St

Address Line 2

City

Emeryville

State

CA

Zip Code

94608

### Contact Name \*

Joey Rose

### Organization / Individual Address

if different from above

Street Address

[REDACTED]

Address Line 2

City

[REDACTED]

State

[REDACTED]

Zip Code

[REDACTED]

Country

US

### Contact Phone \*

[REDACTED]

### Contact E-mail \*

[REDACTED]

### Website

[REDACTED]

## Funding Request

**Amount Requested \***

\$17,500.00

**Total Project Cost**

17500

Please reflect this cost in the budget document

**Other Sources / Matching****Funds****Reason for Request: \***

Please explain in detail your request for funding. Why is this project needed? How will funds/project improve the quality of life for Emeryville residents?

**Project Overview:**

We are applying for funding to create a mural featuring a green heron with a single delta smelt in its beak. This mural aims to raise awareness about the rapidly disappearing delta smelt, a keystone species crucial to the health of the Sacramento-San Joaquin Delta ecosystem. This directly impacts the ecological balance here, in the Bay Area. Through this artistic endeavor, we seek to engage and educate the Emeryville community about the importance of preserving biodiversity and the delicate balance of our local ecosystems.

**Why is this project needed?**

The delta smelt is an indicator species whose decline signals broader ecological issues within the Delta. Its dwindling population reflects the degradation of water quality, habitat loss, and the impacts of climate change. By bringing attention to the plight of the delta smelt through art, we hope to inspire action and advocacy for the protection and restoration of its habitat.

The mural will serve as a visual reminder of the interconnectedness of all species and ecosystems, highlighting the importance of conservation efforts in maintaining ecological balance. Through public art, we have the opportunity to spark conversations and foster a sense of stewardship for our natural environment.

**How will funds/project improve the quality of life for Emeryville residents?**

- **Education and Awareness:** The mural will serve as an educational tool, encouraging dialogue among residents, fostering a deeper understanding of local biodiversity and the importance of environmental conservation.
- **Beautification and Civic Pride:** Public art has the power to transform public spaces, making them more vibrant and inviting. The green heron mural will add beauty and character to the Emeryville landscape, enhancing the aesthetic appeal of the neighborhood and instilling a sense of civic pride among residents.
- **Environmental Advocacy:** By raising awareness about the green heron, the delta smelt and their habitat, the mural will inspire residents to become advocates for environmental conservation. It will encourage individuals to take action to protect local ecosystems and support policies that promote sustainability and habitat restoration.

In conclusion, the Green Heron Mural Project offers a unique opportunity to combine art with environmental advocacy, engaging and empowering the Emeryville community to take an active role in preserving biodiversity and protecting our natural heritage. We believe that this project will not only beautify our city but also inspire positive change for the benefit of current and future generations. We are grateful for your consideration and support.

## Supporting Documentation

For documents needed to [click here](#).

**Budget \***

JoeyRose Att A - Visual Art Grant.Budget Worksheet s. Link to Page.pdf

586.23KB

**Sketch \***

Bay\_Cities\_Pyrotector\_Mural\_MockUp\_JoeyRose\_SW.pdf

4.56MB

**Insurance Affidavit \***

JoeyRose Attachment C Insurance Affidavit \_ Form.pdf

226.71KB

**Letter of Support**

1315\_67th\_st\_AttachmentD\_JoeyRose.pdf

306.69KB

Letter of Support from Property Owner or Signed Site Selection Form

**Notification of Affected Neighbors \***

JoeyRose\_VisualArtGrantApp\_attachmentE.pdf

188.79KB

Signed notification form from affected tenants



# City of Emeryville

CALIFORNIA

## Visual Art Grant

### PROPOSED BUDGET WORKSHEET

<i>Applicant Name</i> <b>Joey Rose</b>	<i>Funding Year</i> <b>FY2024-2025</b>
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### INSTALLATION PROPOSED EXPENSES

Line Item	Proposed Cost	Proposed Grant Funding Amount
Administrative Salaries & Fees / Fiscal Agent Fees		
Artistic Salaries & Fees	\$ 14,500.00	\$ 14,500.00
<i>Building Permit /Structural Engineer</i>		
<i>Insurance</i>	\$ 200.00	\$ 200.00
<i>Lift Rental</i>	\$ 1,800.00	\$ 1,800.00
Other Equipment		
Supplies / Materials	\$ 1,000.00	\$ 1,000.00
Travel / Transportation		
Promotion / Publicity		
<i>Other Expenses:</i>		
1.		
2.		
<b>TOTALS:</b>		17,500

### PROGRAM / ACTIVITY PROJECTED INCOME

	Cash Amount
Emeryville Visual Art Grant Proposed	\$ 17,500.00
<i>Other Funding Sources:</i>	
Other Public Grants	
Private Foundations	
Corporation Contributions	
Concessions / Ticket Sales	
Promotional Sales / Advertisements (Other Cash)	
<b><i>Other Funding Subtotal:</i></b>	
<b>TOTAL RECEIVED INCOME:</b>	17,500

Submit this form with the Application and other required forms found here <https://www.ci.emeryville.ca.us/1469/VISUAL-ARTS-GRANT>

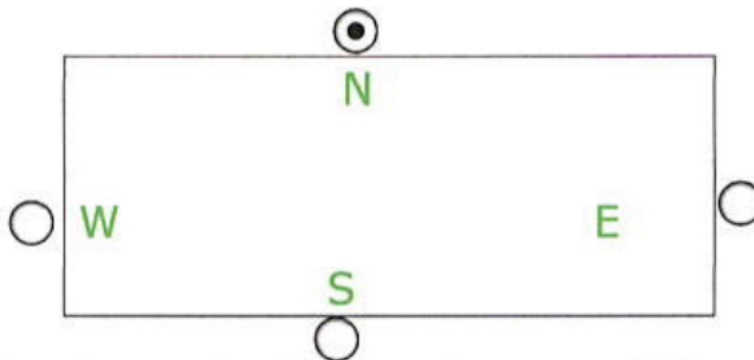
Questions: send to [aevans@emeryville.org](mailto:aevans@emeryville.org)



Visual Art Grant Application  
Attachment E

Neighboring Address Notification

Indicate on which wall of the structure the installation is proposed by circling the direction wall is oriented



Addresses in View of the Work: 1313 67<sup>th</sup>, 1316 67<sup>th</sup>, 1308 67<sup>th</sup>, 1311 67<sup>th</sup>, 1321 67<sup>th</sup> (no tenant, same owner as 1315)

Outreach is not required for any sides the work is not visible from. For example: a mural on the front facade of 2333 Powell Street is located on the north wall of the Fire Station so N would be checked and only visible to the residents at Watergate to the North not the Police Station to the West.

Seek signatures after sharing a sketch. Signature indicates the representative supports the installation. Letters of Support may be submitted in lieu of signatures here.



1313 67<sup>th</sup>

Address

1316 67<sup>th</sup>

Address

1308 67<sup>th</sup>

Address

1311

Ruby Alayragui

Print Name

MARTY KELLY

Print Name

Brad Hunt

Print Name

2/26/2024

Date

2/24/24

Date

2/26/24

Date

Signature

Address

Print Name

Date

Signature

Address

Print Name

Date

Add sheets as needed





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social:



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ca contractor #1036970





City of Emeryville  
CALIFORNIA

## Community Grant Application Attachment D

### Property Owner Project Support

☐ Pre Approved Property at: \_\_\_\_\_

☒ Private Property    ☐ School Property    ☐ City Property    ☐ Uncertain / need guidance

Address of Installation or Description of Public Space or Infrastructure 1315 67th St, Emeryville, CA 94608

Proposed scope of installation (which wall or location on property (e.g. North wall or walkway entry) \_\_\_\_\_

North wall

Owner Toni Garrett Farb

Signature		<u>Toni Garrett Farb</u>	<u>2/27/2024</u>
		Print Name	Date

#### **PRE SELECTED-PROPERTIES**

- ☐ ECCL Pool Lobby Interior (Public)
- ☐ ECCL Pool Exterior (Public)
- ☐ Emeryville Senior Center Interior - Clock Nook (Public)
- ☐ Emeryville Senior Center Exterior - Seating Artist Alternative (Public)
- ☐ Fire Station 34 (Public)
- ☐ Rising Sun
- ☐ Escuela bilingual
- ☐ Flow Toys
- ☐ Planted Design
- ☐ Emery Tech (RxR frontage)
- ☐ Hollis Street façade of 1321 67th Street



## Visual Art Grant Application

### Attachment C

### Insurance Affidavit

If awarded a Visual Arts Grant from the City of Emeryville I understand all installation work shall require insurance \$1,000,000.00 per occurrence and \$2,000,000.00 aggregate for bodily injury, personal injury and property damage, including without limitation, blanket contractual liability and as a Contractor shall, at its expense, procure and maintain for the duration of the Contract insurance against claims for injuries to persons or damages to property which may arise from or in connection with the performance of the Work or Services required by the Contract including Contractor, its agents, representatives, employees or subcontractors. Contractor shall also require all of its subcontractors to procure and maintain the same insurance for the duration of the Contract. The insurance coverage shall be primary insurance as respects the City, its officials, employees, agents and authorized volunteers, or if excess, shall stand in an unbroken chain of coverage excess of Contractor's scheduled underlying coverage. Any insurance or self-insurance maintained by the City, its officials, employees, agents and authorized volunteers shall be excess of Contractor's insurance and shall not be called upon to contribute with it in any way.

Costs for the policy are the sole responsibility of the applicant though policies are an eligible cost of awards.

Signature

Joey Rose

Print Name

2/12/24

Date