

# Board / Committee / Commission Application

|                      |                            |
|----------------------|----------------------------|
| Submitted on         | 22 September 2025, 10:49pm |
| Receipt number       | 23                         |
| Related form version | 0                          |

## Applicant Information

|                                                                                                   |                                         |
|---------------------------------------------------------------------------------------------------|-----------------------------------------|
| Full Name                                                                                         | parminder dhingra                       |
| Email Address                                                                                     |                                         |
| Please specify the Board, Commission or Committee you are applying for                            | Bicycle / Pedestrian Advisory Committee |
| I am currently a member of the above Committee, and am seeking reappointment.                     | No                                      |
| If you are seeking re-appointment, has any of your information changed within the last 12 months? |                                         |

## Residency Information

|                                        |                              |
|----------------------------------------|------------------------------|
| Home Address                           |                              |
| City                                   |                              |
| State                                  |                              |
| Zip Code                               |                              |
| Home/Cell Phone Number                 |                              |
| How long have you lived in Emeryville? | doing business in Emeryville |

## Employment Information

|                     |               |
|---------------------|---------------|
| Employment Status   | Employed      |
| Place of Employment | self employed |
| Occupation          | president     |
| Business Address    |               |

|                                         |          |
|-----------------------------------------|----------|
| City                                    |          |
| State                                   |          |
| Zip Code                                |          |
| Business Phone Number                   |          |
| How long have you worked in Emeryville? | 15 years |
| Upload Your Resume                      |          |

## Demographic Information

|                                                                               |                         |
|-------------------------------------------------------------------------------|-------------------------|
| What race/ethnicity do you most closely identify with? Select all that apply. | Asian or Asian American |
| If not listed above, please specify:                                          |                         |
| Age Group                                                                     | 45-64 years old         |
| Household Annual Income Level                                                 | \$150,000 - \$199,999   |
| Are there children under the age of 18 in your household?                     | Yes                     |

## Education

|                             |                                      |
|-----------------------------|--------------------------------------|
| High School                 | high school in India                 |
| College                     |                                      |
| Trade or Business School(s) |                                      |
| Other Interest              | I have two 7eleven stores in Oakland |

## Advisory Body Experience / Information

|                                                                                                    |                                                |
|----------------------------------------------------------------------------------------------------|------------------------------------------------|
| Are you currently serving on other Boards, Commissions, or Committees?                             | No                                             |
| Have you served on a Board, Commission, or Committee before?                                       | No                                             |
| Please list all past and current City of Emeryville advisory boards.                               |                                                |
| Please list any past and current board, commission or committee memberships outside of Emeryville. | I am currently serving in GBFOA                |
| Please list all organization memberships and positions held.                                       | director for GBFOA its 7-11 owners association |

---

**Please list any relevant work and volunteer experience.**

I have experience in retail and real estate

---

**Why are you interested in serving on this Board, Commission, or Committee?**

I was living in Emeryville since 1993 and then 2008 I moved to Alameda but still I have some properties in Emeryville and I like the city so much and want to help the community.

## Planning Commission Applicants Only

---

**Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.**

# Board / Committee / Commission Application

|                      |                         |
|----------------------|-------------------------|
| Submitted on         | 15 August 2025, 12:34pm |
| Receipt number       | 7                       |
| Related form version | 0                       |

## Applicant Information

|                                                                                                   |                                         |
|---------------------------------------------------------------------------------------------------|-----------------------------------------|
| Full Name                                                                                         | Lev Lazinskiy                           |
| Email Address                                                                                     |                                         |
| Please specify the Board, Commission or Committee you are applying for                            | Bicycle / Pedestrian Advisory Committee |
| I am currently a member of the above Committee, and am seeking reappointment.                     | No                                      |
| If you are seeking re-appointment, has any of your information changed within the last 12 months? |                                         |

## Residency Information

|                                        |          |
|----------------------------------------|----------|
| Home Address                           |          |
| City                                   |          |
| State                                  |          |
| Zip Code                               |          |
| Home/Cell Phone Number                 |          |
| How long have you lived in Emeryville? | 8 Months |

## Employment Information

|                     |
|---------------------|
| Place of Employment |
| Occupation          |
| Business Address    |
| City                |

State

Zip Code

Business Phone Number

How long have you worked in Emeryville?

Upload Your Resume

Demographic Information

What race/ethnicity do you most closely identify with? Select all that apply.

White

If not listed above, please specify:

Age Group

20-44 years old

Household Annual Income Level

\$200,000 or more

Are there children under the age of 18 in your household?

No

Education

High School

College

Trade or Business School(s)

Other Interest

Advisory Body Experience / Information

Are you currently serving on other Boards, Commissions, or Committees?

No

Have you served on a Board, Commission, or Committee before?

No

Please list all past and current City of Emeryville advisory boards.

Please list any past and current board, commission or committee memberships outside of Emeryville.

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

---

**Why are you interested in serving on this Board, Commission, or Committee?**

I am a new resident of Emeryville and feel inspired by all the progress that has been made over the last 10 years in making Emeryville a safe and walkable place to live and work. There have been remarkable accomplishments but there is still a lot of work to be done. I want to volunteer to continue the work and provide a point of view from someone who plans to live here for the long haul and raise a family.

I want to work in a collaborative way with residents, business owners, and visitors to make sure that we can continue to set the example for our region of what a great place to live looks like.

---

## **Planning Commission Applicants Only**

---

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.



# Lev Lazinskiy

---

## SUMMARY

Highly accomplished and technical go-to-market leader with a relentless focus on driving customer outcomes. Proven track record of building and leading successful customer-facing technical teams. Adept at strategic planning, process improvement, and B2B SaaS sales. Results-driven professional with a passion for mentoring and developing talent.

## EXPERIENCE

### **Dagger, San Francisco, CA** – *Head of Solutions*

Sep 2023 – Present

- Built out sales, solutions engineering, customer success, and support function for an early stage startup commercializing an open source product. Built out self-service PLG motion to bring on the first 30 paying customers.
- Implemented rapid iteration cycles for product and process improvements based on direct customer feedback, significantly reducing deployment times and enhancing overall customer success.
- Worked closely with CEO, board, and strategic advisors to build out and iterate on GTM strategy in pursuit of product market fit.

### **Endgame, San Francisco, CA** – *Head of Solutions and Success*

Nov 2022 – July 2023

- Built the Customer Success function, recruited and hired a founding Customer Success Manager, implemented core processes and playbooks for onboarding, quarterly business reviews, and renewals.
- Collaborated closely with the Product & Engineering organization. Built systems and processes to systematically capture customer feedback to improve Product Market Fit.
- Optimized all aspects of the presales process including technical qualification, discovery, demo, and proof of concept. Implemented enhanced proof of concept onboarding process that reduced customer data onboarding time by 80% from several weeks to 3 business days.

## **Courier, San Francisco, CA** – *Head of Sales*

January 2022 – Nov 2022

- Developed and executed go-to-market sales strategy as a member of the leadership team. Owned end-to-end sales process from lead to close to renewal and expansion.
- Provided mentorship, enablement, and coaching to a team of 6 AEs and 2 SEs. Built sales playbooks for all aspects of the sales process including discovery, demo, technical evaluation, business evaluation, and contract negotiation.
- Built outbound program from scratch including ICP identification, messaging, sequence development, revenue tool integration. Went from 0 to over \$500K in qualified outbound pipeline in six months.

## **LaunchDarkly, Oakland, CA** – *Sr. Director, Solutions Engineering*

DECEMBER 2017 – December 2021

- Scaled the solutions engineering organization from 0 to 50 people as the company went from \$3M to \$80M+ ARR. Promoted 4 times and overachieved quota for 16 consecutive quarters.
- Developed and continuously improved all aspects of the technical pre and post-sales process including qualification, discovery, demo, proof of value, security review, implementation, onboarding, and expansion.
- Built a resilient and high functioning team and provided folks with many opportunities for growth. Promoted 6 managers from within, consistently received high marks on culture amp surveys. Achieved a 96% employee retention rate on my team over a 4 year period.

## **CircleCI, San Francisco, CA** – *Head of Developer Success Engineering*

JULY 2015 – DECEMBER 2017

- Scaled the technical support and customer success engineering teams from 2 to 15 people. Provided growth pathways for support team members and ensured that 100% of the people who I hired on the support team went on to become members of the engineering team, SRE team, or product management team.
- Built [discuss.circleci.com](https://discuss.circleci.com) to offload support burden for free users. Community rapidly spread and turned into a comprehensive CI error database along with becoming a key marketing channel for CircleCI.
- In the last six months, took over as an engineering manager of the release engineering team which was primarily responsible for delivering an on-premises offering of CircleCI. Developed extensive test suite and optimized release process to reduce release failure rate by over 90%.

Worked with leading devops technologies including Helm, Docker, Kubernetes, AWS, GCP, Azure, and Terraform.

### **Linode, Galloway, NJ** – *Operations Engineer*

JULY 2014 – JULY 2015

- Joined as a member of the support team and was promoted to the devops team within 3 months. As an operations engineer, responsible for the day to day health and uptime of the massive fleet of servers across a dozen data centers. Implemented several process improvement initiatives which modernized the deployment and security infrastructure from a collection of Perl scripts to a proper automation system utilizing Jenkins and SaltStack.

### **Unlimited Systems, Cincinnati, OH** – *Solutions Engineer*

JANUARY 2013 – JULY 2014

- Responsible for executing go-to-market strategy for a novel pharmacy workflow solution. Collaborated closely with product, engineering, and QA teams to build out the product from scratch based on requirements from prospective customers. Responsible for the initial deployment, implementation, and ongoing maintenance of the solution at 3 major hospital systems.

### **U.S. Navy (Active Duty, Enlisted), Bethesda, MD** – *Petty Officer Second Class*

December 2006 – December 2011

- Served in the U.S. Navy for five years as a Hospital Corpsman (medic). Promoted 5 times ahead of schedule and ended my service with an honorable discharge and a Navy Achievement Medal.

## **EDUCATION**

### **Nova Southeastern University** – *M.S. Computer Science*

JUNE 2013 – JUNE 2015, FT. LAUDERDALE, FL

### **University of Maryland Global Campus** – *B.S. Psychology*

JUNE 2007 – JUNE 2011, Adelphi, MD