



# City of Emeryville

CALIFORNIA

## MEMORANDUM

**DATE:** May 6, 2025

**TO:** LaTanya Bellow, City Manager

**FROM:** Mohamed Alaoui, Public Works Director

**SUBJECT:** **Resolution Of The City Council Of The City Of Emeryville To Enter Into An On-Call Professional Services Contract In The Amount Of \$500,000 With Placeworks, Inc. For Professional Planning And Design Consultant Services For The Parks Project (CIP Project #24650010 URG-01) And Authorizing The City Manager To Execute Up To Two Additional One Year Extensions For A Total Contract Amount Not To Exceed \$650,000 And Appropriating \$200,000 From The Marina Fund To The Project Budget**

## RECOMMENDATION

Staff recommends that the City Council adopt the above resolution.

## BACKGROUND

The Capital Improvement Program identifies five park sites and a park signage element as items within the Parks Projects (CIP Project #24650010 URG-01). With input from Council, the Parks and Recreation Committee, staff, and public feedback received through the recently concluded parks survey, the selected consultant will develop concept plans and construction documents for improvements generally described in the Capital Improvement Program and Emeryville Parks Strategic Plan.

Each park site identified in the CIP describes the following potential improvements:

Marina Park: this may include nature exploration elements, play structures from natural materials, bird sanctuary, improvements at the undeveloped portion of Davenport Park and habitat improvements.

Stanford Avenue Park: this may include playground fencing, nature exploration elements and area, closure of Beaudry Street, and coordination with the City of Oakland east of Vallejo Street.

Shorebird Park: this may include beach cleaning, replacement of invasive plant growth with native plantings, and boardwalk improvements.

61<sup>st</sup> Street Mini Park and Adjacent Greenway: this may include nature exploration elements and expanding the park space.

Point Emery Beach Area: this may include beach cleaning, and replacement of invasive plant growth with native plantings.

## **DISCUSSION**

The Public Works Department issued a Request For Qualifications (RFQ) for on-call design services, and, on January 23, 2025, ten proposals were received from interested design firms.

Of the responses received, three were evaluated as best meeting the requirements of the RFQ. City staff ultimately determined that PlaceWorks demonstrated the most technical knowledge of both park planning and design, familiarity with similar parks projects and had the clearest understanding and project approach of the groups that proposed on the project.

The attached contract has a three-year duration and a not to exceed amount of \$500,000. In addition, staff recommends that the City Council authorize the City Manager to execute two additional one year extensions for a total not to exceed contract amount of \$650,000.

## **FISCAL IMPACT**

There are currently sufficient funds for this work in CIP # URG-01 project # 24650010, with more funds arriving at the beginning of the fiscal year.

## **STAFF COMMUNICATION WITH THE PUBLIC**

Not Applicable

## **CONFLICT OF INTEREST**

Not applicable

## **CONCLUSION**

Staff recommends that the City Council adopt the above-titled resolution.

**PREPARED BY:** Michael Roberts, Senior Civil Engineer

**APPROVED AND FORWARDED TO THE  
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



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LaTanya Bellow, City Manager

**ATTACHMENTS**

- Draft Resolution
  - Exhibit A - On-Call Professional Services Agreement