

## **RESOLUTION NO. 24-135**

**Resolution Of The City Council Of The City Of Emeryville Approving The Emeryville Transportation Management Association (ETMA) 2025 Budget And Setting Compensation To The ETMA To Operate The Emery Go-Round Shuttle Service During The 2025 Calendar Year Under The Terms Of The Service Agreement For An Amount Not To Exceed Four Million, Six Hundred And Forty Thousand, And Eight Hundred Eighty Seven Dollars (\$4,640,887); And Authorizing An Additional Six Hundred And Thirty Nine Thousand, Nine Hundred Sixty Six Dollars (\$639,966) From The Emeryville Property Based Business Improvement District (PBID) Fund 805 To Cover Additional General Benefit Contribution**

**WHEREAS**, after a vote of approval by Emeryville commercial property owners, the City Council established the Citywide Property Based Business Improvement District (PBID) to fund the Emery Go-Round Shuttle and other alternative transportation programs on July 31, 2001 (Resolution No. 01-122) in accordance with the Property and Business Improvement District Law of 1994 (California Streets and Highways Code Section 36600 et. seq.), the PBID Law, for a period of five years through Fiscal Year (FY) 2006 (service year 2006); and

**WHEREAS**, after a vote of approval by Emeryville commercial property owners, on July 18, 2006, the City Council adopted Resolution No. 06-141 extending the PBID for another ten years through FY 2016 (service year 2016); and

**WHEREAS**, after a vote of approval by Emeryville commercial and residential property owners, on August 4, 2015, the City Council adopted Resolution No. 15-103 extending the PBID for another fifteen years through FY 2030 (service year 2030); and

**WHEREAS**, the ETMA is a non-profit organization representing commercial and residential property owners that contribute funds to the PBID; and

**WHEREAS**, the City Council authorized the City Manager to enter into a contract with the ETMA to administer and operate the Emery Go-Round through December 31, 2030, with each year's compensation to be set by Council Resolution; and

**WHEREAS**, the ETMA Board has adopted a total budget of \$6,188,628 for service year 2025 of which \$5,523,164 is related to the Emery Go-Round shuttle; and

**WHEREAS**, under the ETMA contract to operate the Emery Go-Round, the annual compensation is set at the lesser of the total approved ETMA annual shuttle budget, net of the developer fees collected directly by the ETMA and certain other ETMA revenue or the annual revenue generated by the PBID, net of administrative costs and estimated uncollectable levy fees; and

**WHEREAS**, in FY 2025, the PBID is projected to generate \$4,640,887 in revenue, net of County Assessor and administrative fees; and

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**WHEREAS**, PBID funds can only be used to operate the Emery Go-Round shuttle and related alternative transportation services/programs and cover the PBID's administrative expenses including both County and City administrative fees; and

**WHEREAS**, General Benefit is a benefit to the public at large resulting from the implementation of District services; and

**WHEREAS**, the Management District Plan determined that 12.29% of the Emery Go-Round users were engaged in general benefit activities; and

**WHEREAS**, that the City Council of the City of Emeryville approves the ETMA 2025 Budget, attached hereto as Exhibit A, be it

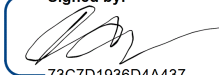
**RESOLVED**, that the City Council of the City of Emeryville hereby approves setting the compensation to the ETMA to operate the Emery Go-Round shuttle and related services during the 2025 calendar year, under the terms of the service agreement for an amount not to exceed four million, six hundred and forty thousand, and eight hundred eighty-seven dollars (\$4,640,887); and authorizes payment from the Emeryville Property Based Business Improvement District Fund 805; and, be it, further

**RESOLVED**, that the City Council of the City of Emeryville authorizes an additional six hundred and thirty nine thousand, nine hundred sixty six dollars (\$639,966) from the Emeryville Property Based Business Improvement District Fund 805 be paid to the ETMA to cover the General Benefit contribution.


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**ADOPTED**, by the City Council of the City of Emeryville at a regular meeting held Tuesday, November 19, 2024, by the following vote:

AYES:	<u>5</u>	Mayor Welch, Vice Mayor Mourra and Council Members Bauters, Kaur and Priforce
NOES:	<u>0</u>	
ABSTAIN:	<u>0</u>	
ABSENT:	<u>0</u>	

Signed by:  
  
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MAYOR

ATTEST:  
  
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CITY CLERK

APPROVED AS TO FORM:  
  
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CITY ATTORNEY

# Emeryville TMA 2025 Final Budget

REVENUE		2025 Final Budget	ASSUMPTIONS
PBID Revenue		4,746,070	Approved 3% increase from 2024
PBID District Related Costs		(105,183)	1.7% of assessment to County Assessor +24,500 to City for legal and administrative fees
<b>NET PBID</b>		<b>4,640,887</b>	
City of Emeryville - GBC		639,966	12.29% of EGR Operating Budget, per PBID Mgmt Plan. Does not include expenses derived from Reimbursable Shuttle Programs
Direct Bill Revenue		120,277	Increase based on PBID Increase
8 to Go Revenue		164,599	
WBS Revenue		388,228	WBS Expenditures + 15% Ind. Cost Markup
Emery Express Revenue		315,930	EmExp Expenditures + 20% Ind. Cost Markup
Misc. Revenue (Int. Income, Investments)		199,774	Estimated Growth for Existing CD Accounts if Reinvested
<b>Subtotal Non-PBID Revenues</b>		<b>1,828,775</b>	
<b>TOTAL REVENUE</b>		<b>6,469,662</b>	
EXPENDITURES		2025 Final Budget	ASSUMPTIONS
<b>Direct Cost</b>			
EGR Operations		2,959,344	Based on 2025 MV Rates, Received 10/9/24
EGR Maintenance		100,000	
EGR Fuel		216,730	2023-24 to Date Fuel Cost Per Service Hour = \$6.70
EGR Communications		117,274	Includes TripShot + APC Service for 21 Vehicles
EGR Misc Operations Expenses		10,000	
EGR Bus Leases/Purchases		500,000	New Buses and Capital Expense Savings
<b>Subtotal Direct Cost</b>		<b>3,903,348</b>	
<b>Reimbursable Program Costs</b>			
8 to Go Operations		164,599	Based on 2025 MV Rates, Received 10/9/24
West Berkeley Shuttle Operations		337,590	Based on 2025 MV Rates, Received 10/9/24
Emery Express Operations		263,275	Based on 2025 MV Rates, Received 10/9/24
<b>Subtotal Reimbursable Program Costs</b>		<b>765,464</b>	
<b>Indirect Costs</b>			
Professional Services		505,879	Management, Accounting, Legal, Audit
Occupancy (Facilities related expenses)		431,937	Site lease, security, utilities, yard maintenance
TMA Insurance		62,000	
Conferences, Meetings, Office Expenses		10,000	
Membership & Public Outreach		10,000	
Pilot Projects & Research		500,000	Implementation of Potential Service Enhancements and Watergate Express
<b>Subtotal Indirect Costs</b>		<b>1,519,816</b>	
<b>TOTAL ETMA BUDGET/EXPENSES</b>		<b>6,188,628</b>	
<b>TOTAL EGR BUDGET/EXPENSES</b>		<b>5,423,164</b>	
Reserve Balance Summary			
Projected Fund Balance on Dec 31, 2024		5,820,537	
2025 Increase (Decrease) in Funds		281,034	
Projected Fund Balance on Dec 31, 2025		6,101,571	
15% Operating Reserve (per ETMA Policy)		928,294	The Operating Reserve includes those expenses budgeted for Reimbursable Shuttle Programs
Est. Avail. Fund Balance of Dec 31, 2025		5,173,277	