# 2022 Annual Report

#### THE ORGANIZATION

The Emeryville Transportation Management Association (ETMA), a nonprofit organization funded by Emeryville property owners, has provided the Emery-Go-Round shuttle program for over 20 years. The primary purpose of the organization is to increase access and mobility to, from and within Emeryville while alleviating congestion through the operation of the shuttle program.

The organization is governed by a Board of Directors comprised of representatives from various members and contributors and is staffed by professional consultants and a transit service provider, as depicted in the organization chart shown below.



#### **BOARD OF DIRECTORS**

#### **Corporate Directors**

Geoff Sears, Treasurer Peter Schreiber Kassandra Kappelos Izamar Hook

#### **Employer Director**

Vacant

#### **Business Directors**

Andrew Allen, Vice Chair Colin Osborne

#### **Residential Directors**

Bobby Lee, Chair Betsy Cooley, Secretary

#### **EMERY GO-ROUND**

The Emery-Go-Round shuttle, a service of the ETMA, serves as a vital link to the City of Emeryville, providing a first and last mile connection between the MacArthur BART Station and various locations throughout the City, including the Emeryville Amtrak Station. Serving nearly 1,500 passengers every weekday and over 600 passengers on the weekend, the Emery-Go-Round plays a significant role in supporting economic growth within the community by reducing vehicle trips not just within the City, but also within the region. The service is fare-free to riders with shuttle stops located within ¼ mile of nearly every Emeryville property.

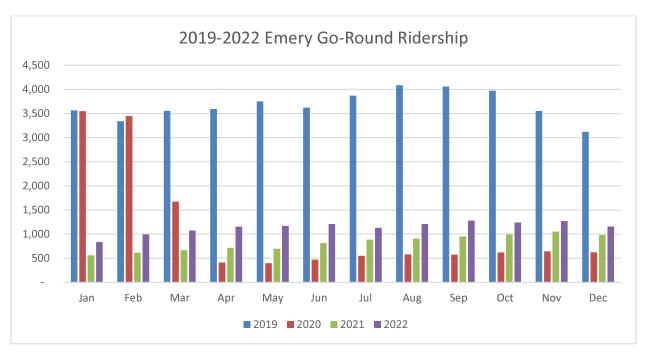
The service runs between 5:30AM and 10:30PM, Monday through Friday. On the weekends, Emery Go-Round provides access to shopping and restaurants and runs on Saturdays between 8:20AM and 10:30PM, and on Sundays between 9AM and 7:30PM.

### 2022 AT-A-GLANCE

#### **RIDERSHIP**

In 2019, Emery Go-Round provided over 1.3 millions passenger trips to residents, employees, and visitors of Emeryville. In March 2020, as a result of the COVID-19 pandemic, Emery Go-Round ridership dropped to just under 10% of pre-pandemic ridership levels. In April 2020, Emery Go-Round service levels were reduced by 32% by the elimination of Commute Service on weekdays and the shortening of the span of service to align with BART service changes.

In March 2022, Emery Go-Round increased service levels by 5% (73% of pre-pandemic levels), with a weekday frequency of 15 minutes and a weekend frequency of 20 minutes. As of December 2022, the ridership has increased to 37% of the Pre-COVID baseline, a trend that is consistent with BART ridership trends.



# **EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION**

## **FINANCES**

