RESOLUTION NO. 25-55

Resolution Of The City Council Of The City Of Emeryville Approving The Installation Of The Rotten City Cultural District Marquee Sculpture In Peladeau Park At The Intersection Of Powell And Hollis Streets

WHEREAS, Article 4 of Chapter 2 of Title 3 of the Emeryville Municipal Code establishes the Art in Public Places Program; and

WHEREAS, guidelines for administration of the Art in Public Places Program are detailed in Resolution No. 90-115, which states, in Section 18.11, that the Public Art Committee ("PAC") is to "(m)ake recommendations to the City Council on public places within the City of Emeryville and its Redevelopment Project Areas which shall be considered for art work; Spaces that are accessible to the public a minimum of 8 hours a business day, may be considered suitable locations for public art"; and

WHEREAS, on December 19, 2023, the City Council adopted Resolution No. 23-167, authorizing the execution of a contract with ABG Art Group to implement a scope of work that included, among other activities, "(p)rocure, design, fabricate and install a major district installation" (the "Sculpture"); and

WHEREAS, on March 13, 2025, the PAC recommended the location of the existing wind turbine in Peladeau Park be further developed as a site for the Sculpture and that the conceptual design for the Sculpture be refined into a final design that abstractly represents the Rotten City Cultural District as fertile ground for City Council review and approval; and

WHEREAS, on May 15, 2025, the PAC recommended a final design for approval by the City Council for installation in Peladeau Park with removal of the existing windmill incorporated into the project and the PAC consulted prior to installation for review of the Sculpture's finishes; and

WHEREAS, on May 21, 2025, staff presented the Sculpture design to the Parks and Recreation Committee as an information item; now therefore, be it

RESOLVED, that the City Council hereby approves the Rotten City Cultural District sculpture installation in Peladeau Park, replacing the existing nonfunctional wind turbine and re-using the existing planter, near the intersection of Powell and Hollis Streets; and be it further

RESOLVED, that the City Council hereby requires, prior to installation of the sculpture, that the installer consult with the Public Art Committee prior to completing the design of the finishes of the sculpture.

Resolution No. 25-55 Approve RCCD Sculpture in Peladeau Park City Council Meeting | June 17, 2025 Page 2 of 2

ADOPTED, by the City Council of the City of Emeryville at a regular meeting held Tuesday, June 17, 2025, by the following vote:

AYES:	_5_	Mayor Mourra, Vice Mayor Kaur and Council Members Priforce, Solomon and Welch
NOES:	0	
ABSTAIN:	0_	
ABSENT:	0	
		Signed by: DEB2006803FA400 MAYOR
ATTEST:		APPROVED AS TO FORM:
Signed by: Upril For 9AF9F67CE02	A IV. 84D8	John Kennedy 2C934D02DB55467
CITY CLER	K.	CITY ATTORNEY

RCCD ICONIC PUBLIC ART

INDEX

TASK

INTRO

The Team

Relevant Background

WORKFLOW

LOCATION

Pros of Location

CONCEPT

Theme

General Concept

Mediums

Anamorphic

Etching

Plants

MOCKUPS

DETAILS

Maintenance

Lighting

THANK YOU



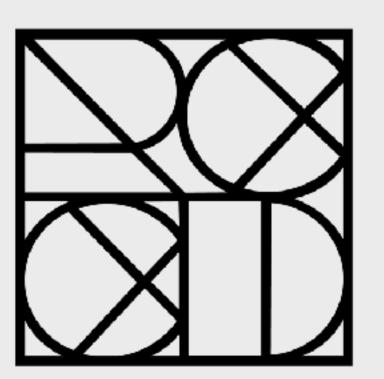


Feature Sculpture

A significant part of our scope involves creating a piece of permanent public art. We proposed a "Branded Concrete Relief Mural," with potential opportunities for incorporating plant elements or projections. The following slides outline our initial plans for bringing this vision to life.

Docusign Envelope ID: 364D1D7F-633B-4987-8BA8-38E11AF3DA46

Our goal is for the artwork to serve as both an iconic, contemporary piece and an identifiable element of the RCCD.



OUR LEADERSHIP TEAM

ABG ART GROUP



E. TRENT THOMPSONDirector of Creative Operations



SORELL RAINO-TSUI

Director of Strategy and Partnerships



Director of Events

Studio ABG

Studio ABG is "Elliot" Trent Thompson and "Xiao-Rui" Sorell Raino-Tsui, an art and design duo with backgrounds as visual artists and creative directors. Our combined expertise allows us to create works and experiences that tell stories in unexpected and distinctive ways.

Studio ABG exists simply to develop and produce cutting edge art. Our focus, to merge the storytelling of our contemporary works with cutting edge applications for public art.

The heart of ABG is collaborative and through years of combined support of the artistic visions of our community we have developed a voice of own. Studio ABG is what separates us from your standard Creative Agency, led by artists, we are creative to our core.

"Xiou Rui" - Sorell Raino-Tsui "Elliot" - Trent Thompson

OUR CV AND PORTFOLIO



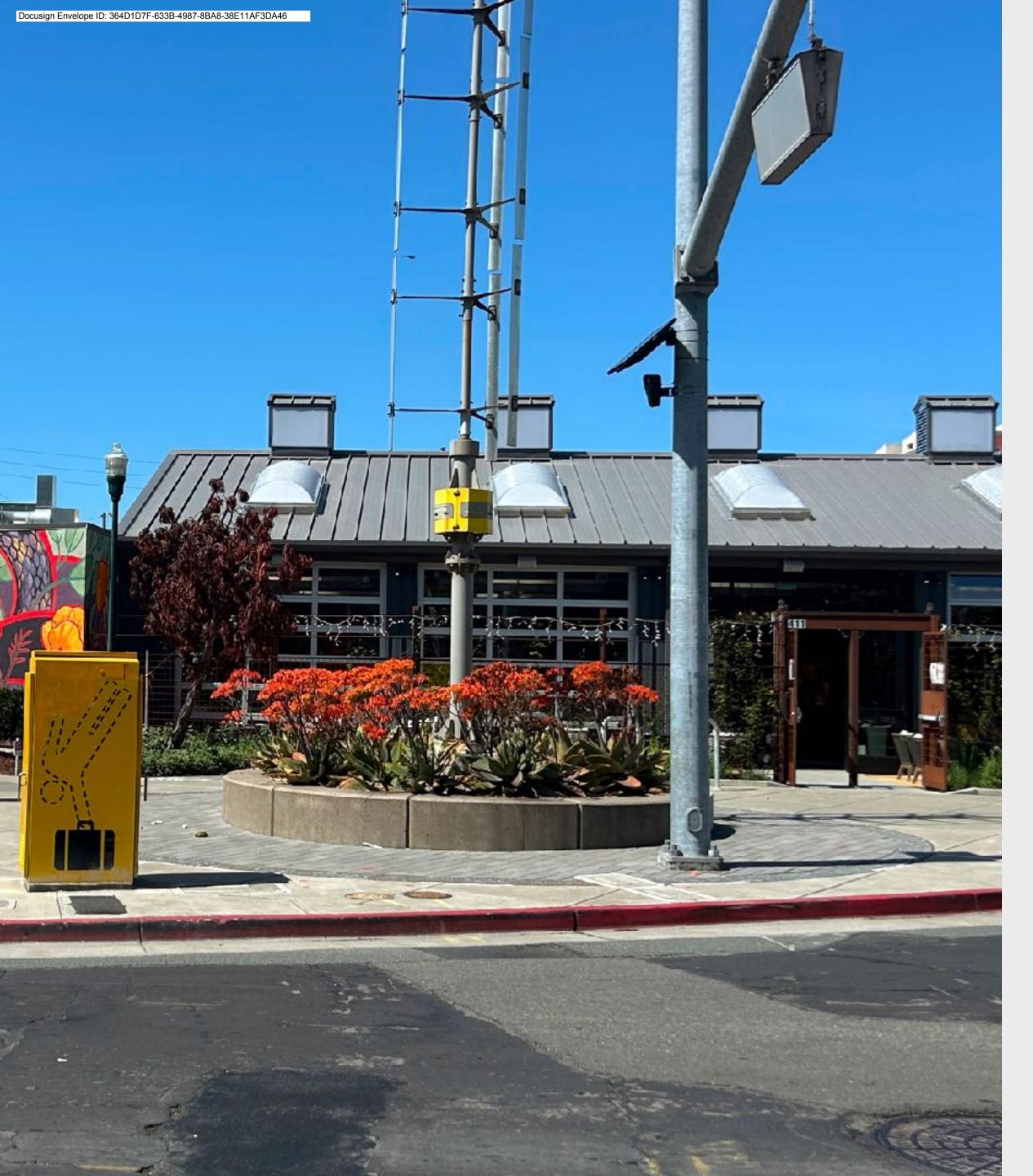


Location 2

Preferred Location

HOLLIS & POWELL





Special Circumstances

Sustainable techniques:

- Water-efficient spray, drip emitters, irrigation controller and rain sensors.
- Plantings as infiltration areas will be utilized to cleanse storm and permeable pavers will be used to drain.
- Recycled glass and recycled lumber will be used in the project materials.
- Recycle bins will be on-site
- Existing materials from the site will be reused
 All landscaping will include California-tolerant, non-invasive trees, plants, and ground cover.
- Paving and hard surfaces will be minimized in order to maximize storm water infiltration.
- Bicycle racks will be installed to encourage alternative modes of transportation.
- Energy efficient lighting
- Micro turbine Windmill will be installed to offset the site's lighting and energy demand.

If so, then there should be no issue with removing the windmill and replacing it with a sculpture. If you have any questions, please let me know.

Title: Rotten City Builds Fertile Ground

A Combination of Concepts

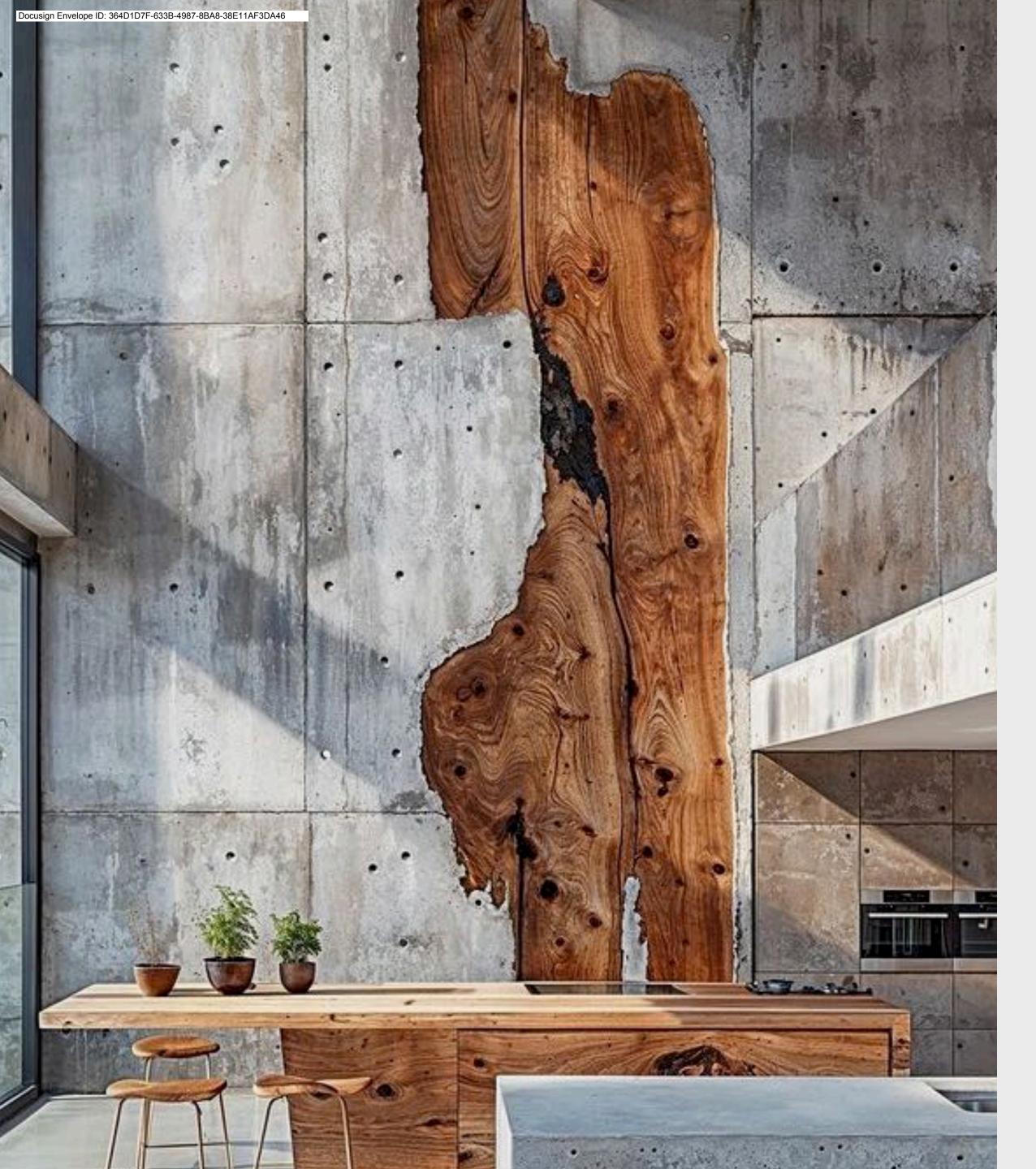












Seamless MIXED MEDIUM

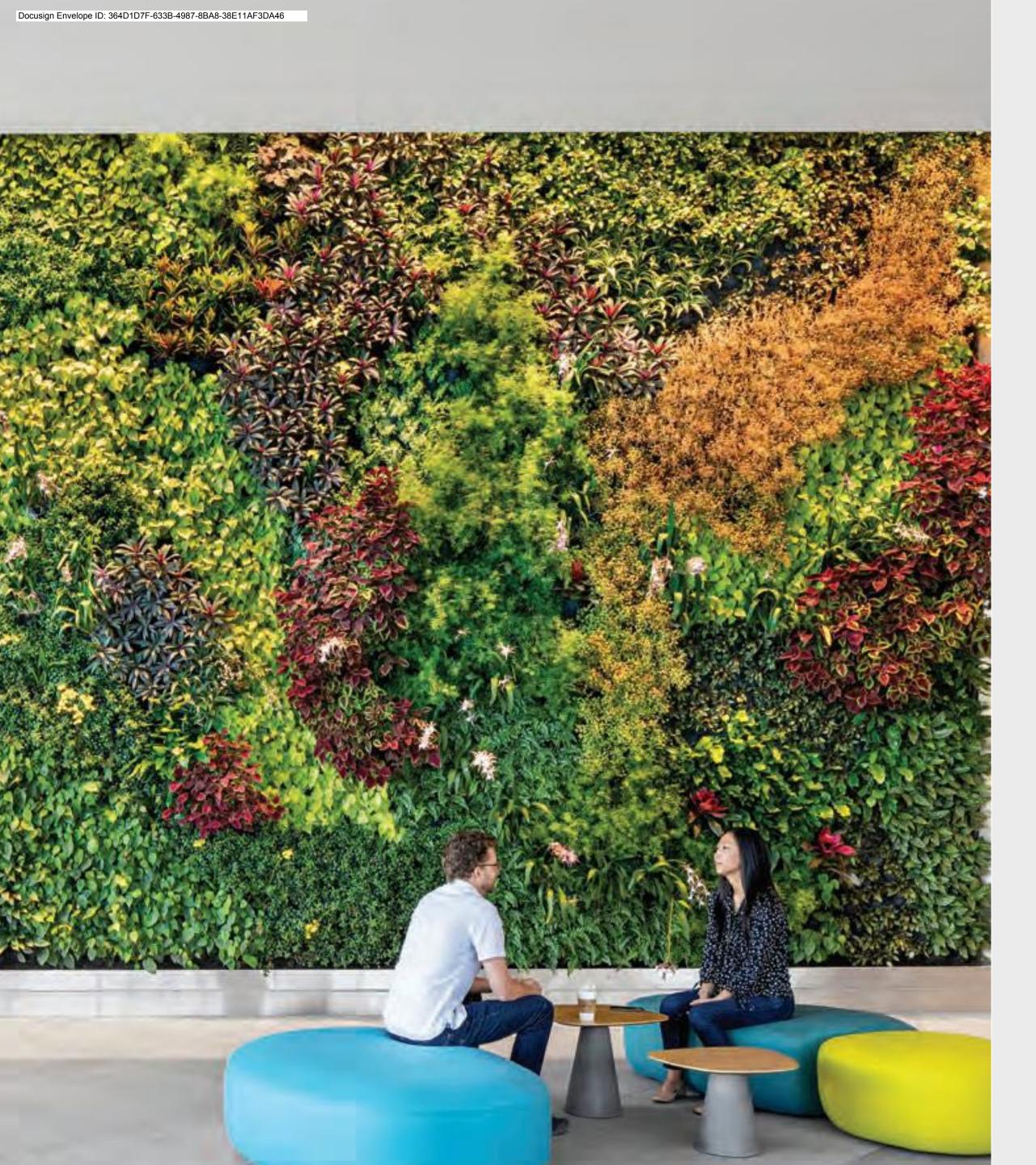
The Sculpture will appear to be made primarily of concrete but will have a variety of diverse mediums throughout the piece representing Emeryville

Diverse makers. All the Mediums would be permanently durable materials which could include metals, redwoods, tiles, bricks etc...



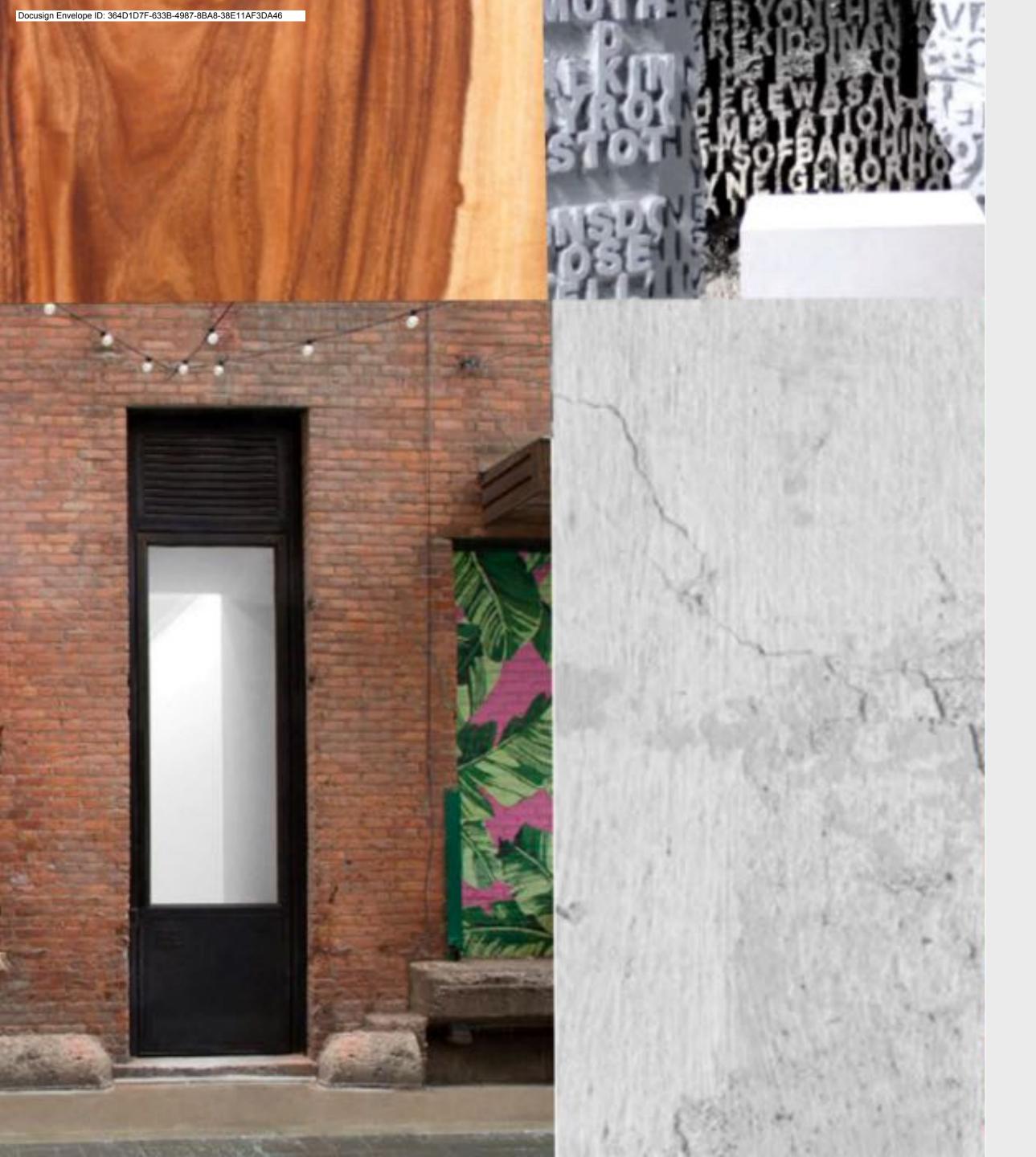
Dynamic **ETCHING**

The sculpture will feature floral patterns that are etched, embossed, painted, or laser-cut into the piece. This interpretation of 'Fertile Ground' will showcase botanical designs emerging from predominantly industrial materials. It's both a play on words and an aesthetically strategic choice, creating balance with the surrounding buildings in Emeryville.



Obviously Plants

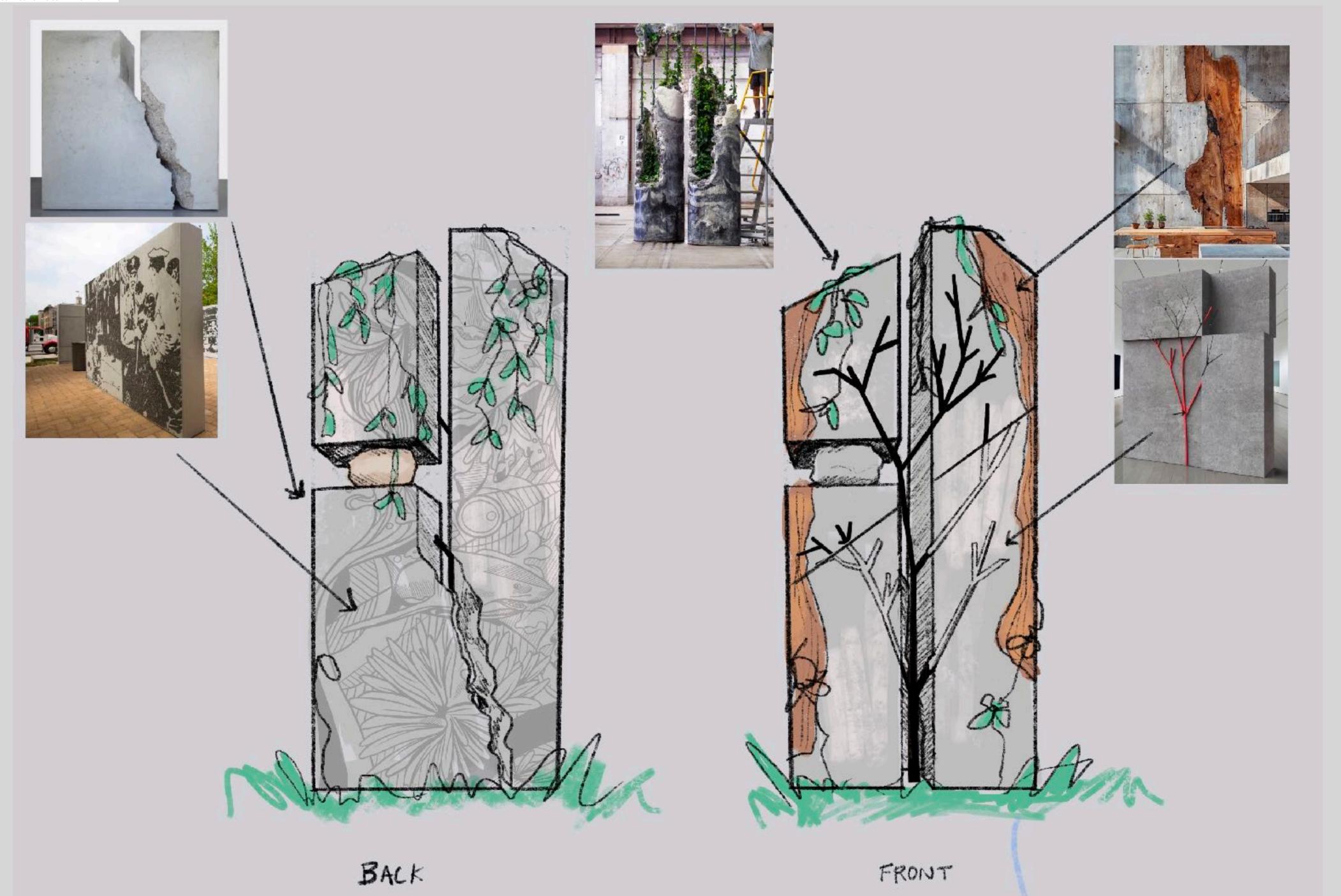
The sculpture will be intended as a feature that will continuously foster organic growth. We will partner with local experts to curate easily maintainable plants to be a part of the sculpture.



Maintenance Plan

The sculpture made out of durable exterior materials easy to maintain, hard to break, weather resistant etc..The plan will be adjusted based on selected materials.

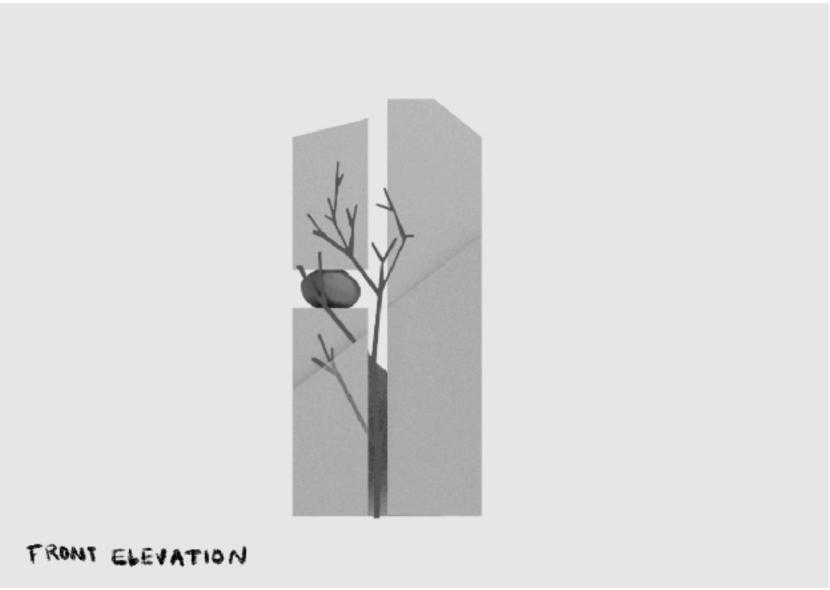
CONCEPT



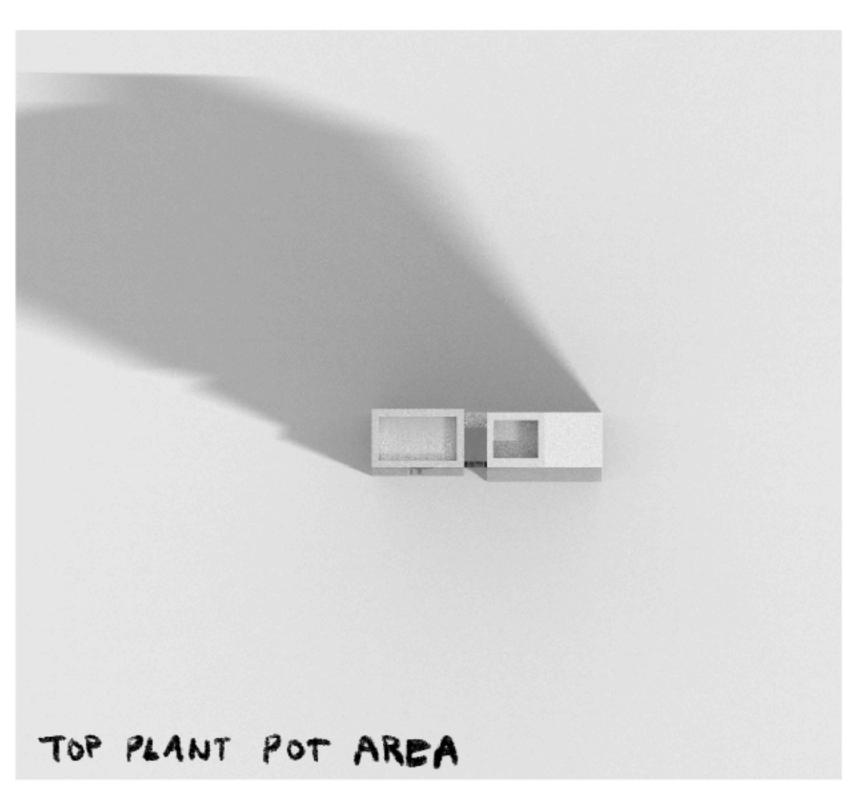


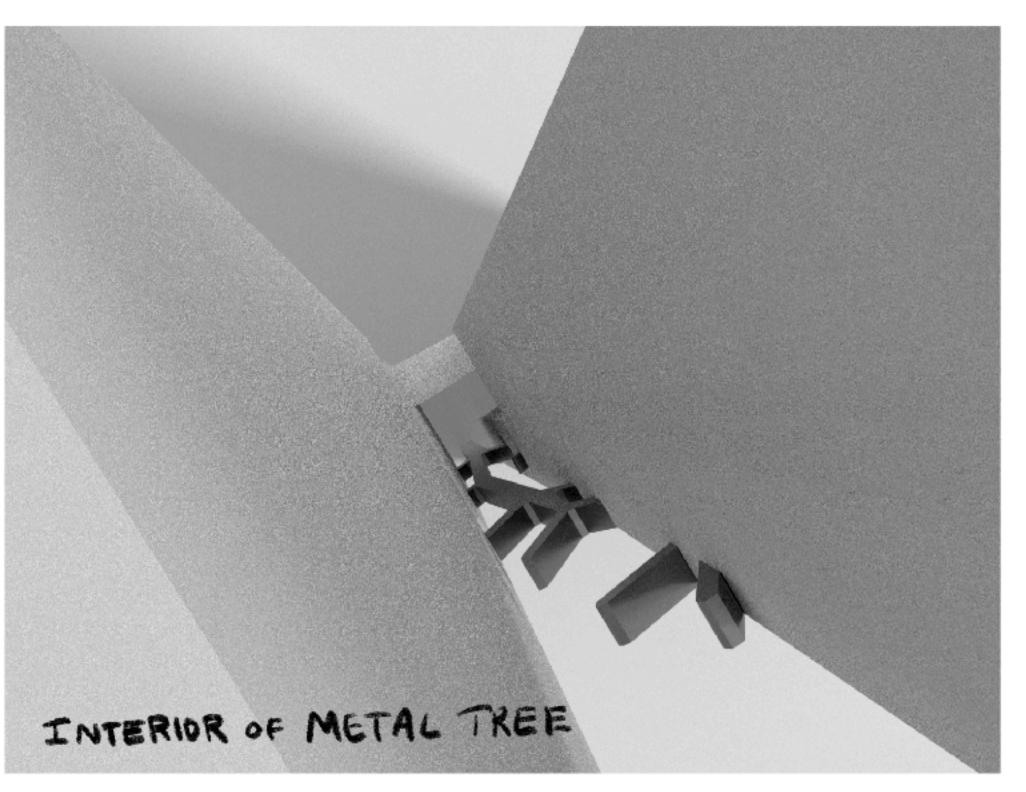
DESIGN FOR BACK - PEBBLE MOSAIC











Docusign Envelope ID: 364D1D7F-633B-4987-8BA8-38E11AF3DA46

