

Table I: ATP Goals

Goal	Description	Adoption - 2024 (Year 1) BPAC Qualitative Assessment
Comfortable	The active transportation network is easy to navigate, including for parents, children, and seniors. Best practices in infrastructure design and programming reduces the risk of serious injury while biking, walking, or rolling throughout Emeryville.	<ul style="list-style-type: none"> · Amazing progress, doing things right: Horton Street · More progress for bikes, less for pedestrians
Connected	The active transportation network is seamlessly integrated both within Emeryville and externally to neighboring communities. It allows for intermodal connectivity. Reaching destinations is direct and barrier-free.	<ul style="list-style-type: none"> · Great facilities: bridge, greenway, Doyle Street · Connecting people to places: big projects vs intersections
Joyful	Traveling along well-designed routes in the active transportation network is an enjoyable and attractive experience. People feel connected to one another and take pride in their streets and trails as public spaces and desirable destinations.	<ul style="list-style-type: none"> · Clean, pride, social, relationships, maintenance, happy · “Joyful is up!”
Equitable	The needs of the less resourced, whether by income, ability, employment access, education, age or another characteristic where disparity exists, are centered in project and program planning, prioritization, and implementation and given equal weight to residents’ more resourced counterparts.	<ul style="list-style-type: none"> · Connection is equity. · Wayfinding will help. · Free Emery Go-Round.
Sustainable	To help mitigate the climate crisis and reduce local pollution, the active transportation network encourages mode shift to zero-emission travel (biking, walking, rolling, and public transit) and helps lower the carbon footprint of those living and working in Emeryville. It includes other environmental benefits by increasing the number of shade trees and acreage of green stormwater infrastructure.	<ul style="list-style-type: none"> · How to Measure? ACS, BTWD, Ped/Bike Counters, · Numbers: bike share, parking space/meters, transit use
Implementable	The City incorporates active transportation network improvements into all aspects of the planning, development and construction process, including new private development projects. The City tackles complex and simple problems alike, allocating appropriate resources and creativity to each. The City leverages opportunities, large and small, to prioritize and implement any aspect of the active transportation network.	<ul style="list-style-type: none"> · ATP has improved interdepartmental communication · “Other cities look to Emeryville as an example...”