



CITY OF EMERYVILLE

MEMORANDUM

DATE: March 17, 2015

TO: Sabrina Landreth, City Manager

FROM: Charles S. Bryant, Community Development Director

SUBJECT: **Resolution Of The City Council Of The City Of Emeryville Approving A Memorandum Of Understanding With the Association Of Bay Area Governments And Other East Bay Cities And Counties For The East Bay Corridors Initiative**

RECOMMENDATION

Staff recommends that the City Council adopt the attached resolution approving a Memorandum of Understanding with the Association of Bay Area Governments and other East Bay cities and counties for the East Bay Corridors Initiative.

BACKGROUND

Over the past year, the Association of Bay Area Governments (ABAG) has been working with jurisdictions and agencies to develop a draft set of multi-jurisdictional strategies for creating thriving neighborhoods and downtowns in the inner East Bay. The strategies will help implement adopted local plans while achieving benefits that cross jurisdiction boundaries, addressing common challenges such as housing affordability, job growth, and infrastructure.

DISCUSSION

Building upon this collaboration, ABAG is asking the jurisdictions to adopt a Memorandum of Understanding (MOU). The MOU will establish the East Bay Corridors Initiative – a platform for East Bay jurisdictions to prioritize and fund catalyst projects and programs that support complete communities and economic vitality (see overview included as Attachment 1 of MOU). The Initiative includes 13 inner East Bay cities¹, plus the counties of Alameda and Contra Costa, and ABAG. It focuses on enhancing Priority Development Areas (PDAs) – the focal point for local planning and regional investment. Memoranda of Understanding have proven successful in advancing and obtaining

¹ The City of Emeryville and the cities of Alameda, Albany, Berkeley, El Cerrito, Hayward, Hercules, Oakland, Pinole, Richmond, San Leandro, San Pablo, and Union City

funding for previous collaborations between multiple jurisdictions and ABAG such as the Bay Trail.

In 2015, participating jurisdictions, ABAG and other agencies will engage in working groups to solidify the strategies developed in 2014. This will set the stage for engagement with city leadership, development of partnerships with the non-profit and business communities, and obtaining funding to carry out the strategies. Activities include working together to develop strategies and funding sources, and endorsing joint applications for funding. Each participating city will assign a representative to the Steering Committee (most likely a Planning Division staff person), and participate in development and review of strategies. ABAG will coordinate the initiative.

FISCAL IMPACT

This initiative will require some staff time but can be absorbed within existing staff duties and could lead to receipt of funding for inter-jurisdictional projects.

LEGAL CONSIDERATIONS

The City Attorney has reviewed and approved this staff report and the attached resolution and MOU.

CONCLUSION

Staff recommends that the City Council adopt the attached resolution approving the Memorandum of Understanding for the East Bay Corridors Initiative.

Prepared by: Diana Keena, Associate Planner

APPROVED AND FORWARDED TO THE EMERYVILE CITY COUNCIL:



Sabrina Landreth
City Manager

Attachments:

Resolution

Memorandum of Understanding – East Bay Corridors Initiative