



CALIFORNIA
emeryville

Grant Application

Grant Application Type

Visual Arts Grant

Visual Arts Grant Application

Applicant Information

Program / Event Name / Project Name

In the Red, Station 34 Mural

501(c)(3) Certification? *

☐ Yes

☒ No

Do You Have a Fiscal Sponsor?

☒ Yes

☐ No

Fiscal Sponsor Letter of Commitment

C45DC792-576C-4D8D-8EA5-DB04

D7FA4787.jpeg

577.53KB

Fiscal Sponsor 501(c)(3)

A8F7626A-6567-4F21-8226-0C42CA

430097.jpeg

1.29MB

Location Name *

Fire station 34 Emeryville

Location Project Address *

Street Address

2333 Powell St.

Address Line 2

City

Emeryville

State

CA

Zip Code

94608

Contact Name *

Rachel Wolfe-Goldsmith

Organization / Individual Address

if different from above

Street Address

[REDACTED]

Address Line 2

City

[REDACTED]

State

[REDACTED]

Zip Code

[REDACTED]

Country

Alameda

Contact Phone *

[REDACTED]

Contact E-mail *

[REDACTED]

Website

[REDACTED]

Funding Request

Amount Requested *

\$17,500.00

Total Project Cost

17500

Please reflect this cost in the budget document

Other Sources / Matching**Funds**

N/A

Reason for Request: *

Please explain in detail your request for funding. Why is this project needed? How will funds/project improve the quality of life for Emeryville residents?

Dear Emeryville Visual Arts Selection Committee,

I am writing to express my sincere interest in applying for a mural project for Fire Station 34 that celebrates the rich history of firefighting in Emeryville, honors the invaluable contributions of African-Americans to this noble profession across the nation and throughout history.

Having collaborated closely with Chief Randall West, we have developed an image that encapsulates the essence of Emeryville's fire fighting legacy, pays tribute to the recently deceased Eric Mikel from Station 34 and highlights the significant role played by African-Americans in shaping this profession. Together, we aim to create a visually captivating mural that not only beautifies the community but also serves as an educational beacon, enlightening residents and visitors alike about the remarkable history and diversity within the firefighting community.

This mural will not only enhance the aesthetic appeal of Emeryville but also serve as a source of pride and inspiration for its residents. By showcasing the courage, dedication, and diversity of firefighters past and present, this artwork will foster a sense of unity and appreciation among individuals of all ages and backgrounds. Moreover, it will provide a meaningful opportunity for reflection and dialogue on the importance of inclusivity and equality in our society.

I firmly believe that public art has the power to transform communities and enrich the lives of those who inhabit them. Through this mural project, I aim to contribute to the cultural fabric of Emeryville and leave a lasting legacy that resonates with generations to come. With your support, I am confident that we can bring this vision to life and create an enduring symbol of unity, resilience, and diversity in our beloved city.

Thank you for considering my proposal. I am excited about the opportunity to contribute to the artistic heritage of Emeryville and look forward to the possibility of collaborating with you all.

Sincerely,

Rachel Wolfe-Goldsmith

Supporting Documentation

For documents needed to [click here](#).

Budget *

46C23981-E522-4BC3-8C83-2D007414375E.jpeg

611.88KB

Sketch *

C0A7150E-2C79-45BF-85E9-C1A50D971D04.jpeg

1.1MB

Insurance Affidavit *

A89BF09A-CDE3-4808-9704-DC5604FF1697.jpeg

612.8KB

Letter of Support

486532EB-733D-4C8A-9F9E-6BAC1B323EAE.jpeg

478.06KB

Letter of Support from Property Owner or Signed Site Selection Form

Notification of Affected Neighbors *

ADB1966E-0BB0-438E-BDA3-7AFEB5AF762C.jpeg

540.03KB

Signed notification form from affected tenants



City of Emeryville

CALIFORNIA

Visual Art Grant

PROPOSED BUDGET WORKSHEET

<i>Applicant Name</i> Rachel wolfe Goldsmith	<i>Funding Year</i> 2024
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INSTALLATION PROPOSED EXPENSES

Line Item	Proposed Cost	Proposed Grant Funding Amount
Administrative Salaries & Fees / Fiscal Agent Fees	\$1,850	\$1,850
Artistic Salaries & Fees	\$6,900	\$6,900
<i>Building Permit /Structural Engineer</i>	N/A	N/A
<i>Insurance</i>	\$250	\$250
<i>Lift Rental</i>	\$3,000	\$3,000
Other Equipment	N/A	N/A
Supplies / Materials	\$2,500	\$2,500
Travel / Transportation	\$200	\$200
Promotion / Publicity	\$1,300	\$1,300
<i>Other Expenses:</i>		
1.	\$1,500	\$1500
2.		
TOTALS:	\$17,500	\$17,500

PROGRAM / ACTIVITY PROJECTED INCOME

	Cash Amount
Emeryville Visual Art Grant Proposed	\$17,500
<i>Other Funding Sources:</i>	N/A
Other Public Grants	
Private Foundations	
Corporation Contributions	
Concessions / Ticket Sales	
Promotional Sales / Advertisements (Other Cash)	
<i>Other Funding Subtotal:</i>	N/A
TOTAL RECEIVED INCOME:	\$17,500

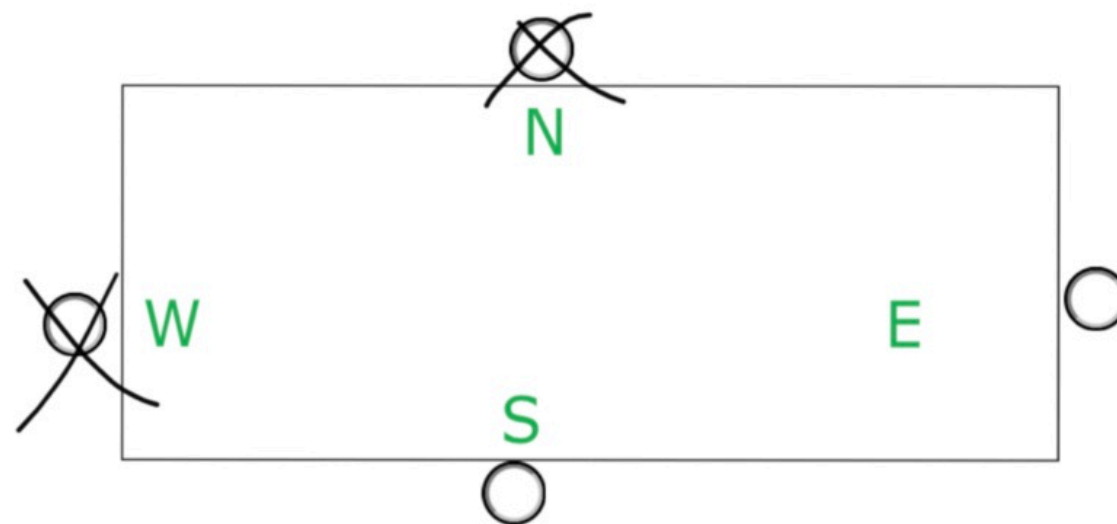
Submit this form with the Application and other required forms found here <https://www.ci.emeryville.ca.us/1469/VISUAL-ARTS-GRANT>

Questions: send to aevans@emeryville.org

Visual Art Grant Application Attachment E

Neighboring Address Notification

Indicate on which wall of the structure the installation is proposed by circling the direction wall is oriented



Addresses in View of the Work: 2600 Powell St.(apartments) and
2449 Powell St. (police station)

Outreach is not required for any sides the work is not visible from. For example: a mural on the front facade of 2333 Powell Street is located on the north wall of the Fire Station so N would be checked and only visible to the residents at Watergate to the North not the Police Station to the West.

Seek signatures after sharing a sketch. Signature indicates the representative supports the installation. Letters of Support may be submitted in lieu of signatures here.

_____ Signature	_____ Address	_____ Print Name	_____ Date
_____ Signature	_____ Address	_____ Print Name	_____ Date
_____ Signature	_____ Address	_____ Print Name	_____ Date
_____ Signature	_____ Address	_____ Print Name	_____ Date
_____ Signature	_____ Address	_____ Print Name	_____ Date

Add sheets as needed

Neighbor #1: 2449 Powell St. Emeryville Police Station

1. Email Randall West who will put me in contact with an authority from the police station.
2. Arrange a meeting to share my design with all relative parties and seek approval.
3. Involve the police department in the design approvals process.

Neighbor #2: 2660 Powell St. Emeryville Apartment Complex

4. Email Amber Evas who will put me in contact with a contact from the HOA for the apartments the.
5. Arrange a time to flyer the proposed design in public spaces at the apartments and withn HOA to seek approval.
6. Follow up with the HOA throughout design process to ensure there are no objections.





Alameda County Fire Department

6363 Clark Avenue · Dublin, CA 94568

Tel [925] 833-3473 · [510] 632-3473 · Fax [925] 875-9387

www.acgov.org/fire

WILLIAM L. McDONALD
Fire Chief

February 27, 2024

SERVING:

City of Dublin

City of Emeryville

City of Newark

City of San Leandro

City of Union City

Lawrence Berkeley
National Laboratory

Lawrence Livermore
National Laboratory

Unincorporated Areas
of Alameda County

Alameda County
Regional Emergency
Communications Center
"Accredited Center
of Excellence"

To Whom It May Concern,

I am writing to express my enthusiastic support for Rachel Wolfe-Goldsmith application for the Emeryville Visual Arts Grant. Having observed Rachel's artistic journey, I am convinced that her innovative work and dedication to the arts make her an exemplary candidate for this grant.

Rachel's ability to engage audiences and foster community dialogue underscores the impactful nature of her work. Moreover, her involvement in the arts community, through workshops and local exhibitions, demonstrates her commitment to nurturing the cultural landscape of our area. The support from the Emeryville Visual Arts Grant would not only aid in her artistic development but also enable her continued contribution to our community's cultural vitality.

I believe that Rachel Wolfe's vision and projects align perfectly with the goals of the grant, promising to enrich our community's artistic offerings. I strongly endorse her application and hope for your favorable consideration.

Thank you for your time and consideration.

Respectfully,

Randall West – Division Chief of Recruitment and Community Engagement
510.693.3404– cell
Alameda County Fire Department



[REDACTED]

February 28th, 2024

Emeryville Visual Arts Grant Selection Committee
1333 Park Ave.
Emeryville, CA 94608

Dear Selection Committee,

I am writing to confirm that we, SOA Village Housing DBA Support Oakland Artists, a federally designated 501(c)(3) nonprofit corporation [REDACTED], has determined that sponsorship of In the Red, Emeryville Fire Station 34 mural, led by Rachel Wolfe-Goldsmith(Artist) would be consistent with its goals and mission to support art and community development initiatives in the East Bay Area, and is honored to support Rachel Wolfe in the endeavor.

If you have any questions regarding any aspect of this fiscal sponsorship agreement, please contact me at [REDACTED]

Sincerely,

[REDACTED]

Randolph Belle

February 28th, 2024



Visual Art Grant Application

Attachment C

Insurance Affidavit

If awarded a Visual Arts Grant from the City of Emeryville I understand all installation work shall require insurance \$1,000,000.00 per occurrence and \$2,000,000.00 aggregate for bodily injury, personal injury and property damage, including without limitation, blanket contractual liability and as a Contractor shall, at its expense, procure and maintain for the duration of the Contract insurance against claims for injuries to persons or damages to property which may arise from or in connection with the performance of the Work or Services required by the Contract including Contractor, its agents, representatives, employees or subcontractors. Contractor shall also require all of its subcontractors to procure and maintain the same insurance for the duration of the Contract. The insurance coverage shall be primary insurance as respects the City, its officials, employees, agents and authorized volunteers, or if excess, shall stand in an unbroken chain of coverage excess of Contractor's scheduled underlying coverage. Any insurance or self-insurance maintained by the City, its officials, employees, agents and authorized volunteers shall be excess of Contractor's insurance and shall not be called upon to contribute with it in any way.

Costs for the policy are the sole responsibility of the applicant though policies are an eligible cost of awards.

[Redacted Signature]

Signature

Rachel wolfe Goldsmith

Print Name

2/28/2024

Date