



City of Emeryville

CALIFORNIA

MEMORANDUM

DATE: November 19, 2024

TO: Adam Politzer, Interim City Manager

FROM: Pedro Jimenez, Assistant City Manager

SUBJECT: **Resolution Of The City Council Of The City Of Emeryville Approving The Emeryville Transportation Management Association (ETMA) 2025 Budget And Setting Compensation To The ETMA To Operate The Emery Go-Round Shuttle Service During The 2025 Calendar Year Under The Terms Of The Service Agreement For An Amount Not To Exceed Four Million, Six Hundred And Forty Thousand, And Eight Hundred Eighty Seven Dollars (\$4,640,887); And Authorizing An Additional Six Hundred And Thirty Nine Thousand, Nine Hundred Sixty Six Dollars (\$639,966) From The Emeryville Property Based Business Improvement District (PBID) Fund 805 To Cover Additional General Benefit Contribution**

RECOMMENDATION

Staff recommends that the City Council adopt the above-entitled resolution approving the ETMA 2025 budget, setting the compensation amount and authorizing payment to the ETMA for the operation of the Emery Go-Round shuttle service for service year 2025, for an amount not to exceed \$4,640,887, and authorizing an additional \$639,966 payment for the City's General Benefit contribution.

BACKGROUND

On December 6, 2016, the City Council adopted Resolution No. 16-170, which authorized the City Manager to enter into a Shuttle Bus Funding Agreement with the ETMA to administer and operate the Emery Go-Round through December 31, 2030, with each year's compensation to be set by Council resolution. According to PBID law, the City is obligated to contract with ETMA as the agency representing the property owners that pay into the PBID for PBID-related services.

DISCUSSION

At its meeting on October 15, 2024, the ETMA Board approved a total budget of \$6,188,628 for calendar year 2025 of which \$5,523,164 is related to the Emery Go-Round shuttle. Staff is recommending that the City Council approve the ETMA 2025 Budget and authorize payment of \$4,640,887 from PBID assessments for the ETMA to operate the Emery Go-Round for calendar year 2025. This represents the projected total Fiscal Year (FY) 2025 PBID levy assessment, net of PBID related administrative costs. In addition, the ETMA is projected to receive approximately \$1,828,775 in non-PBID revenues for a total of \$6,469,662 in projected available revenue for service year 2025.

Non-PBID revenues include the following:

- \$639,966 City of Emeryville - General Benefit Contribution
- \$120,277 Developer fees directly billed by the ETMA
- \$164,599 8 to Go Revenue
- \$388,228 West Berkeley Shuttle Revenue
- \$315,930 Emery Express revenue
- \$199,774 Interest income
- \$1,828,775 Total Non-PBID Revenues

The ETMA's proposed 2025 expenditure budget of \$6,188,628 will result in a surplus of \$281,034 which is proposed to be allocated to replenish the ETMA's cash reserve.

FISCAL IMPACT

The Emery Go-Round shuttle is funded primarily by the city-wide PBID that was supported by a majority of residential and commercial property owners in Emeryville by an election held on August 4, 2015. PBID funds can only be used to operate the Emery Go-Round shuttle and related alternative transportation services/programs and to cover the PBID's administrative expenses, including both County and City administrative fees. Staff projects that the combination of PBID and non-PBID revenues will cover the ETMA's proposed budget for calendar year 2025.

The City's FY 2025 budget includes \$674,721 for the City's General Benefit contribution, which is \$34,755 more than the \$639,966 proposed by the ETMA. The City's budget will be adjusted at mid-year to account for the difference.

STAFF COMMUNICATION WITH THE PUBLIC

Staff communicated with ETMA staff regarding this item.

PREPARED BY: Pedro Jimenez, Assistant City Manager

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



Adam Politzer, Acting City Manager

ATTACHMENTS

- Draft Resolution
 - Exhibit A - ETMA 2025 Budget