



# City of Emeryville

CALIFORNIA

## MEMORANDUM

**DATE:** July 2, 2024  
**TO:** Paul Buddenhagen, City Manager  
**FROM:** April Richardson, City Clerk  
**SUBJECT:** **Resolution Of The City Council Of The City Of Emeryville Authorizing The City Manager To Execute A Professional Services Contract With Andrew Davidson DBA Second Sight Video & Multimedia For Fiscal Years 2024-2025 And 2025-2026, To Provide Broadcasting, Recording And Related Services For A Total Amount Of \$116,000.00**

### RECOMMENDATION

Staff recommends that the City Council approve the above-entitled Resolution.

### BACKGROUND

The City of Emeryville ("City") has recorded and broadcast meetings of the City Council and the Planning Commission for many years. The City has also increasingly recorded and broadcasted a variety of community meetings, presentations, and events. This service requires technical expertise including special features related to community affairs and highlights of City services on both the City's Cable Television Access Channel 27 (ETV) and the City's YouTube channel.

The City has provided the public these services through its contractor Andrew Davidson dba Second Sight Video & Multimedia ("Second Sight"), a professional video consulting firm, since 1992. Under the current contract, Second Sight has continued to be responsive to City needs, including addressing service quality issues and/or providing additional services, sometimes on very short notice.

### DISCUSSION

Staff recommends that the City Council approve a Professional Services Contract with Second Sight for Fiscal Years 2024-2025 and 2025-2026 to continue to provide the City and the public with these services. Second Sight has the knowledge, skills, and training necessary to continue to execute the services in their proposed contract, and therefore, staff recommends that the City Council authorize the City Manager to enter into a two-year contract.

There was no competitive procurement that was followed since staff determined that good cause exists for waiving the City's competitive bidding requirements due to the technical expertise required. Andrew Davidson is the current owner and operator for Second Sight, and he provides specialized service of ETV programming, broadcasting, and recording of City Council and Planning Commission meetings, uploading of videos to the City's streaming account, and videography of special City events including the

Holiday Parade. Second Sight staff were trained on the new broadcasting equipment that was installed in the Council Chamber in January 2024. During their most recent contract, Second Sight has provided excellent, specialized service to the City of Emeryville. Second Sight has continued to be responsive to the City's needs, including addressing service quality issues and providing onsite technical assistance during meetings in the Council Chamber. Staff requests that the Council concur with this determination.

### **FISCAL IMPACT**

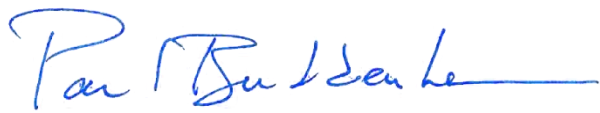
Funds for the proposed contract have been included in the City Clerk Office budget for Fiscal Year 2024-2025 and will be proposed in Fiscal Year 2025-2026 (Account No. 1250-80050). The contract amount is \$58,000.00 for each fiscal year for a total contract amount of One-Hundred-Sixteen Thousand Dollars (\$116,000.00).

### **STAFF COMMUNICATION WITH THE PUBLIC**

Staff has not had any communication with the public concerning this matter.

**PREPARED BY:** Lorrayne Leong, Deputy City Clerk

### **APPROVED AND FORWARDED TO THE CITY COUNCIL OF THE CITY OF EMERYVILLE:**

A handwritten signature in blue ink, appearing to read "Paul Buddenhagen", is written over a horizontal line.

Paul Buddenhagen, City Manager

### **ATTACHMENTS**

- Draft Resolution
  - Exhibit A – Professional Services Contract FY2024-26