



MEMORANDUM

DATE: April 1, 2025
TO: LaTanya Bellow, City Manager
FROM: Rebecca Sermenno, Committee Secretary
SUBJECT: **Parks and Recreation Committee Annual Report On Committee Goals, Principles, And Accomplishments For Calendar Year 2024; And Proposed Committee Priorities For Calendar Year 2025**

COMMITTEE GOALS AND PRINCIPLES

The Parks and Recreation Committee advocates, advises, and supports the City to maintain, improve, and expand parks, green space, and recreation programs for the community. We strive to improve access for Emeryville residents to park space and increase recreational opportunities for the local community. We also advocate for building resilience to climate change, restoring public lands and ecosystems, and equitably connecting people to nature, for improved mental, physical, and social health of our community.

ACCOMPLISHMENTS FOR CALENDAR YEAR 2024

- Supported staff with the design and distribution of the Parks Survey.
- Collaborated with Emeryville Children and Nature to host pilot NEA at Stanford Park.
- Started a new quarterly park site visits program for committee members to provide feedback regarding all parks.
- Continued to encourage progress for McLaughlin Eastshore Park.
- Coordination with Public Works on park related projects, Tree Canopy Project Study, and other items.
- Advocated for the increase of Dog Bag Dispensers in all parks.

Ongoing:

- Stay informed to receive updates:
 - Community Services events and programs
 - Planning Division developments, changes in state and local laws affecting parks

PRIORITIES FOR CALENDAR YEAR 2025

- Work with City staff to utilize the survey results and the committee quarterly park visit feedback to help initiate updates to the Parks and Recreation and Strategic Plan.
- Prioritize to bring new ideas and support current Recreation Programming and support Emeryville traditions.

- Support staff in strategizing marketing opportunities to spread awareness of current and future programming.
- Continue to make recommendations for children and nature programs through park improvements, urban greening, and programming.
- Continue to encourage progress for McLaughlin Eastshore Park.
- Continue to encourage prioritization of parks as essential infrastructure throughout City operations, management, planning, funding, and coordination with the P/R advisory committee.
- Advocate for increased access and funding for outdoor recreation in the City of Emeryville.
- Continue to advocate for prioritized Parks & Recreation CIP projects.
- Continue to advocate for projects and actions related to climate resilience, rewilding, and equitable access to nature.
- Continue to advocate for urban greening of our City and parks as both an environmental health strategy and community health strategy.

First Highlighted Priority

Work with City staff to utilize the survey results and the committee quarterly park visit feedback to help initiate updates to the Parks and Recreation and Strategic Plan.

Second Highlighted Priority

Continue to make recommendations for children and nature programs through park improvements, urban greening, and programming.

CONCLUSION

The Park and Recreation Committee will continue to advocate for the City to continue to prioritize parks and recreation and the operations and maintenance of all parks. This Committee considers Parks to be essential infrastructure.

PREPARED BY: Rebecca Sermeno, Community Services Director

**APPROVED AND FORWARDED TO THE
CITY COUNCIL OF THE CITY OF EMERYVILLE:**



LaTanya Bellow, City Manager