



CITY OF EMERYVILLE

MEMORANDUM

DATE: March 3, 2015

TO: Sabrina Landreth, City Manager

FROM: Maurice Kaufman, Public Works Director/City Engineer

SUBJECT: Resolution Of The City Council Of The City Of The City of Emeryville Authorizing The Use Of \$4,000 Of Measure B Fund 240 Funds Appropriated With the Capital Improvement Program Project Titled "Bicycle Plan Implementation" CIP No. 47 For 2015 Bike To Work Day (BTWD) Activities and Purchases

RECOMMENDATION

Staff recommends that the City Council approve the attached resolution that authorizes the use of \$4,000 appropriated to the City' Bicycle Plan Implementation CIP Project 47 from Measure B Fund 240 for 2015 Bike to Work Day activities.

BACKGROUND

Bike To Work Day 2015 (BTWD) is on Thursday, May 14. The City of Emeryville City Council has supported Bike to Work Day (BTWD) financially since 2009 and the City has been an active participant since at least 2008. In 2014, the City contributed \$3,000 towards the Bike East Bay (formerly the East Bay Bicycle Coalition) BTWD Campaign for their work in coordinating this annual event and spent \$1,000 on the City's BTWD activities to cover the purchase of materials and refreshments for the City's Energizer Stations. For 2015, staff is recommending that the City Council support BTWD at the same level as in 2014.

ADVISORY BODY RECOMMENDATION

The City's Bicycle/Pedestrian Committee (BPAC) recommended that the City Council authorize the use of \$4,000 for BTWD (\$1,000 for the Bike East Bay's campaign and \$1,000 for the City's BTWD program) at their February 3 meeting.

FISCAL IMPACT

Funding for this program is planned to be drawn from the City's Measure B – Bicycle/Pedestrian revenues in Fund 240 that were appropriated to the Capital Improvement Program project titled "Bicycle Pedestrian Plan Implementation" CIP No. 47. There are sufficient funds in the project to cover these expenses.

