

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

Joshua Cohen

Email Address:*

joshlcohen724@gmail.com

Gender:

Male

Specify the Board, Commission or Committee you are applying for:*

Bicycle / Pedestrian Advisory Committee

Are you currently a member of the Committee?*

☒ Yes☐ No

Home Address:*

City:*

State:*

Zip Code:*

Home / Cell Phone Number:*

How long have you lived in Emeryville?

Living in City Limits, ~1

Place of Employment:

Amyris Inc

Occupation:

Scientist

Business Address:

5885 Hollis St.

City:

Emeryville

State:

CA

Zip Code:

94608

Business Phone Number:

How long have you worked in Emeryville?

4 years

Upload Your Résumé:

 No file chosen

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White☐ Black or African American☐ Hispanic or Latino☐ Asian or Asian American☐ American Indian or Alaska Native☐ Native Hawaiian or Other Pacific Islander☐ Middle Eastern or North African☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

20-44 Years

Select Your Household Annual Income Level:

\$200,000 or More

Are there children under the age of 18 in your household?

☒ Yes ☐ No

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

College:

Trade or Business School(s):

Other Interests:

Ultimate Frisbee, hiking, bicycle repair, bicycle advocacy

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes☒ No

Have you served on a Board, Commission or Committee before?

☒ Yes☐ No

Please list all past and current City of Emeryville advisory boards.

Bicycle/Pedestrian Advisory Committee member since July 2023

Please list any past and current board, commission or committee memberships outside of Emeryville.

n/a

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

Dozens of city council and bicycle/pedestrian committee meetings in Emeryville, Oakland, and Berkeley, in addition to 20-30 hours per year volunteering in bicycle advocacy with local bike coalitions. In time with Emeryville BPAC, have spent many hours outside of meetings volunteering for Bike to Wherever Day, Shoreline cleanups, local rides, and surveying existing and suggesting new bike racks.

Why are you interested in serving on this Board, Commission or Committee?

I have worked and lived in Emeryville for several years, and feel the city has incredible momentum and is at an inflection point for being a leader in environmental, housing, and transportation justice for its beautifully diverse population. Engaged citizens on the BPAC have made me more motivated than ever that we can continue to work with city elected officials, staff, and other local and regional stakeholders to continue to bring Emeryville even further along to lead the region. With projects like 40th St (Phase 1 and 2, recently funded!) and San Pablo, not to mention exciting additional work in Sustainable Streetscapes and other CIP activities that will enhance safety for pedestrians, people on bikes, and transit riders, BPAC plays a critical role in centering the voices of vulnerable road users in these conversations. I have valued being a member of BPAC in my 2023-2025 work, and feel that my next term will be even more fruitful after onboarding and getting a more complete read on the status of projects, conversations, and challenges in the city.

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

I get around almost exclusively on foot and by bike and transit, and like many other residents of Emeryville, go between cities in the core of the East Bay. This perspective of simply traveling around diverse streetscapes, across municipal borders, and in places where it often feels like these road users are second-class citizens affords the keen observer opportunities to learn and provide feedback about how to make things better. Additionally, I have been doing all of this with an infant in tow, either in a stroller, strapped to my chest, or secured in my bike, which brings into clear focus many of the issues facing all sorts of our fellow citizens who rely on safe routes for walking and biking, access to transit, have mobility issues, or simply choose to live a more environmentally friendly lifestyle. Being a dad to an infant in Emeryville getting around mostly without a car provides an important perspective on how the city can help support families moving around safely.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

* indicates required fields.

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

Jesse Olsen

Email Address:*

olsenj64@gmail.com

Gender:

Specify the Board, Commission or Committee you are applying for:*

Bicycle / Pedestrian Advisory Committee

Are you currently a member of the Committee?*

☒ Yes

☐ No

Home Address:*

City:*

State:*

Zip Code:*

Home / Cell Phone Number:*

How long have you lived in Emeryville?

Place of Employment:

Swift Navigation

Occupation:

Solutions Validation Engineer

Business Address:

1368 Park Ave

City:

Emeryville

State:

CA

Zip Code:

94608

Business Phone Number:

How long have you worked in Emeryville?

Five years

Upload Your Résumé:

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

20-44 Years

Select Your Household Annual Income Level:

\$150,000 - \$199,999

Are there children under the age of 18 in your household?

☐ Yes ☒ No

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Oakland Technical Senior High School

College:

SUNY-ESF

Trade or Business School(s):

Other Interests:

I also have a MS from Virginia Tech.

Extracurricular: running a non-profit bike co-op, gardening, and East Bay Bike Party.

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Bicycle Pedestrian Advisory Committee: Commissioner 2023-2024, Chair 2024-2025

Please list any past and current board, commission or committee memberships outside of Emeryville.

None

Please list all organization memberships and positions held.

Biketopia, Board Member

Please list any relevant work and volunteer experience.

- Biketopia, Volunteer: assist patrons with bike repair diagnostics and education.
- East Bay Bike Mobile, mechanic: assisted young students with bike repair.
- Hokie Bike Hub, mechanic: assisted college students with bike repair diagnostics and education.
- Bike to Wherever Day (Emeryville) volunteer: this will be my fourth year helping out with the energizer station at Horton and Stanford.

More details on my Resume

Why are you interested in serving on this Board, Commission or Committee?

I want Emeryville (and the Bay Area) to be a safe place to get around, whether you are walking, rolling, strolling, biking, riding, or driving. Emeryville has positioned itself as being a leader in creating complete streets to pursue this goal, and I want to be part of the discussion in order to contribute, as well as learn from the other interesting viewpoints on the committee.

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

I am an East Bay native (born and raised in Oakland), and I ride my bike roughly 40-60 miles a week on East Bay streets. I have been hit by cars three times. I have an acute knowledge of what kind of infrastructure works to keep pedestrians and cyclists safe, and the kind of infrastructure that looks good on paper, but fails to be effective. I am deeply steeped in the East Bay cycling community, and as a Biketopia volunteer I regularly meet with new people from Berkeley, Oakland, and Emeryville to hear their perspectives. I am an East Bay Bike Party ride leader, and have led bike rides with over 1,000 attendees. I ride BART, and used to take the bus a lot before I became more of a cyclist. I also drive a car, but try to minimize that as much as possible.

I have brought these experiences to the Emeryville BPAC starting in 2023, and have made an impact in shaping the 40th St Multimodal Project, the San Pablo redesign, and the Hollis St redesign. I have also assisted with inventorying and mapping locations for new bike racks in Emeryville, and worked to improve wayfinding for pedestrians and cyclists. As Chair, I moderated monthly meetings in a way that helped to make everyone feel welcome, and encouraged people to provide their honest feedback, even if it meant going against the prevailing narrative. Emeryville is already a great place to live because of the many efforts of prior committee members, and I would like to keep up the good work.

PLANNING COMMISSION APPLICANTS ONLY

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* indicates required fields.

Jesse Olsen

Key Experiences

- Biketopia volunteer and board member
- Chair of Emeryville BPAC
- East Bay Bike Party ride leader and DJ (The Lamp Guy)
- Founder of Blacksburg Bike Party
- Oakland native and work in Emeryville (Swift Navigation, Biketopia Annex)

Selected Positions

Biketopia Volunteer 02/2017-present

Biketopia Board Member 07/2023-present

- Assisted visitors with the maintenance and repair of their bikes
- Managed operations of two bike co-op facilities
- Helped develop and refine the co-op's strategic plan
- Evaluated and modified the effectiveness of the co-op's programs and services
- Engaged with the community to understand their needs and interests

Emeryville Bicycle and Pedestrian Advisory Commissioner 07/2023-present

Emeryville Bicycle and Pedestrian Advisory Chair 07/2024-present

- Evaluate proposed transportation projects and infrastructure changes to ensure they meet the needs of cyclists and pedestrians
- Provided recommendations on policies, plans, and projects related to cycling and pedestrian infrastructure in Emeryville
- Gathered public input, addressed concerns from residents, and communicated feedback to city council

Bike Mechanic 03/2017-05/20217

Bay Area Bike Mobile

- Hosted bike repair workshops at schools in the nine Bay Area counties
- Taught bike mechanics basics to K-12 students
- Fixed a lot of bikes!

Student Intern 01/2016-12/2016

Virginia Tech Hokie Bike Hub and Alternative Transportation Center

- Assisted students, faculty, and staff with the repair and maintenance of their bikes
- Educated visitors about the fundamental concepts of bike repair
- Promoted alternative transportation practices

Education

M.S., Fisheries Conservation

8/2014-12/2016

Virginia Polytechnic Institute

Department of Fish and Wildlife Conservation, Blacksburg, VA

Graduate Research Assistant, M.S.

Thesis: Flood pulse influences on exploited fish populations of the Central Amazon

B.S., Aquatic Biology and Fisheries Science,

8/2010-5/2014

State University of New York,

College of Environmental Sciences and Forestry (SUNY-ESF)

Department of Environmental and Forest Biology, Syracuse, NY

Honors thesis: Synchronized breathing and sound production of juvenile arapaima

Magna cum laude with Honors

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

David Raymond

Email Address:*

[REDACTED]

Gender:

Male

Specify the Board, Commission or Committee you are applying for:*

Bicycle / Pedestrian Advisory Committee

Are you currently a member of the Committee?*

☐ Yes

☒ No

Home Address:*

[REDACTED]

City:*

[REDACTED]

State:*

[REDACTED]

Zip Code:*

[REDACTED]

Home / Cell Phone Number:*

[REDACTED]

How long have you lived in Emeryville?

2 years

Place of Employment:

Mark Thomas & Co.

Occupation:

Civil Engineer

Business Address:

1970 Broadway Suite 760

City:

Oakland

State:

CA

Zip Code:

94612

Business Phone Number:

(510) 844-5600

How long have you worked in Emeryville?

0

Upload Your Résumé:

[REDACTED]

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

[REDACTED]

Select Your Age Group:

20-44 Years

Select Your Household Annual Income Level:

\$150,000 - \$199,999

Are there children under the age of 18 in your household?

☐ Yes ☒ No

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Vista del Lago High School

College:

UC Davis

Trade or Business School(s):

[REDACTED]

Other Interests:

Running, biking, Sacramento Kings, international travel, good movies and tv shows, basketball, soccer, table tennis

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

None.

Please list any past and current board, commission or committee memberships outside of Emeryville.

None.

Please list all organization memberships and positions held.

UC Davis ASCE Steel Bridge Club - Design Project Manager
UC Davis Tercero Leadership Council - Event Lead

Please list any relevant work and volunteer experience.

Transportation Engineering (Mark Thomas) - Design Engineer, Project Engineer
Land Development (KPFF Consulting Engineers) - Project Engineer, Project Manager

Why are you interested in serving on this Board, Commission or Committee?

I'm interested in serving on this committee because I bring a unique perspective as both an avid biker and runner, and as a civil engineer with experience designing active transportation projects across the Bay Area. Meaning that I enjoy using the facilities that I help design. I also live in Emeryville and have a vested interest in seeing the bicycle and pedestrian facilities improve and allow for safer and more enjoyable runs and bike rides. Emeryville is in a strategic location—bordering Berkeley and Oakland and serving as the last stop before the Bay Bridge to San Francisco. Emeryville also has a lot of preexisting trails as well as connections to the Bay Trail. I'm excited about the opportunity to contribute and learn more about the city's plans to capitalize on these advantages.

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

Similar to my previous response, I believe my unique qualifications stem from living in Emeryville, being an avid biker and runner who regularly uses its streets and trails, and working as a transportation engineer focused on active transportation projects.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

* indicates required fields.

David Raymond, PE

PROFESSIONAL SUMMARY

Highly skilled and experienced Professional Engineer with 4 years of experience in land development and project management and 2 years of experience in transportation engineering. Proven track record of delivering successful projects on time and within budget, with a focus on quality and client satisfaction. Skilled in the design and construction of a wide variety of projects, ranging from campus ADA improvements to active transportation designs.

PROFESSIONAL EXPERIENCE

MARK THOMAS

Design Engineer II/Project Engineer

Oakland, CA

June 2023 – Present

Responsible for the design and production of plans, specifications, and estimates. Responsible to produce Caltrans PID and PA/ED level environmental documents. Designing the transportation engineering aspects of multiple projects of various sizes throughout the Bay Area in California. Managing the time of 1 intern.

KPFF CONSULTING ENGINEERS

Los Angeles, CA

Project Manager

Jan 2022 – June 2023

Advising clients and overseeing design and production of civil engineering construction documents. Responsible for over \$325,000 worth of billings between November 2021 and October 2022. Managing 15 projects of various sizes and the time of 11 production team members including 8 engineers and 3 CAD drafters.

Project Engineer

Aug 2019 – Dec 2021

Responsible for the design and production of civil engineering construction documents. Designing the civil engineering aspects of 25 projects of various sizes throughout Southern California. Managing the time of 2 CAD drafters and 2 interns.

- Prepared civil engineering design plans for residential, commercial, educational, municipal and technological clients – including but not limited to Brookfield Properties, IMT Residential, California Institute of Technology, Liberty Utilities, and Amazon.
- Multi-disciplinary coordination with MEP engineers, landscape architects, architects, structural engineers, geotechnical engineers, surveyors, and other consultants; clients; and contractors to take a project from schematic design all the way through completion of construction – including but not limited to AEI, Carrier Johnson, Gensler, Englekirk, Geotechnologies, Hennon, and Swinerton.
- Established design fees and schedules for civil engineering proposals. Consulted with project cost accountants to ensure that we are billing the client for the correct lump sum amount each month.
- Lead weekly staff scheduling meetings and team meetings for our 15-person team that includes ensuring team members have sufficient work and reviewing the current status for ongoing projects.
- Presented engineering and operational topics on 2 separate occasions to 50+ peers.

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

Davis, CA

B.S. Civil Engineering, Construction Management Minor

Sept 2015 – Jun 2019

GPA – 3.87 (High Honors, 92nd percentile of Engineering Undergraduates)

- **Leadership:** Tercero Leadership Council and Design Project Manager for ASCE Steel Bridge Club (2018 2nd place at the regional ASCE competition)
- **Internships:** Quincy Engineering; Teichert Construction; Rex Moore Group, Inc.

ADDITIONAL INFORMATION

- **Certifications:** Professional Engineer (PE)
- **Key Skills:** Active Transportation Design, Land development, hydraulics and hydrology, low impact development design, ADA design, Bluebeam, AutoCAD, HydroCalc, Flowmaster, and BST
- **Interests/Other:** running, biking, Sacramento Kings, international travel, good movies and tv shows, basketball, soccer, table tennis

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

Natalie Croak Stich

Email Address:*

[REDACTED]

Gender:

[REDACTED]

Please specify the Board, Commission or Committee you are applying for:*

Bicycle / Pedestrian Advisory Committee



I am currently a member of the above Committee, and am seeking reappointment.*

☐ Yes

☒ No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

☐ Yes

☐ No

RESIDENCY / EMPLOYMENT INFORMATION

Home Address:

[REDACTED]

City:

[REDACTED]

State: Zip Code:

[REDACTED]

[REDACTED]

Home/Cell Phone Number:

[REDACTED]

How long have you lived in Emeryville?

5 years

Place of Employment:

Dublin San Ramon Services District

Occupation:

Public Affairs Specialist

Business Address:

7051 Dublin Blvd

City:

Dublin

State: Zip Code:

CA

94568

Business Phone Number:

(925) 828-0515

How long have you worked in Emeryville?

0 years

Upload Your Résumé:

[REDACTED]

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Acalanes High School

College:

UC Santa Barbara

Trade or Business School(s):

[REDACTED]

Other Interests:

[REDACTED]

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

N/A

Please list any past and current board, commission or committee memberships outside of Emeryville.

I have never served on a board or commission. However, I was the staff liaison for the Castro Valley Sanitary District's Community Advisory Committee for three years (https://www.cvsan.org/who_we_are/community_advisory_committee.php). I was also an advisor for the City of Livermore's Community Asset Management Committee for four years (<https://www.livermoreca.gov/departments/public-works/asset-management/community-asset-management-program-outreach-camp-committee>).

Please list all organization memberships and positions held.

I am a member of the California Association of Public Information Officials (Capio) and the California Water Environment Association (CWEA). I represent my employer on various statewide committees, including CWEA's Community Engagement & Outreach Committee, the California Association of Sanitation Agencies (CASA) Communications Committee, and WaterReuse California's Communications Collaborative Group Committee.

Please list any relevant work and volunteer experience.

Over the past nine years, I have worked in public affairs providing communications support for a city and two special districts. My specialty is publicly-owned utilities. I have had the opportunity to lead public outreach campaigns for potable water, recycled water, wastewater, stormwater management, and solid waste services. I think Public Works is endlessly fascinating, and I am always looking for ways to learn more about how cities operate.

Why are you interested in serving on this Board, Commission or Committee?

The thing that I enjoy most about living in Emeryville is how walkable and bikeable it is. Besides driving to work, I do not use my car. I am one of the lucky Emeryville residents living on the Greenway and I walk it every day. I would like to learn more about future Emeryville projects and provide input.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

* indicates required fields.

Natalie Croak Stich

Communications Professional



EDUCATION

June 2013 **Bachelor of Arts, Environmental Studies**
University of California, Santa Barbara

PROFESSIONAL EXPERIENCE

Dec 2023 -
Current **Public Affairs Specialist, Dublin San Ramon Services District (DSRSD)**

- Currently serving as project manager for (1) redesigning the District's website, (2) designing and implementing a digital asset management platform, and (3) designing educational signage to enhance the District's wastewater treatment plant tour program.
- Serve as the District's in-house graphic designer.
- Updated the District Style Manual to include new templates for districtwide PowerPoints, email signatures, and customer email newsletters.
- Wrote and released a Request for Qualifications (RFQ) for on-call creative services to create a District-approved list of photographers, videographers, drone pilots, and graphic designers to use for special projects.
- Serve as DSRSD's liaison for regional communications and water conservation committees.

Sept 2019 -
Dec 2023 **Water Resources Communications Representative, City of Livermore**

- Managed all public outreach for the City of Livermore Water Resources Division. The Division's services include potable water, recycled water, wastewater, and stormwater management.
- Managed goals, objectives, and priorities for the Division's outreach program; developed and administered budget.
- Oversaw consultant agreements; drafted and issued requests for proposals for professional consulting services related to public outreach; reviewed submissions and made recommendations for selection; and monitored service expectations and contract terms.
- Oversaw and participated in community and special events and the Division's K-12 education program.
- During the 2021 - 2023 drought, served as the chair of the Tri-Valley Drought Communications Committee and led water conservation outreach for the City of Livermore. Messaging focused on mandatory water use restrictions, conservation rates, and the temporary reopening of the Residential Recycled Water Fill Station.
- Redesigned Proposition 218 notices for sewer service charges and potable/recycled water rates, resulting in significantly fewer protests.
- Launched quarterly email newsletters and bill inserts to improve communication with Livermore Municipal Water customers.

- Improved and relaunched Livermore Municipal Water's water conservation kit program.
- Developed a water conservation postcard that is mailed annually to single-family homes in Livermore Municipal Water's service area with the highest water usage.

May 2016 –
Aug 2019

Public Outreach Specialist, Castro Valley Sanitary District (CVSan)

- Served as staff liaison for the Board of Directors Communications Committee and CVSan's Community Advisory Committee.
- Developed CVSan's first Crisis Communications Plan and Social Media Plan.
- Wrote requests for proposals (RFPs) and managed contracts for copyediting, website design, commercial printing, and communication consulting services.
- Provided graphic design, copy editing, and project management for CVSan's print and digital outreach, including annual reports, newspaper ads, bill inserts, and Proposition 218 notices.
- Wrote, issued, and served as the media contact for press releases.
- Managed CVSan's website and social media accounts.
- Coordinated staffing and logistics for special events.

May 2014 –
Apr 2016

Assistant Naturalist & Volunteer Coordinator, City of Pleasanton

- Managed Division's public outreach, including website pages, social media accounts, Activity Guide pages, print materials, and email newsletters.
- Redesigned Division's marketing materials, leading to a 30% increase in field trip bookings.
- Recruited, scheduled, trained, and supervised all Division volunteers. Increased annual volunteer hours by 215%.

CERTIFICATIONS

- **Graphic Design Professional Certification** | UC Berkeley Extension, 12 of 14 required units completed
 - **Landscape Maintenance Qualification** | ReScape, Feb 2023
 - **Intermediate Public Information Officer** | CSTI, Dec 2021
 - **Qualified Water Efficient Landscaper** | CalWEP, Feb 2021
 - **Water Use Efficiency Practitioner Grade I** | AWWA, Dec 2020
 - **J. Lindsey Wolf Certificate in Communications** | CAPIO, Apr 2019
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