

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

Robert King Fong

Email Address:*

Gender:

Male

Please specify the Board, Commission or Committee you are applying for:*

Economic Development Advisory Committee

I am currently a member of the above Committee, and am seeking reappointment.*

☒ Yes☐ No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

If your answer is yes, please complete the rest of this form. If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

☐ Yes☐ No

RESIDENCY / EMPLOYMENT INFORMATION

Home Address:

City:

State: Zip Code:

Home/Cell Phone Number:

How long have you lived in Emeryville?

Place of Employment:

Occupation:

Business Address:

City:

State: Zip Code:

CA

Business Phone Number:

How long have you worked in Emeryville?

Upload Your Résumé:

Choose File

No file chosen

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

College:

Trade or Business School(s):

Other Interests:

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes☐ No

Have you served on a Board, Commission or Committee before?

☐ Yes☐ No

Please list all past and current City of Emeryville advisory boards.

Please list any past and current board, commission or committee memberships outside of Emeryville.

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

Why are you interested in serving on this Board, Commission or Committee?

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

* indicates required fields.

From: noreply@civicplus.com
Sent: Tuesday, July 10, 2018 9:26 PM
To: Sheri Hartz; Lorrayne Leong; Chadrick Smalley
Subject: Online Form Submittal: Board / Committee / Commission Application

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:* Rob Fong
Email Address:* [REDACTED]
Gender: Male

Please specify the Board, Commission or Committee you are applying for:*

[Economic Development Advisory Committee V]

Which position(s) on the Advisory Body are you applying for?

- | | |
|---|--|
| <input checked="" type="checkbox"/> Business Representative | <input type="checkbox"/> Planning Commissioner |
| <input type="checkbox"/> City Labor Representative | <input type="checkbox"/> Resident |
| <input type="checkbox"/> Community Member | <input type="checkbox"/> Resident (Dog Owner) |
| <input type="checkbox"/> Large Business Representative | <input type="checkbox"/> Senior Community Member |
| <input type="checkbox"/> Non-Profit Business Representative | <input type="checkbox"/> Small Business Representative |

I am currently a member of the above Committee, and am seeking reappointment.*

☐ Yes ☒ No

If you are seeking re-appointment, has any of your information changed within the last 12 months?

☐ Yes ☒ No

If your answer is yes, please complete the rest of this form.

If your information has not changed within the past 12 months, please only enter your name and email information above. You do not need to complete the remainder of this form.

RESIDENCY / EMPLOYMENT INFORMATION

Home Address: [REDACTED]
City: [REDACTED]
State: [REDACTED]
Zip Code: [REDACTED]

Phone Number: [REDACTED]
How long have you lived in Emeryville?
n/a

Place of Employment: RKF Consulting
Occupation: Lobbyist/Consultant

Business Address: 4690 Francis Court
City: Sacramento
State: CA
Zip Code: 95822

Phone Number: 916-768-8008
How long have you worked in Emeryville?
n/a

EDUCATION / EXTRACURRICULAR INTERESTS

High School:
College: UC Berkeley

Trade or Business School(s): UC Davis Law School

Other Interests:

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☐ Yes

☒ No

Please list all past and current City of Emeryville advisory boards.

Please list any past and current board, commission or committee memberships outside of Emeryville.

President Sacramento Asian Chamber of Commerce; President Sacramento Asian Bar Association; President Sacramento City Unified School District Board of Trustees; Vice Mayor and City Council Member, City of Sacramento, Board Member Regional Water Control Board, District 9.

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

I was a partner in the law firm of Ryan & Fong with an emphasis on civil litigation and business law. I also started two nonprofits, Faith and Homeless Families, and the Hemishperes After School Arts Academy. Currently, I helped to start the MEP Career Academies, which is a nonprofit in partnership with the SCUSD School District. We opened an Engineering, Construction and Design Academy at Rosemont High School in Sacramento.

Why are you interested in serving on this Board, Commission or Committee?

I am one of the partners in East Bay Therapeutics and am responsible for community outreach and the community benefits program in the City of Emeryville. I am also responsible for administering the Ohana Community Foundation statewide. I am very interested in making sure that East Bay Therapeutics becomes a great neighbor and corporate citizen in the City of Emeryville, and believe that serving on the EDAC will allow the greatest opportunity for service to the City of Emeryville.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

Marchelle Huggins

Email Address:*

[REDACTED]

Gender:

Specify the Board, Commission or Committee you are applying for:*

Economic Development Advisory Committee

Are you currently a member of the Committee?*

☒ Yes

☐ No

Home Address:*

[REDACTED]

City:*

[REDACTED]

State:*

[REDACTED]

Zip Code:*

[REDACTED]

Home / Cell Phone Number:*

[REDACTED]

How long have you lived in Emeryville?

22 Years

Place of Employment:

City of Oakland

Occupation:

Program Manager

Business Address:

City:

State:

Zip Code:

Business Phone Number:

How long have you worked in Emeryville?

Upload Your Résumé:

No file chosen

What race/ethnicity do you most closely identify with? Select all that apply.

☐ White

☒ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

45-64 Years

Select Your Household Annual Income Level:

\$100,000 - \$149,999

Are there children under the age of 18 in your household?

☒ Yes ☐ No

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

College:

Berkeley City College

Trade or Business School(s):

Project Management

Other Interests:

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☐ Yes

☒ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Housing Committee

My current seat on the Economic Development Committee ends June 30th so I'm reapplying.

Please list any past and current board, commission or committee memberships outside of Emeryville.

None

Please list all organization memberships and positions held.

None

Please list any relevant work and volunteer experience.

I've work with a public agency for 30 years in the areas of affordable housing, children and youth services, public works and housing rehabilitation and supporting local businesses. I've held leadership positions and worked to improve program efficiencies, budgets and key performance indicators and public facing communication projects.

Why are you interested in serving on this Board, Commission or Committee?

The Economic Development Committee members are involved in supporting staff with ideas and strategies to support Emeryville's local businesses including the sciences and the arts. We've also begin working to update the City's logo and brand marketing project. We are in the middle of exciting work and I would love to continue the work.

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

I can speak to different facets of living in Emeryville. As a homeowner and business owner who has resided in this vibrant city for the past 21 years. I have had the privilege of witnessing Emeryville grown and transform in ways that have both supported and, at times, challenged residents. This perspective allows me to understand the impacts and give input and engage with the committee and staff in a unique way.

As a homeowner, I have a vested interest in the sustainable and inclusive growth of Emeryville which is important when considering policies that affect housing affordability and community cohesion.

As a business owners, I am aware of the challenges and opportunities that local businesses face. I have navigated the complexities and have first hand experieince with aspects that can either foster or hinder business growth.

In summary, my unique combination of being a long-term resident, homeowner and business owner equips me with a comprehensive understanding of Emeryville's economic landscape. I am eager to continue to leverage this experience to contribute to the committee's efforts in fostering sustainable and inclusive economic development that benefits all residents.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

* indicates required fields.

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

David Kritzberg

Email Address:*

[REDACTED]

Gender:

m

Specify the Board, Commission or Committee you are applying for:*

Economic Development Advisory Committee

Are you currently a member of the Committee?*

☒ Yes

☐ No

Home Address:*

[REDACTED]

City:*

[REDACTED]

State:*

[REDACTED]

Zip Code:*

[REDACTED]

Home / Cell Phone Number:*

[REDACTED]

How long have you lived in Emeryville?

15

Place of Employment:

Appian, UCSF

Occupation:

data engineer, economist

Business Address:

4600 Adeline Street

City:

Emeryville

State:

CA

Zip Code:

94608

Business Phone Number:

3038086496

How long have you worked in Emeryville?

15

Upload Your Résumé:

Choose File No file chosen

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

Select Your Age Group:

45-64 Years

Select Your Household Annual Income Level:

\$200,000 or More

Are there children under the age of 18 in your household?

☒ Yes ☐ No

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

Pinole Valley High School

College:

UC Davis, CU Boulder

Trade or Business School(s):

Other Interests:

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☒ Yes

☐ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

EDAC, BPAC, BAC, ECDC

Please list any past and current board, commission or committee memberships outside of Emeryville.

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

Why are you interested in serving on this Board, Commission or Committee?

to use my small business perspective and economics background to help Emeryville thrive

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

As a resident of Emeryville, small business owner, economist, and parent, I'm fully-invested in this city's future and want to see it succeed for everyone

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

* indicates required fields.

Board / Committee / Commission Application

PERSONAL INFORMATION

Full Name:*

Kyle Weddington

Email Address:*

[REDACTED]

Gender:

M

Specify the Board, Commission or Committee you are applying for:*

Economic Development Advisory Committee

Are you currently a member of the Committee?*

☒ Yes

☐ No

Home Address:*

[REDACTED]

City:*

[REDACTED]

State:*

[REDACTED]

Zip Code:*

[REDACTED]

Home / Cell Phone Number:*

[REDACTED]

How long have you lived in Emeryville?

3 years

Place of Employment:

City of Union City

Occupation:

Economic Development Coordinator

Business Address:

[REDACTED]

City:

[REDACTED]

State:

[REDACTED]

Zip Code:

[REDACTED]

Business Phone Number:

[REDACTED]

How long have you worked in Emeryville?

[REDACTED]

Upload Your Résumé:

Choose File

No file chosen

What race/ethnicity do you most closely identify with? Select all that apply.

☒ White

☐ Black or African American

☐ Hispanic or Latino

☐ Asian or Asian American

☐ American Indian or Alaska Native

☐ Native Hawaiian or Other Pacific Islander

☐ Middle Eastern or North African

☐ Not listed.

If not listed above, please specify:

[REDACTED]

Select Your Age Group:

20-44 Years

Select Your Household Annual Income Level:

\$100,000 - \$149,999

Are there children under the age of 18 in your household?

☐ Yes

☒ No

EDUCATION / EXTRACURRICULAR INTERESTS

High School:

East Clinton High School

College:

The Ohio State University

Trade or Business School(s):

[REDACTED]

Other Interests:

[REDACTED]

ADVISORY BODY EXPERIENCE / INFORMATION

Are you currently serving on other Boards, Commissions or Committees?

☒ Yes

☐ No

Have you served on a Board, Commission or Committee before?

☒ Yes

☐ No

Please list all past and current City of Emeryville advisory boards.

Emeryville Economic Development Advisory Committee

Please list any past and current board, commission or committee memberships outside of Emeryville.

Heritage Ohio Board

Please list all organization memberships and positions held.

Please list any relevant work and volunteer experience.

I am currently an Economic Development Coordinator in another Bay Area City. I have been in the role for a year and a half. I spend time researching trends and strategies to increase City revenue and improve my community. I am also frequently meeting with economic development professionals from other cities and learning what they are doing. Additionally, as part of my role, I attend East Bay Economic Development Alliance and Silicon Valley Economic Development Association meetings for frequent educational opportunities and professional growth.

Why are you interested in serving on this Board, Commission or Committee?

As a resident of Emeryville and an economic development professional I feel I am in a position to bring a resident perspective the economic goals of the City. I do this work everyday and while the stake I have in Union City is real and I am passionate about making it a better place, I feel that utilizing my skills in the community that I call home helps inform the council on the economic development goals of the people who reside here with the perspective of an economic developer.

How do you think your unique lived experience will benefit or inform the Committee's recommendations?

I am a renter in Emeryville that is originally not from California. I feel I bring an outside perspective. One that has been formed by a small rural town in Ohio that changed dramatically after the 2008 recession and has since rebuilt around localized economic institutions and a culture of shop local.

PLANNING COMMISSION APPLICANTS ONLY

Please provide a short (300 words or less) statement discussing your ideas and attitudes about planning in Emeryville. Please consider issues such as traffic, industrial and commercial development density, affordable housing, maintaining community diversity and jobs/housing balance.

Through and through I am a small business champion. I believe that, while economic development plays a role in city revenue generation, its role also informs placemaking and creating community gathering places. Emeryville has a nice mix of everything a city needs. My goal is to focus on Emeryville's locally owned and operated businesses that aren't necessary apart of the Bay Street core. These establishments are what help define the culture of a City. Additionally, I am an advocate for adaptive reuse of existing structure as a "green" method of development, whether it be for housing or mixed use. I look forward to working with this body to learn of incoming projects and providing perspective as a professional in the industry and a resident.

* indicates required fields.